

03-05-2003



Form PTO-1594 (Rev. 03/01) 10/10/02
OMB No. 0651-0027 (exp. 5/31/2002)

102378152
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

River Ranch Fresh Foods-Salinas, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 06/18/2002

2. Name and address of receiving party(ies)

Name: River Ranch Fresh Foods, LLC

Internal

Address:

Street Address: 1156 Abbott Street

City: Salinas State: CA Zip: 93901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See continuation page

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: F. David LaRiviere

Internal Address:

LaRiviere, Grubman & Payne, LLP

Street Address: One Lower Ragsdale Drive

P.O. Box 3140

City: Monterey State: CA Zip: 93942

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 3.41) \$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

fee was paid R. Nical 3/5/03

DO NOT USE THIS SPACE

9. Signature.

F. David LaRiviere

Name of Person Signing

Signature

10-10-02

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Continuation page of Trademark Recordation Form Cover Sheet- Form PTO-1594

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Item 4. Application numbers or registration numbers (continued from page 1)

Registration Numbers	Serial Numbers	Our Docket Numbers
1,515,386	73/709,648	LGT007
1,954,726	74/631,369	LGT085
1,250,628	73/364,674	LGT137
1,523,718	73/725,800	LGT660
2,084,781	75/022,438	LGT662
	76/313,317	LGT773
	76/323,013	LGT779
	76/323,012	LGT780
	76/358,701	LGT825

ASSIGNMENT

Whereas, River Ranch Fresh Foods-Salinas, Inc. ("Assignor"), a Delaware Corporation, with offices at 1156 Abbott Street, Salinas, CA 93901, U.S.A., has adopted, used, and is using the trademarks listed on Exhibit A, attached hereto and incorporated by reference, which are registered and/or applications to register which are pending in the United States Patent and Trademark Office; and

Whereas, River Ranch Fresh Foods, LLC ("Assignee"), a Delaware Limited Liability Company, with offices at 1156 Abbott Street, Salinas, CA 93901, U.S.A., is desirous of acquiring said trademarks and registrations and/or pending applications.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademarks, together with the associated goodwill and said registrations and/or pending applications.

RIVER RANCH FRESH FOODS-SALINAS, INC.

Dated: Oct 4 2002

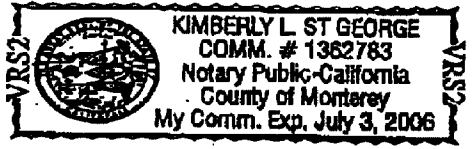
By: _____


James I. Lucas
President and Chief Executive Officer

STATE OF CALIFORNIA)
COUNTY OF Monterey) ss.

On Oct 4 2002, before me, Kimberly L. St George, a Notary Public for the State, personally appeared JAMES I. LUCAS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



(Notary Seal)

Kimberly L St George
Notary Public

EXHIBIT A

RIVER RANCH FRESH FOODS - SALINAS, INC.
TRADEMARK PORTFOLIO

DKT. NO.	CTV	STATUS	CLASS	APP. NO.	APP. DATE	REG. NO.	REG. DATE	EXP. DATE	MARK
T007	USA	REGISTERED	IN 17	73709,648	02/05/88	1,515,386	12/06/88	12/06/08	FreshHold
T085	USA	REGISTERED	IN 17	74631,369	02/08/95	1,954,726	02/06/96	02/06/06	FRESH HOLD
T137	USA	REGISTERED	IN 31	73364,674	05/14/82	1,250,628	09/06/83	09/06/03	RIVER RANCH
T660	USA	REGISTERED	IN 31	73725,800	05/02/88	1,523,718	02/07/89	02/07/09	BIG CHIEF (stylized)
T662	USA	REGISTERED	IN 31	75022,438	11/20/95	2,084,781	07/29/97	07/29/07	RIVER RANCH
T773	USA	FILED CASE	IN 29	76313,317	09/11/01				FIELD SELECT
T779	USA	FILED CASE	IN 29	76323,013	10/05/01				FRESHHOLD and Design
T780	USA	FILED CASE	IN 29	76323,012	10/05/01				ASSURES FRESHNESS NATURALLY FRESHHOLD BREATHABLE SEAL and Design
T825	USA	FILED CASE	IN 31	76358,701	01/14/02				MISC. DESIGN (Field Lady)

09/25/02

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