

11-12-2002
102277485

COVER SHEET

To the Honorable Commissioner of Patent and Trademarks: Please

attach original documents or copy thereof.

1. Name of conveying party(ies):

Mana Products, Inc.
(a New York corporation)



2. Name and address of receiving party(ies):

Name Rite, L.L.C.
31797 Highway 79 South
Temecula, California 92592

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: October 31, 2002

Effective Date: October 31, 2002

11-4-02

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State:
- Other: Delaware Limited Liability Company

If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: Yes; No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): 76/117,904

B. Trademark Registration No.(s):

5. Name and address of party to whom correspondence document should be mailed:

Brett I. Miller, Esq.
Attn: TMSU
Morgan, Lewis & Bockius LLP
1111 Pennsylvania Ave., N.W.
Washington, D.C. 20004

Telephone: 202-739-5846
Facsimile: 202-739-3001
E-Mail: bmillerm@morganlewis.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00
0 x \$25.00 = \$ 0.00
Total \$ 40.00

Authorized to charge overpayments/deficiencies to deposit account.

8. Deposit account number: DA 13-4520

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brett I. Miller

Name of Person Signing

Signature

November 4, 2002

Date

Total number of pages including cover sheet, attachments and document: 3

OMB No. 0651-0011 (exp. 4/94)

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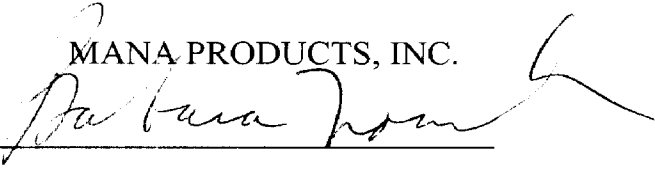
TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 31st day of October, 2002, by Mana Products, Inc., a New York corporation having a principal business address at 32-02 Queens Boulevard, Long Island City, New York 11101 (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company having a principal business address at 31797 Highway 79 South, Temecula, California 92592 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark application for the mark SOAKED IN TICKLES, Serial No. 76/117,904 (hereinafter "the Mark") and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark and the application therefor, and the goodwill of the business connected with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives. Assignor agrees that it will not seek to register the Mark, or a confusing variation thereof, will not challenge Assignee's rights to the Mark, and will execute such documentation as may be necessary in the future to effectuate this Trademark Assignment. Assignor confirms that this Trademark Assignment shall revoke and/or supercede any previous assignment or grant of rights relating to the Mark made by Assignor in favor of Assignee.

Signed: MANA PRODUCTS, INC.
By: 
Name: Barbara Novick
Title: Exec. V.P.