

10/29/02

11-05-2002



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORD/ TRADEMARK

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DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Saramar, LLC
Individual(s) Association General Partnership Limited Partnership Corporation-State Other limited liability company
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Sara Lee Corporation Internal Address: Street Address: 1000 E. Hanes Mill Road City: Winston-Salem State: NC Zip: 27105
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Maryland Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 10-23-02

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1110967
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Nicholas J. Valenziano, Jr. Internal Address: Law Department Street Address: 1000 E. Hanes Mill Road City: Winston-Salem State: NC Zip: 27105

7. Total fee (37 CFR 3.41): \$ 40 Enclosed Authorized to be charged to deposit account

8. Deposit account number: 190142 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Michelle Smith Frye Signature Date 10-23-02
Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

11/04/2002 TDIAZ1 00000109 190142 1110967 01 FC:8521 40.00 CH

TRADEMARK REEL: 2609 FRAME: 0779

ASSIGNMENT

**WHEREAS** Saramar, LLC (hereinafter called "Assignee"), a Delaware limited liability company having its principal place of business at 10 South Riverside Plaza, Chicago, Illinois, 60606, has adopted, used, and is using the trademark listed below;

SHEER COMFORT U.S. Registration No. 1,110,967

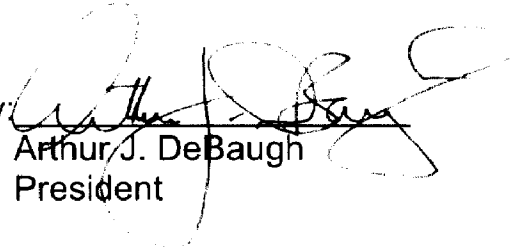
**WHEREAS** Sara Lee Corporation (hereinafter called "Assignor"), a Maryland corporation having its principal place of business at 1000 E. Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademark and registration;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registration thereof.

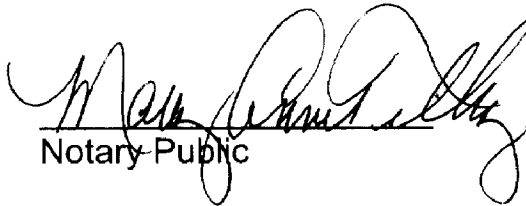
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Saramar, LLC

Date: 23 Oct. 2002

By:   
Arthur J. DeBaugh  
President

Subscribed and sworn to before me this 23 day of October, 2002.

  
Notary Public

My commission expires on: 3/23/05

