

11-05-2002



102272252

TRADEMARK

3129-0118/140/141/142/147/148/149T



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECORDING OF ASSIGNMENT

10-30-02

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

October 30, 2002

Sir:

Please record the attached original Assignment Document:

1. Name of Conveying Party(ies):

**JIM BEAM BRANDS CO.**

<input type="checkbox"/>	Individuals	<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership	<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation -	<input type="checkbox"/>	Delaware
<input type="checkbox"/>	Other _____		

2. Name and address of receiving party(ies):

**PUSSER'S RUM LTD.**  
**Lower Estate Road, Mail Sort A**  
**Road Town, Tortola, British Virgin Islands**

<input type="checkbox"/>	Individuals	<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership	<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation -	<input type="checkbox"/>	British Virgin Islands
<input type="checkbox"/>	Other _____		

3. Nature of Conveyance:

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Security Agreement
<input type="checkbox"/>	Merger	<input type="checkbox"/>	Change of Name
<input type="checkbox"/>	Other _____		

Execution Date: August 30, 2002

11/04/2002 LHMELLER 00000239 1231287

01 FC:8521  
02 FC:8522

40.00 OP  
150.00 OP

TRADEMARK  
REEL: 002610 FRAME: 0380

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

<b>BRITISH NAVY PUSSEY'S RUM</b>	<b>1,231,287</b>	<b>March 15, 1983</b>
<b>BRITISH NAVY PUSSEY'S RUM (&amp; Design)</b>	<b>1,227,736</b>	<b>February 15, 1983</b>
<b>PUSSEY'S</b>	<b>1,273,816</b>	<b>April 10, 1984</b>
<b>PUSSEY'S RUM</b>	<b>1,218,542</b>	<b>November 30, 1982</b>
<b>SPLICE THE MAIN BRACE!</b>	<b>1,289,302</b>	<b>August 7, 1984</b>
<b>SPLICE THE MAIN BRACE! (Stylized)</b>	<b>1,277,309</b>	<b>May 8, 1984</b>
<b>SPLICE THE MAIN BRACE! BRITISH NAVY PUSSEY'S RUM (&amp; Design)</b>	<b>1,285,253</b>	<b>July 10, 1984</b>

5. Name and address of party to whom correspondence concerning document should be mailed:

**Birch, Stewart, Kolasch & Birch, LLP**  
**P.O. Box 747**  
**Falls Church, Virginia 22040-0747**  
**(703) 205-8000**

6. Total number of applications and/or registrations involved:   7  

7.   X   The recording fee in the amount of \$190.00 is enclosed.

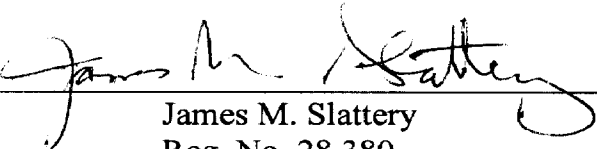
8.        Please charge Deposit Account No. 02-2448 in the amount of \$      . A duplicate copy of this request is enclosed.

9.   X   The commissioner is hereby authorized to charge any fees under 37 CFR 2.6 which may be required, or credit any overpayment to Deposit Account No. 02-2448.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

BIRCH, STEWART, KOLASCH & BIRCH, LLP

By  \_\_\_\_\_  
James M. Slattery  
Reg. No. 28,380  
P.O. Box 747  
Falls Church, VA 22040-0747  
(703) 250-8000

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, ATTACHMENTS, AND  
DOCUMENT: 16

TRADEMARK

IN THE U.S. PATENT AND TRADEMARK OFFICE

Registrant: PUSSEY'S RUM LTD. by Assignment from JIM BEAM BRANDS CO.  
 Reg. No.: 1,231,287  
 Reg. Date: March 15, 1983  
 Mark: BRITISH NAVY PUSSEY'S RUM  
 Class: Int'l. Cl. 33


APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, Virginia 22202-3513

Sir:

Applicant/Owner hereby designates BIRCH, STEWART, KOLASCH and BIRCH, LLP,  
 whose post office address is P.O. Box 747, Falls Church, Virginia 22040-0747, its representatives  
 upon whom notices or process in proceedings before the USPTO affecting the mark may be served.

PUSSEY'S RUM LTD.

By   
 Title: Corporate Secretary

Executed this 30<sup>th</sup> day of October, 2002.

**ASSIGNMENT OF TRADEMARKS**

This Assignment dated as of this 30<sup>th</sup> day of August, 2002 is made and entered into by and between Jim Beam Brands Co., of 510 Lake Cook Road, Deerfield, Illinois 60015-4964, a Delaware Corporation, herein referred to as "BEAM", and Pusser's Rum Ltd., a British Virgin Islands Corporation, herein referred to as "Assignee."

Whereas, BEAM is the owner of the Marks listed on attached Schedule 1.1(a) (the "Marks") and has agreed to assign the same to Assignee pursuant to the terms of an Asset Purchase Agreement between the parties dated 24<sup>th</sup> of May, 2002; and

Whereas, Assignee wishes to acquire the Marks and the registrations therefore, along with the goodwill associated with the Marks and has agreed to acquire the same pursuant to the terms of an Asset Purchase Agreement between the parties dated 24<sup>th</sup> of May, 2002.

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged;

BEAM does hereby assign to Assignee all rights, title and interest in and to said Marks, and the goodwill of the business symbolized by said Marks, along with the registrations therefore.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

This Assignment is binding upon Beam and upon its assigns and successors-in-interest.

**JIM BEAM BRANDS CO.**

By: [Signature]

Date: August 30, 2002

Printed Name: Kenton R. Rose

Title: Senior Vice President, General Counsel  
And Chief Administrative Officer

**GEOFFREY D. FERRER**  
NOTARY PUBLIC, State of New York  
No. 08F8984677  
Qualified in New York County  
Commission Expires Jan. 29, 2006

**PUSSER'S RUM LTD.**

By: [Signature]  
Lloyd DeVos  
Corporate Secretary and  
Authorized Officer.

CHI:1037684.3

Dated: August 30, 2002

Sworn to before me this 30<sup>th</sup> day of  
August 2002.

[Signature]

TRADEMARK

REEL: 002610 FRAME: 0384

SCHEDULE 1.1(a)

TRADEMARKS

<u>Country</u>	<u>Mark</u>	<u>Goods</u>	<u>Reg. No.</u>
Argentina	PUSSER'S RUM	Rum	1.499.744
Armenia	PUSSER'S	Alcoholic beverages, particularly rum	2464
Australia	BRITISH NAVY PUSSER'S RUM AND DEVICE	Rum	A334,302
Azerbaijan	PUSSER'S	Alcoholic beverages, particularly rum	970932
Bahamas	PUSSER'S RUM	Fermented liquors and spirits	10,439
Barbados	BRITISH NAVY PUSSER'S RUM & Design	Rum	81/6124
Belarus	PUSSER'S	Alcoholic beverages, particularly rum	3594
Belize	PUSSER'S RUM	Rum	6775
British Virgin Islands	PUSSER'S RUM	Rum	1068
Canada	BRITISH NAVY PUSSER'S RUM & Design	Wine, spirits & liqueurs	259,713
Canada	PUSSER'S PAINKILLER & Design	Non-alcoholic cocktail mix	364,275
Chile	PUSSER'S RUM	Rum	412.045
Dominican Republic	PUSSER'S	Alcoholic beverage, including rum	94,314

<u>Country</u>	<u>Mark</u>	<u>Goods</u>	<u>Reg. No.</u>
Estonia	PUSSER'S	Alcoholic beverages, particularly rum	13467
Georgia	PUSSER'S	Alcoholic beverages, namely rum	8259
Germany	PUSSER'S RUM	Processed and unprocessed tobacco; cigarettes; all the above-mentioned goods with rum aroma	1,115,900
Germany	PUSSER'S RUM	Wine spirits and liqueurs	1,071,606
Gibraltar	PUSSER'S RUM	Rum	6046
Greece	PUSSER'S RUM	Wines, spirits and liqueurs, especially rum	115012
Japan	PUSSER'S PAINKILLER	All goods in class 29; tea, coffee, cocoa, non-alcoholic beverages, fruit juice beverages and ice	2595703
Kyrgyzstan	PUSSER'S	Alcoholic beverages, particularly rum	2578
Latvia	PUSSER'S	Alcoholic beverages, particularly rum	M31220
Lithuania	PUSSER'S	Alcoholic beverages, particularly rum	20787
Moldova	PUSSER'S	Alcoholic beverages, particularly rum	1186
Namibia	PUSSER'S	Alcoholic beverages, particularly rum	93/0830
Russian Federation	PUSSER'S	Alcoholic beverages, particularly rum	120649
Tajikistan	PUSSER'S	Alcoholic beverages, particularly rum	362

<u>Country</u>	<u>Mark</u>	<u>Goods</u>	<u>Reg. No.</u>
Thailand	PUSSER'S RUM	Rum	KOR11709
Trinidad & Tobago	BRITISH NAVY PUSSER'S RUM & Design	Rum	11,580
Ukraine	PUSSER'S	Alcoholic beverages, particularly rum	7887
United Kingdom	BRITISH NAVY PUSSER'S RUM and Design	Navy rum	B1,107,637
United Kingdom	BRITISH NAVY PUSSER'S RUM and Device	Rum	B1,107,636
United Kingdom	PUSSER'S PAINKILLER and Design	All goods in class 32; beer, ale and porter; mineral and aerated waters and other non- alcoholic drinks; syrups and other preparations for making beverages	B1363714
United Kingdom	PUSSER'S RUM	Rum	B1,105,671
United States	BRITISH NAVY PUSSER'S RUM (Word Mark)	Rum	1,231,287
United States	BRITISH NAVY PUSSER'S RUM & Design	Rum	1,227,736
United States	PUSSER'S	Rum	1,273,816
United States	PUSSER'S RUM	Rum	1,218,542
United States	SPLICE THE MAIN BRACE	Rum	1,289,302
United States	SPLICE THE MAIN BRACE Stylized	Rum	1,277,309



<u>Country</u>	<u>Mark</u>	<u>Goods</u>	<u>Reg. No.</u>
United States	SPLICE THE MAIN BRACE! BRITISH NAVY PUSSER'S RUM and Design	Canvas tote bags; t-shirts	1,285,253
Uzbekistan	PUSSER'S	Alcoholic beverages; particularly rum	2678
Vietnam	PUSSER'S	Alcoholic beverages, particularly rum	10304