

11-12-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11-5-02 White Consolidated Industries, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 2, 2002

2. Name and address of receiving party(ies)

Name: Electrolux, Inc.

Internal

Address:

Street Address: 18013 Cleveland Pkwy, #100

City: Cleveland State OH Zip: 44135-0920

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/045917

B. Trademark Registration No.(s) 1325462

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George E. Hawranko

Internal Address: Legal Department

Street Address: 18013 Cleveland Pkwy, #100

City: Cleveland State: OH Zip: 44135-0920

6. Total number of applications and registrations involved: 82

7. Total fee (37 CFR 3.41) \$ 2,065.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Cynthia M. Gaffney

Name of Person Signing

Signature

11-5-02

Date

Total number of pages including cover sheet, attachments, and document: 6

11/12/2002 LNUELLER 00000042 78045917

01 FC:8521 02 FC:8522

40.00 OP 2025.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002614 FRAME: 0427

**US TRADEMARKS IN THE NAME OF
WHITE CONSOLIDATED INDUSTRIES, INC.
TO BE TRANSFERRED
TO
ELECTROLUX INC.**

US TRADEMARK APPLICATIONS

SERIAL NO.	MARK	DOCKET NO.
76/295351	ATLIS	10-742
78/087526	BEAM SILHOUETTE	10-745
78/026614	ROBO VAC	71-429
76/342495	MINI MITE SUPER LITE	71-438
78/097652	LITESPEED	71-439

US TRADEMARK REGISTRATIONS

REG. NO.	MARK	DOCKET NO.
1250168	CONDOVAC	10-601
1639621	BEAM CLEAN	10-602
1749268	WITH BEAM THE QUALITY IS BUILT IN	10-623
1678274	BEAM & SLASH DESIGN	10-627
1791431	MOBILE MAID	10-636
1785026	NO FINER SYSTEM, NO BETTER PRICE	10-638
1777487	THE LAST VACUUM YOU WILL EVERY BUY	10-639
1790232	THOUGHTFULLY PROVIDED BY QUALITY BUILDERS	10-641
1896048	BEAM BUTLER	10-644
2028878	RUGMASTER	10-658
1978971	FREE-FLOW FILTRATION	10-659
1946768	SENSOR CLEAN	10-661
2028887	RUGMASTER PLUS	10-670
2045818	SERENITY	10-671
2050890	SOUND-OFF	10-673
2402428	POWERWISK	10-723
2312451	FRIGIDAIRE	10-724
2332510	MAKING WHOLE HOUSE CLEANING A WHOLE LOT EASIER	10-734
2421396	BEAM IMPERIAL	10-737
2578282	VENTILINK	10-740
2538412	FOR A CLEANER HEALTHIER HOME	10-741
1447322	BRUSH UP	71-100
787466	SANITAIRE	71-101
1330641	MINI MITE	71-102
1324179	QUICK KLEEN & DESIGN	71-103
1264087	QUIET KLEEN (STYLIZED)	71-105
1255169	MIGHTY MITE	71-106
1344140	QUICK UP	71-107

422159	DISTURBULATOR	71-112
817706	CORDAWAY	71-116
891132	E (STYLIZED)	71-119
1421782	ESP EXTRA SUCTION POWER & DESIGN	71-122
1137260	EUREKA	71-123
135986	EUREKA & DESIGN	71-126
563538	EUREKA	71-128
1413167	EUREKA EXPRESS	71-130
1079239	MAID SAVER	71-131
1101963	SWEEP N GROOM	71-138
1076333	SWEEP N GROOM	71-139
1406595	VIBRA-GROOMER III	71-143
1112996	WIDE TRACK	71-144
1079760	FILTERAIRE	71-145
1455080	PRECISION	71-206
1520652	POWER-TOUCH	71-215
1490694	BRUSHED EDGE & CORNER KLEENER	71-216
1489751	EDGE & CORNER KLEENER	71-217
1512554	RALLY	71-219
1566947	POWER VIEW	71-238
1578786	THE BOSS	71-240
1609735	MICRON FILTER	71-243
1692711	SUPERBROOM! (STYLIZED)	71-291
1773486	EUREKA POWERLINE GOLD & DESIGN	71-308
1747737	EZ KLEEN	71-321
1787429	WORLD VAC	71-331
1847280	EXCALIBUR	71-339
1884179	EUREKA	71-342
1811989	MEGABOSS	71-345
1901180	EUREKA SHOP BOSS	71-356
1880476	THE BOSS LITE	71-357
1984715	VICTORY	71-386
2120316	DREAM MACHINE	71-390
2102077	BRAVO II	71-391
2102078	BRAVO II (STYLIZED)	71-392
2085841	WORLD VAC & DESIGN	71-400
2083900	QUIET KLEEN	71-401
2166476	ENVIRO VAC	71-403
2239366	BAG SAVER	71-404
2188459	WHIRLWIND	71-407
2263661	DIRT ALERT	71-411
2261674	EUROPA	71-413
2233915	EUREKA STEAM CLEANER	71-414
2322345	ENVIRO STEAMER	71-416
2444133	HOT SHOT & DESIGN	71-425
2534921	OXYGEN	71-426
2557333	THE BOSS SUPER LITE	71-430
2561848	TWIN LITE & DESIGN	71-437
2604589	DEEP STEAM & DESIGN	71-436

ASSIGNMENT, BILL OF SALE AND ASSUMPTION OF LIABILITIES

THIS INSTRUMENT is effective as of the 2nd day of January, 2002 (the "Effective Date"), by and between **WHITE CONSOLIDATED INDUSTRIES, INC.**, a Delaware corporation ("WCI") and **ELECTROLUX, INC.**, an Ohio corporation.

RECITALS:

- (A) WCI is engaged in the U.S.A., *inter alia*, in the following businesses hereinafter collectively referred to as the "Business":
- (1) The Eureka Company Division is engaged, *inter alia*, in the business of designing, manufacturing, distributing, marketing and servicing consumer floor care products and component, replacement and service parts therefor from facilities located in Bloomington, Illinois and El Paso, Texas; and
 - (2) The Beam Industries Division is engaged, *inter alia*, in the business of designing, manufacturing, distributing, marketing and servicing central vacuum cleaner systems from a facility located in Webster City, Iowa; and
- (B) WCI desires to transfer to ELECTROLUX, INC. and ELECTROLUX, INC. desires to purchase from WCI all of the assets, properties and businesses of WCI used in the Business as they exist on the Effective Date (the "Transferred Assets") subject to the assumption by ELECTROLUX, INC. of all of the liabilities and obligations of WCI with respect to the Business as they exist on and after the Effective Date (the "Assumed Liabilities").; and
- (C) WCI desires that its transfer of the Transferred Assets to ELECTROLUX, INC., qualify under section 351 of the Internal Revenue Code of 1986, as amended, as a tax-free exchange of assets for stock.

NOW THEREFORE, in consideration of the delivery by ELECTROLUX, INC. to WCI of 10 shares of its common stock par value \$10.00, the receipt of which is hereby acknowledged, WCI hereby conveys, assigns, transfers, and delivers, as of the Effective Date, possession to

ELECTROLUX, INC., its successors and assigns, of all of the right title, and interest of WCI in and to the Transferred Assets, including without limitation, all of the following:

- (a) Real properties consisting of land, the buildings, structures, fixtures and improvements thereon and all other appurtenances thereto located in Bloomington, IL, El Paso Texas, and Webster City, Iowa;
- (b) all inventories of products and supplies;
- (c) all machinery, equipment, chattels, vehicles, furniture, fixtures, supplies, and other tangible property;
- (d) all policies of insurance;
- (e) all leases, leasehold improvements and rental agreements;
- (f) all contracts, agreements and franchises and rights thereunder, claims, demands and choses in action;
- (g) all cash on hand and in banks, deposits, accounts and notes receivable; and
- (h) all books of account, records, papers and documents, and all other rights, assets, properties and businesses whether tangible or intangible, real, personal or mixed and wherever situated, whether or not valued or included in the financial statements or books of account of WCI;

TO HAVE AND TO HOLD the Transferred Assets hereby conveyed, transferred, assigned and set over, together with all rights, privileges and appurtenances with respect thereto;

And, WCI, for itself and its successors and assigns, hereby covenants with ELECTROLUX, INC., its successors and assigns, that it will do, execute, acknowledge and deliver, or will cause to be done, executed, acknowledged and delivered, such further acts, deeds, transfers, assignments, conveyances, powers of attorney and assurances as shall be reasonably required for the better assuring, and conveying to ELECTROLUX, INC., its successors and assigns, of the Transferred Assets.

ELECTROLUX, INC. hereby accepts this Instrument and the conveyance, transfer and assignment of the Transferred Assets.

ELECTROLUX, INC. hereby does assume and agree to pay and perform all of the Assumed Liabilities of every kind and nature whatsoever, known and unknown, absolute or contingent.

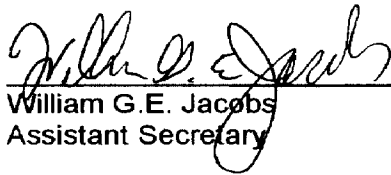
This Instrument is not intended to, and shall not result in the waiver or release of any rights which WCI may have under any insurance or indemnification contracts or agreements, and WCI agrees that it will assert any and all such rights which it may have thereunder for the account of ELECTROLUX, INC..

If any assignment or transfer of the Transferred Assets by WCI would constitute, under the provisions of any contract or agreement, a breach thereof or impair the rights thereunder of WCI, or ELECTROLUX, INC., then this Instrument shall not be construed as an assignment or transfer of such contract or agreement, and in such an event, WCI shall take all reasonable steps to obtain for ELECTROLUX, INC. all of the benefits of the same.

The parties hereto do not intend that the amount of the Assumed Liabilities transferred hereunder will exceed the amount of Transferred Assets. However, to the extent this occurs, adjustments to reduce the amount of Assumed Liabilities to equal the amount of the Transferred Assets may be made by agreement of the parties.

IN WITNESS WHEREOF, the parties hereto have caused this Instrument to be duly executed.

Attest:



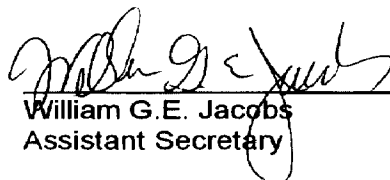
 William G.E. Jacobs
 Assistant Secretary

WHITE CONSOLIDATED INDUSTRIES, INC.

BY: 

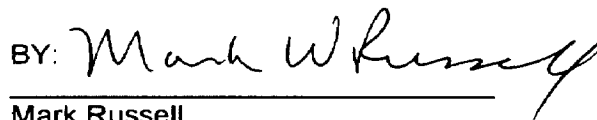
 George Weigand
 Senior Vice President And Chief Financial Officer

Attest:



 William G.E. Jacobs
 Assistant Secretary

ELECTROLUX, INC.

BY: 

 Mark Russell
 Vice President-Taxes