

11-12-2002

Form PTO-1594

(Rev. 03/01)

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102278382

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Samar, L.L.C. **10-29-02**
10 South Riverside Plaza
Chicago, Illinois 60606

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☒ Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 10-17-2002

2. Name and address of receiving party(ies)

Name: Sara Lee Corporation

Internal

Address: _____

Street Address: 1000 East Hanes Mill RoadCity: Winston-Salem State: NC Zip: 27105☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State Maryland☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,086,504Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nicholas J. Valenziano, Jr.

Internal Address: _____

Street Address: 1000 East Hanes Mill Road6. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

190142

(Attach duplicate copy of this page if paying by deposit account)

11/08/2002 TDIAZ1 00000194 190142 1086504

01 FC:8531 40.00 CH

City: Winston-Salem State: NC Zip: 27105

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002613 FRAME: 0691

ASSIGNMENT

WHEREAS Saramar, LLC (hereinafter called "Assignee"), a Delaware limited liability company having its principal place of business at 10 South Riverside Plaza, Chicago, Illinois, 60606, has adopted, used, and is using the trademark listed below;

EVERYDAY U.S. Registration No. 1,086,504

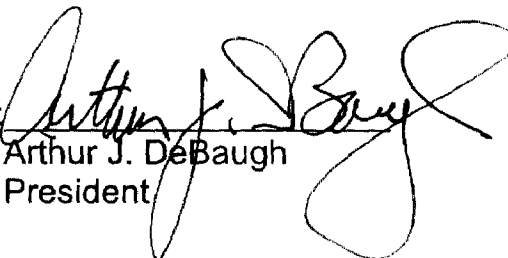
WHEREAS Sara Lee Corporation (hereinafter called "Assignor"), a Maryland corporation having its principal place of business at 1000 E. Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademark and registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademark together with the goodwill of the business symbolized by the mark and the registration thereof.

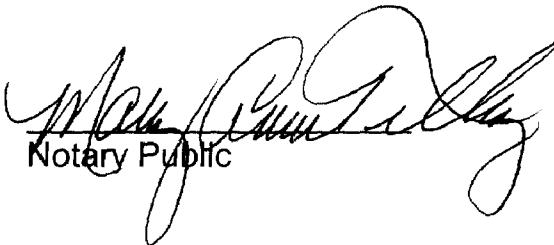
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Saramar, LLC

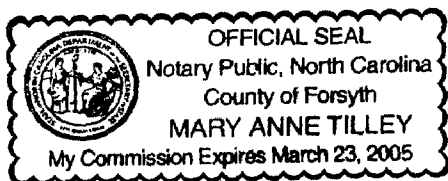
Date: 17 Oct. 2002

By: 
Arthur J. DeBaugh
President

Subscribed and sworn to before me this 17th day of October, 2002.


Notary Public

My commission expires on: 3/23/05



RECORDED: 10/29/2002

TRADEMARK
REEL: 002613 FRAME: 0692