

11-07-2002

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼

102274942 ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
On Target Media, Inc.

Re
H-07-02

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other I.D. 102260126
- Merger
- Change of Name
- corrective assignment to correct

Execution Date: August 12, 2002 *

2. Name and address of receiving party(ies)

Name: On Target Media, LLC

Internal Address: _____
Address: _____

Street Address: 5901 E. Galbraith Rd.

City: Cincinnati State: OH Zip: 45236

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) See attached Exhibit A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori E. Jeffries

Internal Address: _____

Street Address: 425 Walnut Street, Suite 1800

City: Cincinnati State: OH Zip: 45202

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0053

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda D. Bayliss, Paralegal
Taft, Stettinius & Hollister
Name of Person Signing LLP

Linda D. Bayliss
Signature

11/6/02

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

EXHIBIT A
TRADEMARKS

REGISTRATION NO.	MARK
1. 2,363,442	APARTMENT MOVES
2. 2,380,752	ON TARGET HEALTH SOLUTIONS (and design)
3. 2,146,442	FOOTCARE EDUCATION CENTER (and design)
4. 2,127,364	HEALTHY ADVICE (and design)
5. 2,127,363	HEALTHY ADVICE FOR YOU AND YOUR FAMILY (and design)
6. 2,114,298	DIABETES INFORMATION CENTER
7. 1,885,221	ON TARGET MEDIA
8. 1,837,861	PATIENT EDUCATION CENTER

ASSIGNMENT OF REGISTRATION OF MARK

Whereas On Target Media, Inc., an Ohio corporation whose address is 5901 E. Galbraith Road, Cincinnati, Ohio 45236, ("Assignor"), owns, has adopted, used and is using the trademarks and/or service marks and the registrations of, and applications to register, said trademarks and service marks (the "Marks") listed in Exhibit A hereto;

Whereas On Target Media, LLC, an Ohio limited liability company whose address is 5901 E. Galbraith Road, Cincinnati, Ohio 45236 ("Assignee") is desirous of acquiring the Marks listed in Exhibit A;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and the entire business of Assignor with which the Marks are associated, effective as of the 1st day of August, 2002.

On Target Media, Inc.

By: 
Michael Collette, President

State of Ohio)
) :ss
County of Hamilton)

On this 12th day of August, 2002, before me appeared Michael Collette, President of On Target Media, Inc., the person who signed this instrument, who acknowledge that he signed it as a free act on behalf of the identified corporation with authority to do so.

GERALD S. GREENBERG, Attorney at Law
NOTARY PUBLIC - STATE OF OHIO
My Commission has no expiration
date. Section 147.03 O.R.C.

Gerald S. Greenberg
Notary Public