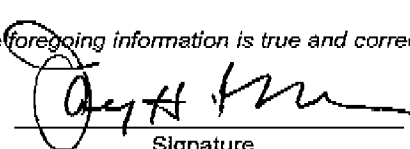


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇌ ⇌ ⇌	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <u>CAI Associates, Ltd.</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>New York</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Roex, Inc.</u> Internal _____ Address: _____ Street Address: <u>16841 Armstrong Ave.</u> City: <u>Irvine</u> State: <u>CA</u> Zip: <u>92606</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>California</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>Jan. 31, 2003</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>76092992</u> Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No B. Trademark Registration No.(s)	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Jay H. Geller</u> Internal Address: _____ Street Address: <u>West Tower, Suite 4000</u> <u>2425 W. Olympic Bl.</u> City: <u>Santa Monica</u> State: <u>CA</u> Zip: <u>90404</u>	6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>50-1284</u> <small>(Attach duplicate copy of this page if paying by deposit account)</small>	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Jay H. Geller</u>  <u>Feb. 19, 2003</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 2		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT

Whereas CAI Associates, Ltd, a New York corporation with its principal place of business in Syosset, New York has filed an application to register the trademark WOW based upon a bona fide intent to use in the United States Patent and Trademark Office, Serial No. 76092992; and

Whereas, Roex, Inc., a California corporation with its principal place of business in Irvine, CA is desirous of acquiring said mark and application;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said CAI Associates, Ltd. does hereby assign unto said Roex, Inc. all right, title and interest in and to the mark, the portion of the business to which the mark pertains, and the above referenced trademark application.

Dated this 31st day of January, 2003.

CAI Associates, Ltd.

By Christine Ippolito

Name: Christine Ippolito

Title: President