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U.S. DEPARTMENT OF COMMERCE

	OMB No. 0651-0027 (exp. 5/31/2002) 102273	U.S. Patent and Trademark Office
	Tab settings	Please record the attached original documents or copy thereof.
	1. Name of conveying party(ies): Michael Chow X Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name Other Execution Date: October 9, 2002 4. Application number(s) or registration number(s): A. Trademark Application No.(s)	2. Name and address of receiving party(ies) Mr. Chow Enterprises, Ltd. Internal Address: 9538 Brighton Way, Suite 316 Street Address: Beverly Hills CA 90210 City: Individual(s) citizenship Association General Partnership X Limited Partnership California Corporation-State Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No B. Trademark Registration No.(s) 2,319,668
	Additional number(s) att 5. Name and address of party to whom correspondence concerning document should be mailed: David W. Grace, Esq. Name: Loeb & Loeb LLP Internal Address:	
<u></u>	Street Address: 10100 Santa Monica Blvd., Suite 2200 Los Angeles CA 90067	8. Deposit account number: 12-1820
11/05/2002	City:	THIS SPACE
01 FC:8521	9. Signature. 40.00 (P	
	David W. Grace Name of Person Signing Total number of pages including cove	gnature Date 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002611 FRAME: 0501

ASSIGNMENT

WHEREAS, MICHAEL CHOW, an individual and citizen of the United Kingdom, located at 9538 Brighton Way, Suite 203, Beverly Hills, California 90210, is the owner of U.S. Trademark Registration No. 2,319,668 for the mark EUROCHOW; and

WHEREAS, Mr. Chow Enterprises, Ltd., a California limited partnership located at 9538 Brighton Way, Suite 316, Beverly Hills, California 90210 seeks to acquire said trademark registration, (the "Registration");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MICHAEL CHOW does hereby assign unto the said Mr. Chow Enterprises, Ltd., all right, title and interest in and to the registration, together with the goodwill of the business associated therewith, and the right to sue for any past infringement of the mark by third parties.

On 10-9-02 before me, Marayn & Brady, Notary Public

Personally appeared Muchael Char, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Los Angeles County

My Comm. Expires Oct 9, 2005

MARALYN R. BRADY Commission # 1322746 Notary Public — California

RECORDED: 10/17/2002

[seal]

Maralyn X Drade

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