

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Robinson Dairy, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 10/1/2002

2. Name and address of receiving party(ies)

Name: Dean Southwest, LLC

Internal

Address: \_\_\_\_\_

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1,199,735

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bridget Griffin Johnson

Internal Address: Dean Foods Company

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500785

**DO NOT USE THIS SPACE**

9. Signature.

Bridget Griffin Johnson  
Name of Person Signing

*Bridget Griffin Johnson*  
Signature

February 20, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

## INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made and entered into as of October 1, 2002, between Robinson Dairy, LLC, a Delaware limited liability company ("Assignor") and Dean Southwest, LLC, a Delaware limited liability company ("Assignee").

### RECITALS

WHEREAS, Assignor desires to distribute all of its owned intellectual property to Assignee (the "Distribution").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees as follows:

1. Assignor does hereby assign, transfer, grant, deliver and set over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in all intellectual property owned by Assignor, including without limitation, the intellectual property set forth on Exhibit A attached hereto and made part hereof (the "Intellectual Property"), together with the goodwill associated with the Intellectual Property and any registrations and applications therefor.
2. Assignor authorizes the Commissioner of Patents and Trademarks of the United States, any official of any foreign countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Intellectual Property and title thereto as the property of Assignee, its successors and assigns, in accordance with the terms of this instrument.
3. This Assignment is subject to all liens, encumbrances, or other security interests granted by that certain Security Agreement, dated as of December 21, 2001, as amended, by and among Dean Foods Company ("DFC"), formerly known as Suiza Foods Corporation, a Delaware corporation, as borrower, certain subsidiaries of DFC, the other credit parties identified therein, the banks and financial institutions from time to time parties thereto, and Wachovia Bank, National Association, formerly known as First Union National Bank, as administrative agent; including, but not limited to, the grants of security interests evidenced by the notices filed with the United States Patent and Trademark Office and the United States Copyright Office in furtherance thereof.
4. This Assignment may be executed by one or several of the parties in several counterparts and all such counterparts so executed shall together be deemed to constitute one final agreement as if signed by all parties, and each such counterpart shall be deemed to be an original.


5. Each party agrees to execute any and all documents or instruments, and to perform such other acts as may be necessary or expedient to further the purposes of the Assignment and the transactions contemplated hereby.

This Assignment is governed by, and construed and interpreted in accordance with, the substantive laws of the State of Delaware, without giving effect to any conflict-of-laws rule or principle that might result in the application of the laws of another jurisdiction.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]**

IN WITNESS WHEREOF, this Assignment is executed as of the date first written above.

ROBINSON DAIRY, LLC

  
 By: \_\_\_\_\_  
 Name: LISA N. TYSON  
 Title: VICE PRESIDENT

DEAN SOUTHWEST, LLC

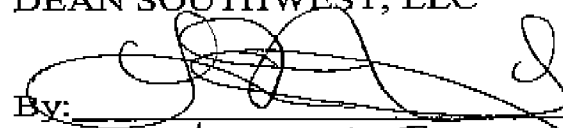
  
 By: \_\_\_\_\_  
 Name: LISA N. TYSON  
 Title: VICE PRESIDENT

EXHIBIT A

INTELLECTUAL PROPERTY

See attached.

Robinson Dairy

## TRADEMARKS

| <u>ID</u> | <u>Jurisdiction</u> | <u>Mark</u>           | <u>Classes</u> | <u>App. #</u> | <u>App. Dt</u> | <u>Reg. #</u> | <u>Reg. Dt</u> | <u>Status</u> |
|-----------|---------------------|-----------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| 8940      | Colorado            | 1/2% PLUS             | 29             |               |                | 931035659     | 04/02/1993     | Registered    |
| 8941      | Colorado            | BABY DOE'S CHOCOLATE  | 30             |               |                | 82,788        | 07/22/1994     | Registered    |
| 8942      | Colorado            | CHIP COOKIE DOUGH     | 30             |               |                | 82,787        | 07/22/1994     | Registered    |
| 8943      | Colorado            | MILE HIGHMOCHA        | 30             |               |                | 82,786        | 07/22/1994     | Registered    |
| 8944      | Colorado            | ALMOND FUDGE          | 30             |               |                | 82,785        | 07/22/1994     | Registered    |
| 8945      | Colorado            | MOLLY BROWN'S NUT     | 30             |               |                | 82,784        | 07/22/1994     | Registered    |
| 8946      | Colorado            | FUDGE BROWNIE         | 30             |               |                | 82,783        | 07/22/1994     | Registered    |
|           |                     | WILD BILL'S VANILLA   | 30             |               |                |               |                |               |
|           |                     | BEAN                  | 30             |               |                |               |                |               |
|           |                     | ROCKY CHOCOLATE       | 30             |               |                |               |                |               |
|           |                     | CHUNK                 | 30             |               |                |               |                |               |
|           |                     | CRIPPLE CREEK         | 30             |               |                |               |                |               |
|           |                     | COOKIES AND CREAM     | 30             |               |                |               |                |               |
| 8935      | United States       | ROBINSON R and Design | 29, 30, 32     | 73-291,342    | 12/29/1980     | 1,199,735     | 06/29/1982     | Registered    |

## DOMAIN NAMES

| <u>ID</u> | <u>Jurisdiction</u> | <u>Mark</u>       | <u>Classes</u> | <u>App. #</u> | <u>App. Dt</u> | <u>Reg. #</u> | <u>Reg. Dt</u> | <u>Status</u> |
|-----------|---------------------|-------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| 9258      | United States       | ROBINSONDAIRY.COM |                |               |                |               | 03/05/1997     | Registered    |