Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sulza Dairy Group, L.P.

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [x] Limited Partnership (Delaware)
- [ ] Corporation-State
- [ ] Other

Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)
Name: Suiza Dairy Group Holdings, Inc.
Internal Address:
Street Address: 2515 McKinney Avenue
City: Dallas State: TX Zip: 75201

- [ ] Individual(s) citizenship
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Nevada
- [ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance:

- [x] Assignment
- [ ] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

Execution Date: 10/1/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) SEE ATTACHED EXHIBIT A
B. Trademark Registration No.(s) SEE ATTACHED EXHIBIT B

Additional number(s) attached [x] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bridget Griffin Johnson
Internal Address: Dean Foods Company
Street Address: 2515 McKinney Avenue, Ste 1200
City: Dallas State: TX Zip: 75201

6. Total number of applications and registrations involved: 225

7. Total fee (37 CFR 3.41).....$ 5,640.00

- [ ] Enclosed
- [x] Authorized to be charged to deposit account

8. Deposit account number:
500785

DO NOT USE THIS SPACE

9. Signature.

Bridget Griffin Johnson
Name of Person Signing

Bridget G Johnson
Signature

February 20, 2003
Date

Total number of pages including cover sheet, attachments, and document: 53

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

EXHIBIT A

A. TRADEMARK APPLICATIONS

Mark	Application No.
THE DIFFERENCE IS CLEAR	75/694,483
MADNESS	76/035,871
SIGNATURE COLLECTIONS	76/064,817
SWEET SIGNATURES	76/064,818
JUNGLE FLOOD	76/043,468
MAGIC WANDS	76/072,449
GO LIGHTLY	78/027,460
SPARKLERS	78/049,109
PRESTO CHANGOS	78/049,113
BUTTERY PECAN MADNESS	78/049,117
NEO MADNESS	78/049,120
STRAWBERRY DREAMIN'	78/049,124
ADD SOMETHING	78/053,150
ADD SOMETHING	78/053,151
GARELICK FARMS LOGO	78/057,386
NATURE'S PRIDE	78/069,351
DIPZZ	78/057,591
YONSON	76/298,209

EXHIBIT A (cont'd)

A. TRADEMARK APPLICATIONS

Mark	Application No.
SASSERS	76/300,074
LEMONICIOUS	76/339,427
IT'S NOT MY BIRTHDAY	76/339,429
SOS (STACKS O' CHOCOLATE) IT TO ME	76/339,428
BLACK AND BLUE	76/336,445
PEACH RAZZMATAZZ	76/336,444
ICEY DICEY	76/336,446
OOZLE DOOZLE	76/336,448
DAIRY DUETS	76/349,778
PINEMONT FARMS	76/349,780
GRANDMA'S SECRET RECIPE	78/123,583
PBC SUPREME	78/124,297
RUTHIE'S REQUESTS	78/129,642
COW DESIGN (RUTHIE)	78/129,645
LOOK FOR THE BRAND WITH THE OAK TREE...OAK FARMS...LIKE PART OF THE FAMILY	78/165,532
BUSCA LA MARCA DEL ARBOLITO... OAK FARMS... COMO DE LA FAMILIA	78/165,508
BOTTLE DESIGN	75/336,153
BOTTLE DESIGN	75/336,317
BOTTLE DESIGN	75/336,318

EXHIBIT A (cont'd)

A. TRADEMARK APPLICATIONS

Mark	Application No.
BOTTLE DESIGN	75/336,316
CHUG	75/391,756
DEAN'S	75/470,971
CHUG-IT!	75/407,374
COUNTRY FRESH	75/013,828
DEAN FOODS & RIVER OF LIFE LOGO	76/349,779
BROWN'S DAIRY	76/009,076
BROWN'S DAIRY/SMOOTH AS VELVET	76/009,077

EXHIBIT B

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
SPLASH DESIGN	903,098
FAST TRAX SUNDAE	2,316,635
SUPER RAINBOW	2,046,782
LUNCH MUNCH	2,054,280
LUNCH MUNCH and Design	1,401,455
ORCHARD GROVE	894,244
SUN BORN	1,444,364
GARELICK FARMS and Design	2,546,177
GARELICK FARMS	2,535,791
LAFAYETTE FRENCH	2,447,883
NUTTIN' BUT TRUFFLES	2,602,191
CHEESE 'N STUFF	2,607,653
GARELICK FARMS LOGO	2,588,579
100% NATURAL and Design	2,160,092
NATURAL BY GARELICK FARMS (Stylized)	1,790,553
NATURAL1 (Stylized)	2,325,227
NATURAL2 (Stylized)	2,327,742
NBD & Design (Cow head)	2,091,933
RIVER OF LIFE LOGO	2,424,140
FRANKLIN GROVES and Design	1,480,989
FRANKLIN ORCHARDS and Design	1,487,701

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
FRANKLIN SPRINGS	1,502,401
G GARELICK Design	1,782,832
BOTTLE DESIGN	1,970,663
NUTRITIONAL ADVANTAGE	2,276,713
FITMILK	2,356,290
LIFEMILK	2,356,292
LIGHT BULB DESIGN	2,378,191
HAND PRINT DESIGN	2,498,776
SMART JUG	2,476,345
MILK ON THE MOVE	2,453,820
RUNNING MAN DESIGN	2,369,480
EVERY GLASS LASTS A LIFETIME	2,378,190
CHOCOLATE SMASH	2,390,491
MILK BLAST	2,390,492
COW HEAD WITH MILK BOTTLE	2,400,959
COW CHARACTER ON ROLLER BLADES	2,402,860
COW CHARACTER ON SKATEBOARD	2,445,072
COW CHARACTER ON SNOWBOARD	2,402,859
STRAWBERRY DASH	2,449,987
STAR DESIGN	2,518,389

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
DAIRY EASE	1,741,509
DAIRY EASE (Stylized)	2,183,256
CHUG PACK	2,513,428
MILK CHUG	2,215,532
HEALTHY DELIGHT	2,084,633
BUNCH O CRUNCH	1,943,950
BROWN MULE	1,918,220
COUNTRY LOVE	2,045,280
COUNTRYSIDE and Design	1,876,773
DAIRY QUALITY & FRESHNESS SINCE 1929 and Design	1,910,269
DAIRY QUALITY SINCE 1929 and Design	1,636,468
LAND-O-SUN and Design	1,883,709
A-A	1,461,186
COUNTRYSIDE	1,457,674
COUNTRYSIDE	1,413,524
RICH & CREAMY	1,326,221
FROSTBITE	1,481,748
GRAPE GORILLA and Design	2,292,591
LEMONASAUR	2,286,688
PUNCHARAMA	2,256,981

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
X.Y.ZOO'S	2,262,745
ORANGEOPUS	2,276,760
CARIBLUE	2,276,759
LEMONLION	2,282,172
CHOCODILE	2,373,531
KITCHEN GUILD	1,421,302
BROUGHTON Logo	1,088,833
BROUGHTON B KITCHEN GUILD	808,618
SOKREEM	804,381
THE SKINNY MILK WITH THE FAT TASTE	2,292,898
SKIM SUPREME	2,100,495
SUPREME MILK	2,254,594
LEHIGH VALLEY DAIRIES	2,135,366
LEHIGH VALLEY DAIRIES/ SUNBURST LOGO	2,102,824
LACTO ZERO	2,095,972
THE GREATER NEW YORK DAIRY and Design	2,290,348
THE GREATER NEW YORK DAIRY	2,282,198
TUSCAN DELLWOOD and Cow Design	2,186,272
TUSCAN DELLWOOD (Stylized)	2,293,002

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
COW DESIGN (The Greater New York Dairy)	2,243,018
COWHIDE DESIGN	2,011,228
ARCTIC SPLASH	1,993,870
MORE THAN JUST GREAT TASTE	1,978,771
MIGHTY LITE	1,981,497
LEHIGH VALLEY DAIRIES/SUNBURST LOGO	2,014,110
LIMIT	1,394,231
RICH N' PURE	1,342,962
DIET TIME	1,324,842
DIET TIME	1,294,741
RICH N' PURE	1,105,008
TUSCAN	1,042,416
TUSCAN (Stylized)	950,435
TROPIC ISLE	1,020,801
COW & BARN DESIGN	2,331,680
AQUAPOWER 2 and Design	2,251,540
NORTHERN FALLS	2,069,438
MILK-IT	1,863,289
YOG-IT	2,074,156
SQUISHY and Design	2,332,065

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
SQUISH PAK!	2,493,247
LONDON'S and Design	1,387,655
LONDON'S and MICHIGAN'S NATURAL CHOICE Design	1,464,754
PURE SEALED (Stylized)	647,932
THANKS MOM!	1,506,180
MODEL DAIRY	2,387,189
LOCAL MILK FROM LOCAL COWS	2,324,063
ROBINSON R and Design	1,199,735
LA CORONA (Stylized)	1,823,012
YONSON'S "TATER-TOPPING"	780,775
MOUNTAIN HIGH and Design	2,369,297
BARBE'S	2,225,264
BARBE'S	2,265,065
BATISE	2,297,043
BROWN'S VELVET DAIRY	2,230,141
WASATCH WONDERS	2,518,534
DAIRYLAND	2,162,986
KNOWLTON'S	1,236,563
JERSEY GOLD	698,257
MIDWEST FARMS	1,816,437
OAK FARMS	766,008

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
OAK FARMS	773,278
GOLDEN ROYAL	1,689,176
SCHEPPS	1,725,958
THE DAIRY BEST	1,655,638
CRANBERRY RASPBERRY BAY	2,257,552
CRAZY MILK	1,991,763
FABULOUS FRUIT SHORTCAKE	2,206,475
FARMSTEAD	1,407,842
FARMSTEAD	1,406,961
FROSTICK (Stylized)	311,368
FRUIT BLOSSOM DELIGHT	2,319,675
GLACIER CLUB	2,077,402
GO LIGHTLY and Design	1,331,064
VIVA SLAM	2,483,434
THIRSTEE SMASH	2,327,515
MCKINNEY	1,777,520
COOL MINT CHIP	2,360,505
HILLSIDE FARMS	2,191,071
MOOO'S UP	2,044,298
HYGEIA	1,755,550
HYGEIA DAIRY BAR AND DELI	2,160,634

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
PURE MILK CO. and Design	2,071,557
OAK FARMS and Design	2,304,338
SHIELD Design (Meadow Gold)	644,259
MEADOW GOLD (Stylized)	582,470
MEADOW GOLD (Stylized)	281,436
MEADOW GOLD (Stylized)	285,893
MEADOW GOLD (Stylized)	394,672
MEADOW GOLD (Stylized-script)	173,261
MALT ASSAULT	2,202,098
VIVA	2,277,013
VIVA and Design	1,283,514
VIVA and Design	1,334,580
SO-LO	2,022,921
MOUNTAIN HIGH	1,132,794
MOUNTAIN HIGH and Design	1,132,793
STRAWBERRY MANGO ISLAND	2,183,603
MILK WAGON Design	1,412,503
MINTERRIFIC	2,202,097
OLDE FASHIONED RECIPE	1,496,023
POINSETTIA	813,109
RAINBOW RAPTURE	2,203,564

EXHIBIT B (cont'd)

B. TRADEMARK REGISTRATIONS

Mark	Registration No.
READY FRESH PACK	1,408,446
ROYAL DANISH	2,256,339
RUBY RED RHAPSODY	2,273,820
HOLLAND DUTCH	746,288
HOLLAND DUTCH and Design	1,872,664
GRAND OLD VANILLA	1,064,973
VANILLA VALLEY	2,183,602
MARVELOUS MOCHA	2,254,086
JAVA & CREAM	2,204,607
LITE LINE (Stylized)	929,657
LITE-LINE	1,178,356
BLUEBERRY WAFFLE CRUNCH	2,203,255
CHOCOLATE MIDNIGHT MADNESS	2,183,564
BARBE'S COW & MOON Design	1,394,226
MEADOW GOLD	1,326,215
LOUIS TRAUTH DAIRY, INC. (Stylized)	2,403,496
JERSEY FARMS/TRAUTH Logo	2,372,440

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made and entered into as of October 1, 2002, between Suiza Dairy Group, L.P., a Delaware limited partnership ("Assignor") and Suiza Dairy Group Holdings, Inc., a Nevada corporation ("Assignee").

RECITALS

WHEREAS, Assignor desires to distribute all of its owned intellectual property to Assignee.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees as follows:

1. Assignor does hereby assign, transfer, grant, deliver and set over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in all intellectual property owned by Assignor, including without limitation, the intellectual property set forth on Exhibit A attached hereto and made part hereof (the "Intellectual Property"), together with the goodwill associated with the Intellectual Property and any registrations and applications therefor.

2. Assignor authorizes the Commissioner of Patents and Trademarks of the United States, any official of any foreign countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Intellectual Property and title thereto as the property of Assignee, its successors and assigns, in accordance with the terms of this instrument.

3. This Assignment is subject to all liens, encumbrances, or other security interests granted by that certain Security Agreement, dated as of December 21, 2001, as amended, by and among Dean Foods Company ("DFC"), formerly known as Suiza Foods Corporation, a Delaware corporation, as borrower, certain subsidiaries of DFC, the other credit parties identified therein, the banks and financial institutions from time to time parties thereto, and Wachovia Bank, National Association, formerly known as First Union National Bank, as administrative agent; including, but not limited to, the grants of security interests evidenced by the notices filed with the United States Patent and Trademark Office and the United States Copyright Office in furtherance thereof.

4. This Assignment may be executed by one or several of the parties in several counterparts and all such counterparts so executed shall together be deemed to constitute one final agreement as if signed by all parties, and each such counterpart shall be deemed to be an original.

TRADEMARK
REEL: 2613 FRAME: 0837

5. Each party agrees to execute any and all documents or instruments, and to perform such other acts as may be necessary or expedient to further the purposes of the Assignment and the transactions contemplated hereby.

This Assignment is governed by, and construed and interpreted in accordance with, the substantive laws of the State of Delaware, without giving effect to any conflict-of-laws rule or principle that might result in the application of the laws of another jurisdiction.

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IN WITNESS WHEREOF, this Assignment is executed as of the date first written above.

SUIZA DAIRY GROUP, L.P.

By: Suiza Dairy Group GP, LLC,
Its general partner

By: _____
Name: LISA N. TYSON
Title: VICE PRESIDENT

SUIZA DAIRY GROUP HOLDINGS, INC.

By: _____
Name: LISA N. TYSON
Title: VICE PRESIDENT

EXHIBIT A

INTELLECTUAL PROPERTY

See attached.

Suiza Dairy Group

Dean Southeast, LLC
Dean Northeast, LLC
Dean Midwest II, LLC
Dean Southwest, LLC

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8956	Illinois	HOME DAIRY and Design	46			72008	03/02/1993	Registered
8954	Indiana	HOME DAIRY	46			5010-1777	04/01/1993	Registered
8953	Michigan	DAIRY DELIGHT	46			M01-008	09/15/1980	Registered
8955	Michigan	HOME DAIRY	46			M06-081	07/26/1993	Registered
9011	Michigan	RYBA'S MACKINAC ISLAND FUDGE	46	M53-072	08/21/1990	M53-072	08/21/1990	Registered
9073	Massachusetts	GARELICK FARMS, INC. "TASTE THE FRESHNESS"	29			53,180	08/29/1996	Registered
9074	Massachusetts	GARELICK FARMS and Design	29	25,345		49916	12/16/1974	Registered
9076	Massachusetts	NATURAL 1 BY GARELICK FARMS	29	38,903		53152	08/27/1986	Registered
9077	Massachusetts	FRANKLIN ORCHARDS and Design	32	38,901		53154	08/27/1986	Registered
9078	Massachusetts	FRANKLIN GROVES and Design	32	38,900		53155	08/27/1986	Registered
9079	New Hampshire	FRANKLIN ORCHARDS and Design	32	92_95			07/10/1996	Registered
9080	New Hampshire	NATURAL SKIM & MORE and Design	29	92_131		92_131	08/12/1996	Registered
9081	New Hampshire	CHOCOLATE 2% LOWFAT MILK - NATURAL and Design	29	92_130		92_130	08/12/1996	Registered
9082	New Hampshire	COFFEE 2% LOWFAT MILK - NATURAL and Design	29	92_129		92_129	08/12/1996	Registered
9083	New Hampshire	STRAWBERRY 2% LOWFAT MILK and Design	29	92_127		92_127	08/12/1996	Registered
9084	New Hampshire	NATURAL 1 LOWFAT MILK and Design	29	74_80		92_78	08/21/1986	Registered
9086	New Hampshire	NATURAL 2 LOWFAT MILK and Design	29	74_78		92_77	08/21/1986	Registered
9087	New Hampshire	FRANKLIN GROVES and	32	74_79		92_76	08/21/1986	Registered

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		Design						
9071	Rhode Island	G GARELICK Design	29	850202		850202	01/05/1975	Registered
9072	Rhode Island	GARELICK FARMS, INC. "TASTE THE FRESHNESS"	29			770101	01/07/1977	Registered
9094	Nevada	CREAMLAND	46	0	02/11/2000	32/779	02/22/2000	Registered
8440	United States	SPLASH DESIGN	29	72-284,245	11/06/1967	903,098	11/24/1970	Registered
8780	United States	THE DIFFERENCE IS CLEAR	29, 30, 32, 35	75/694483	04/29/1999			Pending Application
8798	United States	FAST TRAX SUNDAE	30	75-642,045	02/17/1999	2,316,635	02/08/2000	Registered
8799	United States	SUPER RAINBOW	30	75-024,183	11/27/1995	2,046,782	03/18/1997	Registered
8802	United States	LUNCH MUNCH	30	75-012,308	10/27/1995	2,054,280	04/22/1997	Registered
8803	United States	LUNCH MUNCH and Design	30	73-544,219	06/21/1985	1,401,455	07/15/1986	Registered
8804	United States	ORCHARD GROVE	32	72-317,054	01/21/1969	894,244	07/07/1970	Registered
8805	United States	SUN BORN	32	73-619,910	09/15/1986	1,444,364	06/23/1987	Registered
9104	United States	GARELICK FARMS and Design02	29, 32	76-042,523	05/05/2000	2,546,177	03/12/2002	Registered
9105	United States	GARELICK FARMS	29, 32	76/043466	05/05/2000	2,535,791	02/05/2002	Registered
9196	United States	PECAN FUDGE MADNESS	30	76/035870	04/27/2000			Pending Application
9200	United States	BOUQUET OF FLAVORS	30	76/037246	04/28/2000			Pending Application
9201	United States	SPRING BOUQUET OF FLAVORS	30	76/037245	04/28/2000			Pending Application
9204	United States	MADNESS	30	76/035871	04/27/2000			Pending Application
9205	United States	LAFAYETTE FRENCH	29	76-035,872	04/27/2000	2,447,883	05/01/2001	Registered
9207	United States	SIGNATURE COLLECTIONS	30	76-064,817	06/06/2000			Pending Application
9208	United States	SWEET SIGNATURES	30	76/064818	06/06/2000			Pending Application
9210	United States	JUNGLE FLOOD	30	76/043468	05/05/2000			Pending Application
9262	United States	NUTTIN' BUT TRUFFLES	30	76/072448	06/16/2000	2,602,191	07/30/2002	Registered
9263	United States	MAGIC WANDS	30	76/072449	06/16/2000			Pending Application
9264	United States	TOM-TOMS	30	76/072326	06/16/2000			Pending Application
9314	United States	GO LIGHTLY	29	78/027460	09/25/2000			Pending Application
9318	United States	SPARKLERS	30	78/049109	02/19/2001			Pending Application
9319	United States	PRESTO CHANGOS	30	78/049113	02/19/2001			Pending Application
9320	United States	BUTTERY PECAN MADNESS	30	78/049117	02/19/2001			Pending Application
9321	United States	NEO MADNESS	30	78/049120	02/19/2001			Pending Application
9322	United States	STRAWBERRY DREAMIN'	30	78/049124	02/19/2001			Pending Application
9323	United States	CHEESE 'N STUFF	29	78/049136	02/19/2001	2,607,653	08/13/2002	Registered
9328	United States	ARCTIC KREMES	30	78/051163	03/02/2001			Pending Application
9330	United States	ADD SOMETHING	29	78/053150	03/14/2001			Pending Application

Suiza Dairy Group

9331	United States	GARELICK FARMS LOGO	29	78/054250	03/21/2001	2,588,579	07/02/2002	Pending Application
9332	United States	ADD SOMETHING	30, 32	78/053151	03/14/2001			Pending Application
9333	United States	GARELICK FARMS LOGO	29, 30, 32	78/057386	04/09/2001			Pending Application
9334	United States	NATURE'S PRIDE	29, 30, 32	78-069,351	06/15/2001			Pending Application
9343	United States	DIPZZ	29	78-057,591	04/10/2001			Pending Application
9373	United States	YONSON	29	76/298209	08/09/2001			Pending Application
9374	United States	SASSERS	32	76/300074	08/15/2001			Pending Application
9378	United States	LEMONICIOUS	30	76/339427	11/15/2001			Pending Application
9379	United States	IT'S NOT MY BIRTHDAY	30	76339429	11/15/2001			Pending Application
9380	United States	SOC (STACKS O' CHOCOLATE) IT TO ME	30	76339428	11/15/2001			Pending Application
9381	United States	BLACK AND BLUE	30	76/336445	11/12/2001			Pending Application
9382	United States	PEACH RAZZMATAZZ	30	76/336444	11/12/2001			Pending Application
9383	United States	ICEY DICEY	30	76/336446	11/12/2001			Pending Application
9384	United States	OOZLE DOOZLE	30	76/336448	11/12/2001			Pending Application
9385	United States	PCB SUPREME	30	76/336447	11/12/2001			Pending Application
9388	United States	DAIRY DUETS		76/349778	12/18/2001			Pending Application
9389	United States	PINEMONT FARMS		76/349780	12/18/2001			Pending Application
9393	United States	ABBOTTS	29	78/107709	02/08/2002			Pending Application
9395	United States	GRANDMA'S SECRET RECIPE	30	78/123583	04/23/2002			Pending Application
9429	United States	PBC SUPREME	30	78/124297	04/26/2002			Pending Application
9486	United States	RUTHIE'S REQUESTS	29, 30	78/129642	05/17/2002			Pending Application
9487	United States	COW DESIGN (RUTHIE)	29, 30	78/129645	05/17/2002			Pending Application
9722	United States	LOOK FOR THE BRAND WITH THE OAK TREE...OAK FARMS...LIKE PART OF THE FAMILY	29, 30	78/165532	09/18/2002			Pending Application
9723	United States	BUSCA LA MARCA DEL ARBOLITO...OAK FARMS...COMO DE LA FAMILIA	29, 30	78/165508	09/18/2002			Proposed Mark

Suiza Dairy Group

8451	United States	100% NATURAL and Design	29	75-204,106	11/25/1996	2,160,092	05/26/1998	Registered
8452	United States	NATURAL BY GARELICK FARMS (Stylized)	29	74-343,150	12/24/1992	1,790,553	08/31/1993	Registered
8455	United States	NATURAL1 (Stylized)	29	75-423,109	01/26/1998	2,325,227	03/07/2000	Registered
8456	United States	NATURAL2 (Stylized)	29	75-423,114	01/26/1998	2,327,742	03/14/2000	Registered
8461	United States	NBD & Design (COW HEAD)	25, 29, 32	74-735,802	09/29/1995	2,091,933	08/26/1997	Registered
8462	United States	COW POWER	25, 29	74-735,830	09/29/1995	2,033,099	01/21/1997	Registered
8472	United States	RIVER OF LIFE LOGO	29	75-979,879	12/30/1998	2,424,140	01/23/2001	Registered
8490	United States	FRANKLIN GROVES and Design	32	73-622,853	09/29/1986	1,480,989	03/15/1988	Registered
8491	United States	FRANKLIN ORCHARDS and Design	32	73-622,852	09/29/1986	1,487,701	05/10/1988	Registered

Suiza Dairy Group

8492	United States	FRANKLIN SPRINGS	32	73-622,851	09/29/1986	1,502,401	08/30/1988	Registered
8493	United States	GARELICK FARMS and Design02	29	74-306,114	08/19/1992	1,763,073	04/06/1993	Registered
8494	United States	G GARELICK Design	29, 32	74-306,115	08/19/1992	1,782,832	07/20/1993	Registered
8496	United States	SUNNY TROPICS	30	74-233,861	12/26/1991	1,756,200	03/02/1993	Registered
8498	United States	BOTTLE DESIGN	32	74/607324	12/05/1994	1,970,663	04/23/1996	Registered
8499	United States	WEST LYNN CREAMERY LOGO	29, 30, 32	74-632,510	02/10/1995	2,013,111	11/05/1996	Registered
8514	United States	CLOVERFIELD DAIRY and Design	29, 30, 32	74-074,823	07/02/1990	1,686,571	05/12/1992	Registered
8520	United States	NUTRITIONAL ADVANTAGE	30	75-432,969	02/12/1998	2,276,713	09/07/1999	Registered
8521	United States	FITMILK	29	75-635,168	02/05/1999	2,356,290	06/06/2000	Registered
8524	United States	LIFEMILK	29	75-643,747	02/17/1999	2,356,292	06/06/2000	Registered
8572	United States	LIGHT BULB DESIGN	29	75-678,836	04/09/1999	2,378,191	08/15/2000	Registered
8573	United States	HAND PRINT DESIGN	29	75-678,675	04/09/1999	2,498,776	10/16/2001	Registered
8609	United States	SMART JUG	29	75-678,677	04/09/1999	2,476,345	08/07/2001	Registered
8687	United States	MILK ON THE MOVE	29	75-672,185	03/30/1999	2,453,820	05/22/2001	Registered
8714	United States	RUNNING MAN DESIGN	29	75-678,679	04/09/1999	2,369,480	07/18/2000	Registered
8715	United States	EVERY GLASS LASTS A LIFETIME	29	75-678,680	04/09/1999	2,378,190	08/15/2000	Registered
8768	United States	CHOCOLATE SMASH	29	75-692,804	04/28/1999	2,390,491	09/26/2000	Registered
8769	United States	MILK BLAST	29	75-692,805	04/28/1999	2,390,492	09/26/2000	Registered
8794	United States	COW HEAD WITH MILK BOTTLE	29	75-701,830	05/10/1999	2,400,959	10/31/2000	Registered
8795	United States	COW CHARACTER ON ROLLER BLADES	29	75-701,831	05/10/1999	2,402,860	11/07/2000	Registered
8796	United States	COW CHARACTER ON SKATEBOARD	29	75-701,827	05/10/1999	2,445,072	04/17/2001	Registered
8797	United States	COW CHARACTER ON SNOWBOARD	29	75-701,826	05/10/1999	2,402,859	11/07/2000	Registered
8801	United States	COUNTRY FRESH	29, 30, 32	75/013828	11/02/1995			Pending Application
8889	United States	STRAWBERRY DASH	29	75-746,419	07/07/1999	2,449,987	05/08/2001	Registered
8986	United States	STAR DESIGN	29	75/833287	10/27/1999	2,518,389	12/11/2001	Registered
9377	United States	DEAN FOODS and RIVER OF LIFE LOGO		76/349779	12/18/2001			Pending Application
9398	United States	DAIRY EASE	29	74/261895	04/02/1992	1,741,509	12/22/1992	Registered
9399	United States	DAIRY EASE (Stylized)	5, 29	75/072140	03/13/1996	2,183,256	08/25/1998	Registered
9407	United States	BOTTLE DESIGN02	29, 32	75/336153	08/05/1997			Pending Application
9411	United States	BOTTLE DESIGN06	29	75/336317	08/05/1997			Pending Application
9412	United States	BOTTLE DESIGN07	29, 30, 32	75/336318	08/05/1997			Pending Application
9413	United States	BOTTLE DESIGN08	29	75/336316	08/05/1997			Pending Application

Suiza Dairy Group

9417	United States	CHUG	29, 30, 32	75/391756	11/17/1997			Pending Application
9431	United States	MILK CHUGS FOR ALL THEY'RE WORTH	29, 30	75/660108	03/15/1999			Pending Application
9436	United States	DEAN'S	30	75/470971	04/20/1998			Pending Application
9446	United States	CHUG-IT!	29, 30, 32	75/407374	12/18/1997			Pending Application
9469	United States	CHUG PACK	29	75/979803	12/18/1997	2,513,428	11/27/2001	Registered
9533	United States	PURE GOLD BRAND(Stylized)	30	71/158334	01/23/2022	159,496	09/26/2022	Registered
9596	United States	WESTERN MAID	29	74/268157	04/22/1992	1,736,842	12/01/1992	Registered
9619	United States	MILK CHUG	29	75/977879	03/31/1997	2,215,532	12/29/1998	Registered

Suiza Dairy Group Holdings

Suiza Dairy Group, LP

Dean Southeast

Dairy Fresh, LLC
Land-O-Sun Dairies, LLC
Louis Trauth Dairy, LLC
Broughton Foods, LLC
Country Delite Farms, LLC

Dean Northeast

New England Dairies, LLC
Tuscan/Lehigh Management, L.L.C.
Tuscan/Lehigh Dairies, L.P.
Shenandoah's Pride, LLC

DOMAIN NAMES

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9044	United States	GARELICK-FARMS.COM		NIC-99102.fd00			10/21/1999	Registered
9045	United States	GARELICKNATURAL.COM		NIC-99108.1107			11/08/1999	Registered
9046	United States	GARELICKMILK.COM		NIC-99108.1107			11/08/1999	Registered
9047	United States	GARELICKFARMSDAIRY.COM		NIC-99108.110e			11/08/1999	Registered
9048	United States	GARELICKFRESH.COM		NIC-99108.110a			11/08/1999	Registered
9049	United States	GARELICKFARMSFRESH.COM		NIC-99108.1109			11/08/1999	Registered
9050	United States	GARELICKDAIRY.COM		NIC-99108.1107			11/08/1999	Registered
9051	United States	GARELICKFARMSNATURAL.COM		NIC-99108.1189			11/08/1999	Registered
9052	United States	GARELICKFARMSMILK.COM		NIC-99108.120b			11/08/1999	Registered
9270	United States	GARELICKFARMS.COM					02/10/2000	Registered

Dean Midwest II

Pet 'O Fallon, LLC
Country Fresh, LLC
London's Farm Dairy, LLC
Schenkel's All-Star Dairy, LLC
Schenkel's All-Star Delivery, LLC

Dean Southwest

Model Dairy, LLC
Robinson Dairy, LLC
Sulphur Springs Cultured Specialties, LLC
Southern Foods Group, LP
Southern Foods Holding Company, LLC

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9358	Colorado	DAIRY GOLD	29, 30, 31			19851009833	07/02/1952	Registered
9360	Colorado	2+ FORTIFIED SKIM MILK	29, 30, 31			19851009832	09/28/1961	Registered
9357	Wyoming	POUDRE VALLEY	29, 30			80-001483	09/20/1960	Registered
9359	Wyoming	DAIRY GOLD	29, 30, 31			80-00000060	09/21/1965	Registered

Dairy Fresh

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8896	United States	HEALTHY DELIGHT	30	74-718,534	08/21/1995	2,084,633	07/29/1997	Registered

Land-O-Sun Dairies

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8961	Tennessee	FARM FRESH	29			930,630	06/30/1993	Registered
8960	Virginia	DIXIE FRESH	29			5491	06/22/1993	Registered
8811	United States	BUNCH O CRUNCH	30	74-611,364	12/15/1994	1,943,950	12/26/1995	Registered
8812	United States	CHEROKEE FARMS	30	74/561744	08/16/1994	1,973,634	05/14/1996	Registered
8813	United States	BROWN MULE	30	74-548,877	07/13/1994	1,918,220	09/12/1995	Registered
8814	United States	COUNTRY LOVE	30	74-544,515	07/01/1994	2,045,280	03/18/1997	Registered
8815	United States	COUNTRYSIDE and Design	29, 32	74-484,981	01/31/1994	1,876,773	01/31/1995	Registered
8816	United States	DAIRY QUALITY & FRESHNESS SINCE 1929 and Design	29, 32	74-455,958	11/09/1993	1,910,269	08/08/1995	Registered
8820	United States	SWOOPEE	30	74-244,017	02/07/1992	1,727,930	10/27/1992	Registered
8822	United States	DAIRY QUALITY SINCE 1929 and Design	42	74-049,018	04/16/1990	1,636,468	02/26/1991	Registered
8823	United States	LAND-O-SUN and Design	29, 30, 32	73-808,020	06/20/1989	1,883,709	03/14/1995	Registered
8825	United States	A-A	30	73-612,003	07/29/1986	1,461,186	10/13/1987	Registered
8826	United States	COUNTRYSIDE	32	73-587,899	03/14/1986	1,457,674	09/15/1987	Registered
8827	United States	COUNTRYSIDE	29	73-563,781	10/18/1985	1,413,524	10/14/1986	Registered
8828	United States	BIG DRAW and Design	30	73-331,216	10/15/1981	1,222,810	01/04/1983	Registered
8830	United States	RICH & CREAMY	30	73-152,027	12/14/1977	1,326,221	03/19/1985	Registered
8806	United States	FROSTBITE	30	73-545,676	07/01/1985	1,481,748	03/22/1988	Registered

Louis Trauth Dairy

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9061	Ohio	JERSEY FARMS/TRAUTH LOGO	29, 30, 31			TM13,093	01/17/1990	Registered
8624	United States	LOUIS TRAUTH DAIRY, INC. (Stylized)	29, 30, 32, 3	75-676,906	04/08/1999	2,403,496	11/14/2000	Registered
8626	United States	JERSEY FARMS/TRAUTH LOGO	29, 30	75-676,907	04/08/1999	2,372,440	08/01/2000	Registered

DOMAIN NAMES

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9070	United States	TRAUTHDAIRY.COM					06/06/1996	Registered

Broughton Foods

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8866	United States	GRAPE GORILLA and Design	32	75-548,031	09/04/1998	2,292,591	11/16/1999	Registered
8867	United States	LEMONASAUR	32	75-467,113	04/13/1998	2,286,688	10/12/1999	Registered
8868	United States	PUNCHARAMA	32	75-467,112	04/13/1998	2,256,981	06/29/1999	Registered
8869	United States	X.Y.ZOO'S	30, 32	75-466,498	04/13/1998	2,262,745	07/20/1999	Registered
8870	United States	ORANGEOPUS	32	75-466,497	04/13/1998	2,276,760	09/07/1999	Registered
8871	United States	CARIBLUE	32	75-466,494	04/13/1998	2,276,759	09/07/1999	Registered
8872	United States	LEMONLION	32	75-466,493	04/13/1998	2,282,172	09/28/1999	Registered
8873	United States	CHOCODILE	30	75-466,431	04/13/1998	2,373,531	08/01/2000	Registered
8878	United States	KITCHEN GUILD	29	73-591,140	04/01/1986	1,421,302	12/16/1986	Registered
8879	United States	BROUGHTON LOGO	29	73-120,292	03/24/1977	1,088,833	04/04/1978	Registered
8880	United States	KEEPWELL	29	72/380363	01/07/1971	944,169	10/03/1972	Registered
8881	United States	BROUGHTON B KITCHEN GUILD	29	72-221,569	06/21/1965	808,618	05/17/1966	Registered
8882	United States	SOKREEM	29	72-218,382	05/10/1965	804,381	02/22/1966	Registered

COPYRIGHTS

TITLE	OWNER	REGISTRATION NO.	ISSUE DATE
XYZOO'S Lemonlion label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA941-199	09/08/1998
XYZOO's Orangeopus label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA941-198	09/08/1998
XYZOO's Lemonasaur label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA966-070	09/08/1998
XYZOO's Grape Gorilla label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA918-073	11/10/1998
XYZOO's Chocodile label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA966-071	09/08/1998
XYZOO's Cariblue label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA966-068	09/08/1998

Broughton Foods

XYZOO's Puncharama label	Broughton Foods, LLC (successor by merger to Broughton Foods Company)	VA966-069	09/08/1998

Country Delite Farms

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8443	United States	THE SKINNY MILK WITH THE FAT TASTE	29	75-613,632	12/30/1998	2,292,898	11/16/1999	Registered
8471	United States	SKIM SUPREME	29	75-063,445	02/26/1996	2,100,495	09/23/1997	Registered

New England Dairies

TRADEMARKS

Jurisdiction	Mark	Reg. #	Reg. Dt	Status
United States	LESCAF	1,322,442		Registered
United States	NED	1,454,498		Registered
United States	SUNSET RIDGE FARMS	1,771,675		Registered

Tuscan-Lehigh Management

None

Tuscan-Lehigh Dairies

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8781	New York	SUNCHASE	45			R-27051	10/18/1992	Registered
8527	United States	SUPREME MILK	29	75-440,133	02/25/1998	2,254,594	06/15/1999	Registered
8530	United States	LEHIGH VALLEY DAIRIES	29, 30, 32	75-150,695	08/15/1996	2,135,366	02/10/1998	Registered
8531	United States	LEHIGH VALLEY DAIRIES/SUNBURST LOGO	29, 32	75-091,351	04/19/1996	2,102,824	10/07/1997	Registered
8532	United States	LACTO ZERO	29	75-062,899	02/26/1996	2,095,972	09/09/1997	Registered
8535	United States	THE GREATER NEW YORK DAIRY and Design	29	75-057,958	02/14/1996	2,290,348	11/02/1999	Registered
8536	United States	THE GREATER NEW YORK DAIRY	29	75-057,844	02/14/1996	2,282,198	09/28/1999	Registered
8537	United States	TUSCAN DELLWOOD and COW DESIGN	29	75-057,810	02/14/1996	2,186,272	09/01/1998	Registered
8538	United States	TUSCAN DELLWOOD (Stylized)	29	75-057,653	02/14/1996	2,293,002	11/16/1999	Registered
8539	United States	COW DESIGN (THE GREATER NEW YORK DAIRY)	29, 30, 32	75-057,652	02/14/1996	2,243,018	05/04/1999	Registered
8540	United States	COWHIDE DESIGN	29	74-684,574	06/05/1995	2,011,228	10/22/1996	Registered
8543	United States	ARCTIC SPLASH	32	74/506231	03/22/1994	1,993,870	08/13/1996	Registered
8544	United States	MORE THAN JUST GREAT TASTE	29, 32	74/506230	03/22/1994	1,978,771	06/04/1996	Registered
8545	United States	MIGHTY LITE	29	74/506228	03/22/1994	1,981,497	06/18/1996	Registered
8546	United States	LEHIGH VALLEY DAIRIES/SUNBURST LOGO	29, 30	74-496,368	02/28/1994	2,014,110	11/05/1996	Registered
8557	United States	LIMIT	29	73-560,872	09/30/1985	1,394,231	05/20/1986	Registered
8558	United States	RICH N' PURE	29	73-481,023	05/18/1984	1,342,962	06/18/1985	Registered
8559	United States	DIET TIME	29	73-429,862	06/13/1983	1,324,842	03/12/1985	Registered
8560	United States	DIET TIME	30	73-405,163	12/08/1982	1,294,741	09/11/1984	Registered
8561	United States	LEHIGH VALLEY FARMS	29	73-236,261	10/22/1979	1,194,788	05/04/1982	Registered
8565	United States	RICH N' PURE	29	73-141,974	09/21/1977	1,105,008	10/24/1978	Registered
8566	United States	TUSCAN	29, 30, 32	73-046,143	03/10/1975	1,042,416	06/29/1976	Registered
8567	United States	TUSCAN (Stylized)	29, 30, 32	72-403,273	09/22/1971	950,435	01/09/1973	Registered
8570	United States	MARTIN CENTURY FARMS (Stylized)	29, 30, 32	72-112,972	02/02/1961	745,183	02/12/1963	Registered
8575	United States	TROPIC ISLE	32	72-446,387	01/19/1973	1,020,801	09/16/1975	Registered
8628	United States	COW & BARN DESIGN	29	75-595,657	11/25/1998	2,331,680	03/21/2000	Registered

Shenandoah's Pride

DOMAIN NAMES

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9259	United States	SHENANDOAHSPRIDE.CO					08/20/1998	Registered

Pet O' Fallon

None

Country Fresh

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8949	Indiana	COUNTRY FRESH	46			5009-1976	05/11/1979	Registered
8951	Indiana	COUNTRY LANE	46			5009-1977	05/11/1979	Registered
8950	Michigan	COUNTRY FRESH and Design	46			M15-051	06/26/1986	Registered
8952	Michigan	COUNTRY LANE	46			M22-007	02/24/1977	Registered
9699	United States	GOOD STUFF and Design	30	75/289539	05/09/1997	2,147,810	03/31/1998	Registered
8807	United States	AQUAPOWER 2 and Design	32	75-520,349	07/16/1998	2,251,540	06/08/1999	Registered
8809	United States	NORTHERN FALLS	32	75-106,763	05/20/1996	2,069,438	06/10/1997	Registered
8947	United States	NORTHERN EXPRESSO	32					Common Law Mark
8634	United States	MILK-IT	29	74-406,518	06/28/1993	1,863,289	11/15/1994	Registered
8635	United States	MILK-IT and Design	29	74/489385	02/14/1994	1,982,881	06/25/1996	Registered
8636	United States	SPILLGUARD	21	74-727,647	09/11/1995	2,031,234	01/14/1997	Registered
8637	United States	YOG-IT	29	74-513,716	04/18/1994	2,074,156	06/24/1997	Registered
8644	United States	SQUISHY and Design	29, 32	75-649,704	03/01/1999	2,332,065	03/21/2000	Registered
8861	United States	SQUISH PAK!	21, 29	75-724,972	06/09/1999	2,493,247	09/25/2001	Registered

DOMAIN NAMES

ID	Jurisdiction	Name	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9036	United States	COUNTRYFRESH.COM					12/11/1996	Registered

London's Farm Dairy

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9010	Michigan	MACKINAC ISLAND	46	M12-058	05/29/1987	M12-058	07/18/1988	Registered
8883	United States	LONDON'S and Design	29, 30	73-523,714	02/25/1985	1,387,655	03/25/1986	Registered
8884	United States	LONDON'S and MICHIGAN'S NATURAL CHOICE DESIGN	29	73-651,440	03/26/1987	1,464,754	11/10/1987	Registered

Schenkel's All-Star Dairy

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9354	United States	PURE SEALED (Stylized)	29, 30	71-685,753	04/18/1955	647,932	07/02/1957	Registered
9355	United States	THANKS MOM!	29	73-682,437	09/03/1987	1,506,180	09/27/1988	Registered

Schenkel's All-Star Delivery

None

Model Dairy

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8501	United States	MODEL DAIRY	29, 30, 32, 35	75-643,748	02/17/1999	2,387,189	09/19/2000	Registered
8502	United States	LOCAL MILK FROM LOCAL COWS	29	75-643,186	02/17/1999	2,324,063	02/24/2000	Registered

Robinson Dairy

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8940	Colorado	1/2% PLUS	29			931035659	04/02/1993	Registered
8941	Colorado	BABY DOE'S CHOCOLATE CHIP COOKIE DOUGH	30			82,788	07/22/1994	Registered
8942	Colorado	MILE HIGH MOCHA ALMOND FUDGE	30			82,787	07/22/1994	Registered
8943	Colorado	MOLLY BROWN'S NUT FUDGE BROWNIE	30			82,786	07/22/1994	Registered
8944	Colorado	WILD BILL'S VANILLA BEAN	30			82,785	07/22/1994	Registered
8945	Colorado	ROCKY CHOCOLATE CHUNK	30			82,784	07/22/1994	Registered
8946	Colorado	CRIPPLE CREEK COOKIES AND CREAM	30			82,783	07/22/1994	Registered
8935	United States	ROBINSON R and Design	29, 30, 32	73-291,342	12/29/1980	1,199,735	06/29/1982	Registered

DOMAIN NAMES

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9258	United States	ROBINSONDAIRY.COM					03/05/1997	Registered

Sulphur Springs

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
8418	United States	LA CORONA (Stylized)	30	74-000,220	11/16/1989	1,823,012	02/22/1994	Registered
8679	United States	YONSON'S "TATER-TOPPING"	29	72-170,581	06/07/1963	780,775	11/24/1964	Registered

Southern Foods Group

TRADEMARKS

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9278	Hawaii	DAIRYMEN'S				223,311	01/06/1999	Registered
9279	Hawaii	EXCELSIOR DAIRY				230,184	07/30/1999	Registered
9280	Hawaii	DAYS FRESHER				181,195	08/02/1995	Registered
9283	Hawaii	HAPPY COWS				175,170	01/31/1995	Registered
9285	Hawaii	COUNTRY VALUE				247503	02/18/1981	Registered
9287	Hawaii	HAWAIIAN ICED WATER	32			196,372	10/10/1996	Registered
9288	Hawaii	HAWAIIAN STYLE ICE CREAM	30			217,602	11/03/1998	Registered
9289	Hawaii	HAWAII'S SHAKA SHERBET	29, 30, 35	02/07/1991		127,886	03/07/1991	Registered
9290	Hawaii	LANI HAWAIIAN PREMIUM PURIFIED WATER	32			217,603	11/24/1998	Registered
9292	Hawaii	LANI MOO	29			247500	02/15/1991	Registered
9293	Hawaii	LITE 1	29			132,134	12/21/1991	Registered
9296	Hawaii	NAALEHU DAIRY	35			218,821	07/24/1998	Registered
9297	Hawaii	PACIFIC PARADISE WATER	32			140,917	08/29/1992	Registered
9298	Hawaii	PASS-O-GUAVA	32			128,522	04/02/1981	Registered
9300	Hawaii	RAINBOW NECTAR	32			213,934	03/07/1998	Registered
9301	Hawaii	ROYAL DANISH	29			133,201	09/14/1981	Registered
9302	Hawaii	TV ICE CREAM SANDWICH	30			128,523	04/01/1981	Registered
9303	Hawaii	VIVA and Design	29, 30			141,997	04/04/1992	Registered
9308	Hawaii	MAUI'S PRIDE	29, 32			247514	02/08/1991	Registered
9316	Hawaii	MEADOW GOLD DAIRIES				246183	12/21/2000	Registered
9106	Hawaii	BIG ISLAND FRESH HAWAII and Design	29			127,887	04/09/1991	Registered
9286	Hawaii	HAWAII ISLAND FRESH and Design				127,889	04/09/1991	Registered
9291	Hawaii	LANI MOO and Design	29			127,891	04/09/1991	Registered
9304	Texas	NATURAL PROTEIN	29			30458	04/12/1973	Registered
9305	Texas	HYGEIA	29, 30			24785	08/28/1964	Registered
9306	Texas	KOFFEE BUDDY	29, 30			48,628	08/08/1988	Registered
9307	Texas	CHOCO-LOCO	29, 30			34541	02/06/1978	Registered
9095	United States	MOUNTAIN HIGH and Design	32	75-514,400	07/07/1998	2,369,297	07/18/2000	Registered
9099	United States	BARBE'S	29, 30	75-330,629	07/25/1997	2,225,264	02/23/1999	Registered

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9100	United States	BARBE'S	32	75-533,889	08/11/1998	2,265,065	07/27/1999	Registered
9101	United States	BATISE	32	75-557,446	09/23/1998	2,297,043	11/30/1999	Registered
9108	United States	BROWN'S VELVET DAIRY	29	75-330,373	07/25/1997	2,230,141	03/09/1999	Registered
9114	United States	OAK FARMS COWS & TREE LOGO	29	74-271,620	04/30/1992	1,757,048	03/09/1993	Registered
9115	United States	WASATCH WONDERS	30	75-908,567	02/02/2000	2,518,534	12/11/2001	Registered
9119	United States	DAIRYLAND	29	74-218,003	10/30/1991	2,162,986	06/09/1998	Registered
9120	United States	KNOWLTON'S	29	73-234,776	10/11/1979	1,236,563	05/03/1983	Registered
9121	United States	JERSEY GOLD	29	72-076,506	06/25/1959	698,257	05/24/1960	Registered
9122	United States	MIDWEST FARMS	29	74-252,506	03/02/1992	1,816,437	01/11/1994	Registered
9123	United States	OAK FARMS	29, 30, 32	72-144,649	05/15/1962	766,008	03/03/1964	Registered
9124	United States	OAK FARMS	29	72-172,346	07/02/1963	773,278	07/14/1964	Registered
9125	United States	GOLDEN ROYAL	29	74-140,120	02/15/1991	1,689,176	05/26/1992	Registered
9126	United States	SCHEPPS	29	73/675338	07/30/1987	1,725,958	10/20/1992	Registered
9127	United States	THE DAIRY BEST	29, 32	73-675,339	07/30/1987	1,655,638	09/03/1991	Registered
9150	United States	CRANBERRY RASPBERRY BAY	29	75-209,503	12/06/1996	2,257,552	06/29/1999	Registered
9151	United States	CRAZY MILK	29	74/536926	06/13/1994	1,991,763	08/06/1996	Registered
9152	United States	FABULOUS FRUIT SHORTCAKE	30	75-243,473	02/18/1997	2,206,475	12/01/1998	Registered
9153	United States	FARMSTEAD	29	73-557,809	09/11/1985	1,407,842	09/02/1986	Registered
9154	United States	FARMSTEAD	30	73-557,808	09/11/1985	1,406,961	08/26/1986	Registered
9155	United States	FROSTICK (Stylized)	30	71-343,519	11/10/1933	311,368	03/20/1934	Registered
9156	United States	FRUIT BLOSSOM DELIGHT	30	75-268,436	04/02/1997	2,319,675	02/15/2000	Registered
9157	United States	BROWN'S DAIRY	29	76-009,076	03/24/2000			Pending Application
9158	United States	BROWN'S DAIRY/SMOOTH AS VELVET	29	76-009,077	03/24/2000			Pending Application
9165	United States	GLACIER CLUB	30	75-125,446	06/25/1996	2,077,402	07/08/1997	Registered
9166	United States	GO LIGHTLY and Design	29	73-407,152	12/23/1982	1,331,064	04/16/1985	Registered
9167	United States	VIVA SLAM	29	75-792,549	09/03/1999	2,483,434	08/28/2001	Registered
9168	United States	THIRSTEE SMASH	32	75-183,282	10/17/1996	2,327,515	03/14/2000	Registered
9170	United States	MCKINNEY	30	74-241,263	01/29/1992	1,777,520	06/15/1993	Registered
9171	United States	COOL MINT CHIP	30	75-245,482	02/21/1997	2,360,505	06/20/2000	Registered
9173	United States	HILLSIDE FARMS	30	75-381,379	10/29/1997	2,191,071	09/22/1998	Registered
9174	United States	MOOO'S UP	30	74-581,050	10/03/1994	2,044,298	03/11/1997	Registered
9175	United States	HYGEIA	29, 30	74-215,185	10/22/1991	1,755,550	03/02/1993	Registered
9176	United States	HYGEIA DAIRY BAR AND DELI	42	75-312,585	06/20/1997	2,160,634	05/26/1998	Registered
9177	United States	PROFILE	29	74-718,469	08/21/1995	2,025,138	12/24/1996	Registered
9178	United States	PURE MILK CO. and Design	32	75-102,299	05/10/1996	2,071,557	06/17/1997	Registered
9180	United States	OAK FARMS and Design	29	75-643,949	02/19/1999	2,304,338	12/28/1999	Registered
9181	United States	SHIELD DESIGN	29, 30	71-637,162	10/25/1952	644,259	04/16/1957	Registered

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		(MEADOW GOLD)						
9183	United States	MEADOW GOLD (Stylized)	29, 30, 32	71-636,582	10/14/1952	582,470	11/17/1953	Registered
9184	United States	MEADOW GOLD (Stylized)	29, 30	71-307,038	10/22/1930	281,436	03/17/1931	Registered
9185	United States	MEADOW GOLD (Stylized)	29	71-313,417	04/16/1931	285,893	08/11/1931	Registered
9186	United States	MEADOW GOLD (Stylized)	32	71/448848	11/24/1941	394,672	04/21/1942	Registered
9187	United States	MEADOW GOLD (Stylized - Script)	29	71-175,459	02/03/2023	173,261	09/18/2023	Registered
9188	United States	MALT ASSAULT	30	75-243,258	02/18/1997	2,202,098	11/03/1998	Registered
9189	United States	VIVA	29	75-244,533	02/20/1997	2,277,013	09/14/1999	Registered
9190	United States	VIVA and Design	29	73-390,567	09/27/1982	1,283,514	06/26/1984	Registered
9192	United States	VIVA and Design	30	73-508,754	11/14/1984	1,334,580	05/07/1985	Registered
9225	United States	SO-LO	29	74/634649	02/15/1995	2,022,921	12/17/1996	Registered
9226	United States	MOUNTAIN HIGH	29	73-193,774	11/20/1978	1,132,794	04/08/1980	Registered
9227	United States	MOUNTAIN HIGH and Design	29	73-193,773	11/20/1978	1,132,793	04/08/1980	Registered
9231	United States	STRAWBERRY MANGO ISLAND	29	75-254,596	03/10/1997	2,183,603	08/25/1998	Registered
9232	United States	MILK WAGON DESIGN	29, 30, 32	73-548,180	07/15/1985	1,412,503	10/07/1986	Registered
9233	United States	MINTERRIFIC	30	75-243,254	02/18/1997	2,202,097	11/03/1998	Registered
9234	United States	OLDE FASHIONED RECIPE	30	73-631,479	11/20/1986	1,496,023	07/12/1988	Registered
9235	United States	POINSETTIA	29	72-217,705	04/30/1965	813,109	08/16/1966	Registered
9236	United States	RAINBOW RAPTURE	30	75-245,480	02/21/1997	2,203,564	11/17/1998	Registered
9237	United States	READY FRESH PACK	16	73-569,972	11/22/1985	1,408,446	09/09/1986	Registered
9239	United States	ROYAL DANISH	29	75-285,014	05/01/1997	2,256,339	06/29/1999	Registered
9240	United States	RUBY RED RHAPSODY	30	75-434,585	02/16/1998	2,273,820	08/31/1999	Registered
9241	United States	HOLLAND DUTCH	29, 30	72-122,992	06/28/1961	746,288	03/05/1963	Registered
9242	United States	HOLLAND DUTCH and Design	29	74-474,099	12/28/1993	1,872,664	01/10/1995	Registered
9243	United States	GRAND OLD VANILLA	30	73-095,061	07/12/1976	1,064,973	05/03/1977	Registered
9247	United States	VANILLA VALLEY	29	75-254,592	03/10/1997	2,183,602	08/25/1998	Registered
9248	United States	MARVELOUS MOCHA	30	75-245,478	02/21/1997	2,254,086	06/15/1999	Registered
9250	United States	JAVA & CREAM	30	75-243,257	02/18/1997	2,204,607	11/17/1998	Registered
9251	United States	LITE-LINE (Stylized)	29	72/313553	12/04/1968	929,657	02/22/1972	Registered
9252	United States	LITE-LINE	29	73-269,214	07/07/1980	1,178,356	11/17/1981	Registered
9253	United States	BLUEBERRY WAFFLE CRUNCH	30	75-243,256	02/18/1997	2,203,255	11/10/1998	Registered
9254	United States	CHOCOLATE MIDNIGHT MADNESS	30	75-243,255	02/18/1997	2,183,564	08/25/1998	Registered
9294	United States	BARBE'S COW & MOON Design	29	73-549,507	07/22/1985	1,394,226	05/20/1986	Registered
9193	United States	MEADOW GOLD	29	73-467,697	02/27/1984	1,326,215	03/19/1985	Registered

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9194	United States	MEADOW GOLD and ELSIE DESIGN	29, 30	74-393,658	05/24/1993	2,081,816	07/22/1997	Registered

PATENTS

Jurisdiction	Title	Owner	Status	Serial No.	Filing Date	Patent No.	Issue Date	Maint/Issue Fee Due	Expiration Date
United States	Calcium Fortified Milk	Southern Foods Group, L.P.	Issued	827892	02/10/1986	4,701,329	10/20/1987	All maint fees paid	02/10/2006

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Title of Work	Reg. #
Why are women so much braver than men?	KK 41896
But Elmer, I didn't say it would make you live to 90! said Elsie, the Borden Cow.	KK 113614
But Elmer, your painting of me will be in everyone's refrigerator! said Elsie, the Borden cow" I don't need anything to help me live to 90, bellowed Elmer the bull. I have decided that I'm going to live to 105 without anything any help!	KK 113710
What happened in 1857? asked Elsie, the Borden cow...	KK 128678
Are all husbands born bull-headed?	KK 37771
And I say, men are worse naggers than women!	KK 47666
Why do men keep business secrets from their wives?	KK 41902
A child isn't always fibbing when he doesn't tell the truth,	KK 37777
A good wife knows how to stretch a dollar!	KK 97126
But good manners never made a sissy of a boy!	KK 41897
A family on a budget eat better and I can prove it!	KK 41891

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What's wrong with a woman marrying a younger man?	KK 37779
What's wrong with marrying on a shoestring?	KK 26674
There- are right ways and wrong ways to scold a child, dear	KK 20919
But aren't men just as vain as women?	KK 47671
But darling, what's wrong with hiring a baby sitter?	KK 22034
But dear, what's wrong with a woman for president?	KK 22033
Who said women can't keep secrets better than men?	KK 59138
Who should handle the money, husband or wife?	KK 32456
Just how frank should you be with a child?	KK 37778
Easy dear! Folks your age should watch their blood pressure!	KK 37775
But what's wrong with giving Cupid a little nudge	KK 59137
Come on everybody - it's Elsie week	KK 41901
Do all husbands change after marriage?	KK 22608
Do college girls make better wives?	KK 27333
Do parents expect too much of their children?	KK 20654
Do you want the child to develop an inferiority complex?	KK 26673
Should a parent open a child's mail?	KK 32460
A child isn't bad just because he does naughty things	KK 20655
Should husbands and wives take separate vacations?	KK 23863
Are husbands more sentimental than wives?	KK 32458
Aren't husbands really more possessive than wives?	KK 47668

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A child isn't necessarily stupid, because he gets low marks!	KK 32461
How much should you help your in-laws?	KK 32462
I'm up to my horns in plans for our Second Hundred Years . . .	KK 129939
It was written almost 100 years ago! says Elsie. . .	KK 128017

DOMAIN NAMES

ID	Jurisdiction	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9197	United States	BROWNSVELVETDAIRY.COM					02/07/1999	Registered
9260	United States	OAKFARMSDAIRY.COM					03/11/1999	Registered

Southern Foods Holding Company

None