

11-12-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Resubm

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SPARTAN STORES, INC.

11-5-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 30, 2002

2. Name and address of receiving party(ies)

Name: PREVO'S FAMILY MARKETS, INC.

Internal Address:

Street Address: 850 - 76th Street, S.W.

City: Grand Rapids State: MI Zip: 49518

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached schedule

B. Trademark Registration No.(s) See attached schedule

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: INTELLECTUAL PROPERTY GROUP

Internal Address: WARNER NORCROSS & JUDD LLP

Street Address: 900 Fifth Third Center 111 Lyon Street, N.W.

City: Grand Rapids State: MI Zip: 49503

6. Total number of applications and registrations involved:

21

7. Total fee (37 CFR 3.41) \$ 525.00

- Enclosed \$15.00 additional fee Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Kimberly A. Niebling Name of Person Signing

Kimberly A. Niebling Signature

October 30, 2002 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

RECEIVED SECTION 10/30/02 10:56 AM '02

4.A. Trademark Application Numbers:

76/234866; 76/234867; 75/408948; 76/331630;
76/343053; 76/343052; 76/353669; 76/325671; 76/207210; 76/224928; 76/262007;
76/209159; 76/201419; and 76/201418

4.B. Trademark Registration Numbers:

2,273,791; 1,747,907; 1,594,552; 2,362,786; 2,496,184; 1,659,080; and 2,522,532

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): SPARTAN STORES, INC. <i>7-20-02</i>		2. Name and address of receiving party(ies) Name: <u>PREVO'S FAMILY MARKETS, INC.</u> Internal Address: _____ Street Address: <u>850 - 76th Street, S.W.</u> City: <u>Grand Rapids</u> State: <u>MI</u> Zip: <u>49518</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State _____ <input type="checkbox"/> Other _____	
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____		If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>March 30, 2002</u>			
4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>See attached schedule</u>		B. Trademark Registration No.(s) <u>See attached schedule</u>	
Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>INTELLECTUAL PROPERTY GROUP</u> Internal Address: <u>WARNER NORCROSS & JUDD LLP</u> _____ _____ Street Address: <u>900 Fifth Third Center</u> <u>111 Lyon Street, N.W.</u> City: <u>Grand Rapids</u> State: <u>MI</u> Zip: <u>49503</u>		6. Total number of applications and registrations involved: 21	
		7. Total fee (37 CFR 3.41)\$ <u>525.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account	
		8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Kimberly A. Niebling</u> <i>Kimberly A. Niebling</i> July 18, 2002 Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 4			

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/14/2002 JYALLANE 00000005 230457 76234866

01 FC:481 40.00 OP
02 FC:482 15.00 CH 485.00 OP

4.A. Trademark Application Numbers:

76/234866; 76/234867; 75/408948; 76/331630;
76/343053; 76/343052; 76/353669; 76/325671; 76/207210; 76/224928; 76/262007;
76/209159; 76/201419; and 76/201418

4.B. Trademark Registration Numbers:

2,273,791; 1,747,907; 1,594,552; 2,362,786; 2,496,184; 1,659,080; and 2,522,532

TRADEMARK ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR, Spartan Stores, Inc., a Michigan corporation, with offices at 850 - 76th Street, S.W., Grand Rapids, Michigan 49518-8700 sells, assigns, and transfers to ASSIGNEE, Prevo's Family Markets, Inc. a Michigan corporation, with its principal offices at 850 - 76th Street, S.W., Grand Rapids, Michigan 49518-8700 and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in the United States and in all foreign countries in and to the following trademarks and/or trade names and/or service marks, including all common law rights in such marks and all registrations and applications for registration thereof together with the goodwill of the business symbolized thereby (collectively, "Trademarks"):

TRADEMARK REGISTRATIONS

Country	Registration No.	Registration Date	Mark
United States	2,273,791	August 31, 1999	DAKOTA GLOVE COMPANY and Design
United States	1,747,907	January 19, 1993	EASY CHOICE NETWORK
United States	1,594,552	May 1, 1990	FROM CONCEPT TO REALITY
United States	2,362,786	June 27, 2000	HOMEHARVEST
United States	2,496,184	October 9, 2001	SERVING YOU MORE CONVENIENCE ONLINE and Design
United States	1,659,080	October 1, 1991	SPARTAN
United States	2,522,532	December 25, 2001	UNIQUEST

PENDING TRADEMARK APPLICATIONS

Country	Application No.	Filing Date	Mark
United States	76/234866	April 3, 2001	AROMA STREET
United States	76/234867	April 3, 2001	AROMA STREET
United States	75/408948	December 22, 1997	BAYBERRY FARMS
United States	76/331630	October 29, 2001	BAYBERRY FARMS
United States	76/343053	November 29, 2001	COFFEE COVE
United States	76/343052	November 29, 2001	MEDICINES & MORE
United States	76/353669	December 26, 2001	RANCHER'S CHOICE
United States	76/325671	October 16, 2001	RANCHER'S PRIDE
United States	76/207210	February 8, 2001	ROLLING RANCH MEATS
United States	76/224928	March 14, 2001	SAVORY STREET
United States	76/262007	May 25, 2001	SERVING YOU MORE FRESHNESS and Design

United States	76/209159	February 12, 2001	MISCELLANEOUS DESIGN [Smiley Logo]
United States	76/201419	January 29, 2001	WINDMILL DAIRY
United States	76/201418	January 29, 2001	WINDOW BOX FLORAL

ASSIGNOR further sells, assigns, and transfers to ASSIGNEE and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in and to all claims for damages by reason of past infringement of said Trademarks with the right to sue for and collect same and in and to all legal equivalents of said Trademarks in foreign countries and any renewals or extensions thereof.

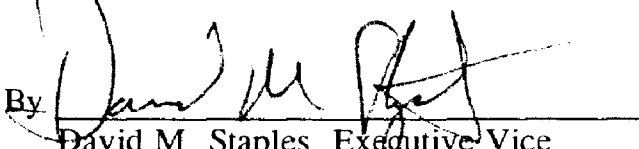
ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR agrees to execute all documents and perform all other reasonable acts necessary to effect, confirm or attest to ASSIGNEE's ownership of said Trademarks, and to provide reasonable cooperation in ASSIGNEE's efforts to obtain, maintain, defend and enforce ASSIGNEE's rights in said Trademarks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment as of the dates indicated below.

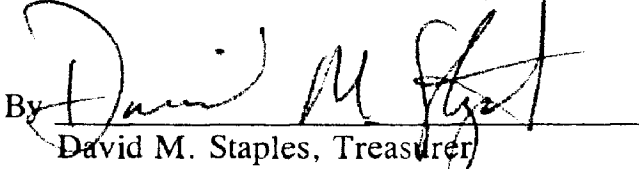
Date: March 30, 2002

SPARTAN STORES, INC.

By 
 David M. Staples, Executive Vice
 President and CFO

Date: March 30, 2002

PREVO'S FAMILY MARKETS, INC.

By 
 David M. Staples, Treasurer

GR-W732073-1