

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 31st day of October, 2002, by Mana Products, Inc., a New York corporation having a principal business address at 32-02 Queens Boulevard, Long Island City, New York 11101 (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company having a principal business address at 31797 Highway 79 South, Temecula, California 92592 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark application for the mark SOAKED IN CUDDLES, Serial No. 76/117,902 (hereinafter "the Mark") and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark and the application therefor, and the goodwill of the business connected with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives. Assignor agrees that it will not seek to register the Mark, or a confusing variation thereof, will not challenge Assignee's rights to the Mark, and will execute such documentation as may be necessary in the future to effectuate this Trademark Assignment. Assignor confirms that this Trademark Assignment shall revoke and/or supercede any previous assignment or grant of rights relating to the Mark made by Assignor in favor of Assignee.

Signed: MANA PRODUCTS, INC.
By: *Barbara Novick*
Name: Barbara Novick
Title: EXEC. V.P.

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