

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): White Rock Distilleries, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Maine, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Badger Liquor Company Internal Address:

Street Address: 850 Morris Street

City: Fond du Lac State: WI Zip: 54936

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Wisconsin, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 11/20/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1508506

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marta S. Levine

Internal Address: Quarles & Brady LLP

Street Address: 411 East Wisconsin Avenue

City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

17-0055

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marta S. Levine

Marta Levine Signature

February 21, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

QBMBE/5375680.1

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "**Assignment**") is made and entered into as of the 13 day of November, 2002 ("**Effective Date**") by and between White Rock Distilleries, Inc., a corporation incorporated under the laws of Maine, whose address is 21 Saratoga Street, Lewiston, Maine 04241 ("**Assignor**"), and Badger Liquor Company, a corporation incorporated under the laws of Wisconsin, whose address is 850 Morris Street, Fond du Lac, Wisconsin 54936 ("**Assignee**").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title, and interest in and to the Mount Royal trademark, by Assignor owned U.S. 1,508,506 (the "**Mark**") and the goodwill of the business in connection with which the Mark is used;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee Assignor's entire right, title, and interest in and to the following:

1. The Mark;
2. The goodwill of the business symbolized by the Mark; and
3. Any and all rights to obtain renewals, extensions or reinstatements of any registrations for the Mark, as well as any applications for registration of the Mark.

Assignor hereby authorizes Assignee to request the Trademark Office, or analogous entity or agents in each applicable country or jurisdiction, to record Assignee as the assignee and owner of the Mark and the goodwill of the business in connection with which the Mark is used and Assignor hereby consents to such recordal.

This Assignment is effective as of the Effective Date. Assignor shall, without further consideration, comply with any reasonable request by Assignee, at Assignee's expense, to execute and deliver promptly any additional documents as may be reasonably necessary in order to render effective the consummation of the transactions contemplated hereby and the recordal of Assignee as the assignee and owner of the Mark in each applicable country or jurisdiction.

This Assignment may be signed in one or more counterparts, each of which shall be an original and all of which shall be considered one and the same agreement, and shall become effective when both parties have received a counterpart signed by the other party.

BADGER LIQUOR COMPANY

WHITE ROCK DISTILLERIES INC.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF Maine )  
 )  
COUNTY OF Androscoggin, ss. )

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

On this 13 day of November, there appeared before me Paul Coulombe personally know to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of White Rock Distilleries, Inc.

  
Notary Public/Attorney at Law  
Elaine T. Fenderson

STATE OF Maine )  
 )  
COUNTY OF Androscoggin, ss. )

ELAINE T. FENDERSON  
Notary Public, Maine  
My Commission Expires June 18, 2005

On this 20 day of November, there appeared before me Dancy Shady personally know to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of Badger Liquor Company.

  
Notary Public  
My Commission Expires 4/13/03

STATE OF Wisconsin )  
 )  
COUNTY OF Fond du Lac )

**EXHIBIT A****Exhibit to U.S. Trademark Assignment from  
White Rock Distilleries, Inc. to Badger Liquor Company**

<b>Mark</b>	<b>Country</b>	<b>Registration/ Application Number</b> <b>(All references are to registrations, except where otherwise noted.)</b>
MOUNT ROYAL. word mark	U.S.	1,508,506

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