11-05-2002 Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒ ⇒ ⇒ 102271590 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Fingerhut Companies, Name: LM&B Catalog, Inc. 11-5-02 Inc. Internal Association Address: ☐ Individual(s) Limited Partnership General Partnership Street Address: 2 Greenwich Office Park, 51 Weaver Street Corporation (Delaware) City: Greenwich State: CT Zip: 06813 Other ___ ☐ Individual(s) citizenship _____ Association No General Partnership ____ 1. Nature of conveyance: Limited Partnership ____ Merger Assignment Corporation-State ______Delaware ☐ Security Agreement Change of Name Corporation-State If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes

No (Designations must be a separate document from assignment) Other _ Additional name(s) & address(es) attached?

Yes

No Execution Date: October 30, 2002 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,506,560 __1,165,943 1.276.576 1,554,789 1,992,040 1,186,245 082,301 098,000 995,979 925,944 Additional number(s) attached ☐Yes ■No 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: Name: Francie R. Gorowitz, Esq. 7. Total fee (37 CFR 3.41) \$ 265.00 Internal Address: O'Melveny & Myers LLP Enclosed ☐ Authorized to be charged to deposit account 8. Deposit account number: Street Address: 1999 Avenue of the Stars 500639 City: Los Angeles State: CA Zip: 90067-6035 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. November 4 . 2002 _Francie R. Gorowitz_ Name of Person Signing 05/2002 LMUELLER 00000253 1506560 Signature Date Total number of pages including cover sheet, attachments, and document: FC:8521 KC:8522 4527-00 III

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CC1:592073.1

CONFIRMATORY ASSIGNMENT

WHEREAS, Fingerhut Companies, Inc. ("ASSIGNOR"), a Minnesota

corporation, whose business address was 4400 Baker Road, Minnetonka, Minnesota 55343,

acquired the trademarks and registrations thereof listed on Schedule 1, as part of the purchase of

assets from Lew Magram Ltd., and Brownstone Holdings, Inc, which was confirmed and ordered

by the United States Bankruptcy Court for the Southern District of New York on March 9, 2000;

and

WHEREAS, LM&B Catalog, Inc. ("ASSIGNEE"), a Delaware corporation, and

a wholly owned subsidiary of ASSIGNOR, whose business address is 2 Greenwich Office Park,

51 Weaver Street, Greenwich, Connecticut 06813, desired acquiring all right, title, and interest in

and to the trademarks;

RECORDED: 11/05/2002

NOW, THEREFORE, said ASSIGNOR hereby confirms that on March 10,

2000, for good and valuable consideration, it assigned unto the said ASSIGNEE all of its right,

title and interest in and to the trademarks, together with that part of the goodwill of the

ASSIGNOR's business connected with the use of and symbolized by the trademarks.

Executed at Plymouth, Minnesota, this 30th day of October, 2002.

CF Companies, Inc. (formerly known as

Fingerhut Companies, Inc.)

Name: Robert Kieffer

Title: Vice President

TRADEMARK REEL: 2609 FRAME: 0952