

11/12/02



TO THE ASSISTANT COMMISSIONER OF PATENT AND TRADEMARK OFFICE

102278105

Attached original documents or copy thereof.

1. Name of conveying party:

John Menzies (UK) Limited
34 Ely Place
London EC1N 6TD ENGLAND

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other: Limited Liability Company of England**

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party:

Early Learning Centre Limited
South Marston Park
Swindon SN3 4TJ ENGLAND

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other: Limited Liability Company of England**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached?
 Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name**
- Other:

Execution Date: **January 3, 2002**

4. Application number(s) or registration number(s):

- a. Trademark Application No(s): **75/899,222**
- b. Trademark Registration No(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Stacey R. Halpern**
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. **20,995**
Internal Address: **Fourteenth Floor**
Street Address: **2040 Main Street**
City: **Irvine** State: **CA** ZIP: **92614**
Attorney's Docket No.: **DIBB264.001TUS**

7. Total fee (37 CFR 1.21(h)): **\$40.00**

- Enclosed**
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved: **1**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Stacey R. Halpern
Name of Person Signing

Signature

Date

11/7/02

Total number of pages including cover sheet, attachments and document: **3**

Mail documents to be recorded with required cover sheet information to:

11/13/2002 6TOM11 00000030 75099222
01 FC:8521 40.00 DP

U.S. Patent and Trademark Office
Attn: Assignment Division
Crystal Gateway-4
1213 Jefferson Davis Highway, Suite 320
Arlington, VA 22202

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Early Learning Centre Limited)
 Serial No. : 75/899,222)
 Filed : January 9, 2000)
 Mark : HAPPY STREET)
 Examining Attorney : Laura Gorman Kovalsky)
 Law Office : 110)

Assistant Commissioner for Trademarks
 2900 Crystal Drive
 Arlington, VA 22202-3513

ATT: BOX RESPONSES NO FEE

DESIGNATION OF DOMESTIC REPRESENTATIVE

Stacey R. Halpern of Knobbe, Martens, Olson & Bear, LLP, 2040 Main Street, Fourteenth Floor, Irvine, California 92614, is hereby designated Applicant's representative upon whom notices of proceedings affecting the mark may be served.

Early Learning Centre Limited

Dated: 1/10/2002

By: 

Name: PETER M. ELLIS

Title: DEPUTY MANAGING DIRECTOR

**SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS**

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999



THE COMPANIES ACT 1985

Company No. 102194

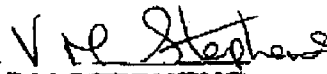
The Registrar of Companies for England and Wales hereby certifies that

EARLY LEARNING CENTRE LIMITED (originally called Sinclair and Woolston Limited changed its name on 13th May 1919 to Woolston Book Company Limited which was changed on 1st January 1971 to CROWELL COLLIER AND MACMILLAN DISTRIBUTION SERVICES LIMITED which was changed on 3rd December 1973 to COLLIER MACMILLAN DISTRIBUTION SERVICES LIMITED which was changed on 14th March 1983 to JOHN MENZIES LIBRARY SERVICES LIMITED which was changed on 18th September 1985 to JOHN MENZIES (U.K.) LIMITED which was changed on 1st October 2001 to EARLY LEARNING CENTRE LIMITED, each change having been made by special resolution and to which approval has been given in accordance with the provisions of the relevant Companies Acts) was incorporated under the Companies Acts 1862 to 1907 as a limited company on 25th March 1909.

The Registrar further certifies that according to the documents on the file of the company, the situation of the registered office is SOUTH MARSTON PARK, SWINDON SN3 4TJ.

The registered office was previously notified as being situated at 34 ELY PLACE, LONDON EC1N 6TD.*****

Given at Companies House, Cardiff the 3rd January 2002


MRS V STEPHENS

for the Registrar of Companies



Companies House

— for the record —