Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

# RECORDATION FORM COVER SHEET
# TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Suiza Dairy Group Holdings, Inc.

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State - Nevada
- [ ] Other

Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)
Name: DIPS LP, Inc.
Internal Address:
Street Address: 2515 McKinney Avenue
City: Dallas State: TX Zip: 75201

- [ ] Individual(s) citizenship
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Delaware
- [ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance:

- [x] Assignment
- [ ] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

Execution Date: 10/1/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) SEE ATTACHED EXHIBIT A
B. Trademark Registration No.(s) SEE ATTACHED EXHIBIT B

Additional number(s) attached [x] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bridget Griffin Johnson
Internal Address: Dean Foods Company
Street Address: 2515 McKinney Avenue, Ste 1200
City: Dallas State: TX Zip: 75201

6. Total number of applications and registrations involved: ..... 225

7. Total fee (37 CFR 3.41).....$ 5,640.00

- [ ] Enclosed
- [x] Authorized to be charged to deposit account

8. Deposit account number:
500785

**DO NOT USE THIS SPACE**

9. Signature.

Bridget Griffin Johnson — Name of Person Signing
Bridget G Johnson — Signature
February 20, 2003 — Date

Total number of pages including cover sheet, attachments, and document: 53

**Mail documents to be recorded with required cover sheet information to:**
**Commissioner of Patent & Trademarks, Box Assignments**
Washington, D.C. 20231

# EXHIBIT A

## A. TRADEMARK APPLICATIONS

| Mark | Application No. |
|---|---|
| THE DIFFERENCE IS CLEAR | 75/694,483 |
| MADNESS | 76/035,871 |
| SIGNATURE COLLECTIONS | 76/064,817 |
| SWEET SIGNATURES | 76/064,818 |
| JUNGLE FLOOD | 76/043,468 |
| MAGIC WANDS | 76/072,449 |
| GO LIGHTLY | 78/027,460 |
| SPARKLERS | 78/049,109 |
| PRESTO CHANGOS | 78/049,113 |
| BUTTERY PECAN MADNESS | 78/049,117 |
| NEO MADNESS | 78/049,120 |
| STRAWBERRY DREAMIN' | 78/049,124 |
| ADD SOMETHING | 78/053,150 |
| ADD SOMETHING | 78/053,151 |
| GARELICK FARMS LOGO | 78/057,386 |
| NATURE'S PRIDE | 78/069,351 |
| DIPZZ | 78/057,591 |
| YONSON | 76/298,209 |

## EXHIBIT A (cont'd)

## A. TRADEMARK APPLICATIONS

| Mark | Application No. |
|---|---|
| SASSERS | 76/300,074 |
| LEMONICIOUS | 76/339,427 |
| IT'S NOT MY BIRTHDAY | 76/339,429 |
| SOS (STACKS O' CHOCOLATE) IT TO ME | 76/339,428 |
| BLACK AND BLUE | 76/336,445 |
| PEACH RAZZMATAZZ | 76/336,444 |
| ICEY DICEY | 76/336,446 |
| OOZLE DOOZLE | 76/336,448 |
| DAIRY DUETS | 76/349,778 |
| PINEMONT FARMS | 76/349,780 |
| GRANDMA'S SECRET RECIPE | 78/123,583 |
| PBC SUPREME | 78/124,297 |
| RUTHIE'S REQUESTS | 78/129,642 |
| COW DESIGN (RUTHIE) | 78/129,645 |
| LOOK FOR THE BRAND WITH THE OAK TREE...OAK FARMS...LIKE PART OF THE FAMILY | 78/165,532 |
| BUSCA LA MARCA DEL ARBOLITO... OAK FARMS... COMO DE LA FAMILIA | 78/165,508 |
| BOTTLE DESIGN | 75/336,153 |
| BOTTLE DESIGN | 75/336,317 |
| BOTTLE DESIGN | 75/336,318 |

## EXHIBIT A (cont'd)

## A. TRADEMARK APPLICATIONS

| Mark | Application No. |
|---|---|
| BOTTLE DESIGN | 75/336,316 |
| CHUG | 75/391,756 |
| DEAN'S | 75/470,971 |
| CHUG-IT! | 75/407,374 |
| COUNTRY FRESH | 75/013,828 |
| DEAN FOODS & RIVER OF LIFE LOGO | 76/349,779 |
| BROWN'S DAIRY | 76/009,076 |
| BROWN'S DAIRY/SMOOTH AS VELVET | 76/009,077 |

## EXHIBIT B

## B. TRADEMARK REGISTRATIONS

| Mark | Registration No. |
|---|---|
| SPLASH DESIGN | 903,098 |
| FAST TRAX SUNDAE | 2,316,635 |
| SUPER RAINBOW | 2,046,782 |
| LUNCH MUNCH | 2,054,280 |
| LUNCH MUNCH and Design | 1,401,455 |
| ORCHARD GROVE | 894,244 |
| SUN BORN | 1,444,364 |
| GARELICK FARMS and Design | 2,546,177 |
| GARELICK FARMS | 2,535,791 |
| LAFAYETTE FRENCH | 2,447,883 |
| NUTTIN' BUT TRUFFLES | 2,602,191 |
| CHEESE 'N STUFF | 2,607,653 |
| GARELICK FARMS LOGO | 2,588,579 |
| 100% NATURAL and Design | 2,160,092 |
| NATURAL BY GARELICK FARMS (Stylized) | 1,790,553 |
| NATURAL1 (Stylized) | 2,325,227 |
| NATURAL2 (Stylized) | 2,327,742 |
| NBD & Design (Cow head) | 2,091,933 |
| RIVER OF LIFE LOGO | 2,424,140 |
| FRANKLIN GROVES and Design | 1,480,989 |
| FRANKLIN ORCHARDS and Design | 1,487,701 |

## EXHIBIT B (cont'd)

## B. TRADEMARK REGISTRATIONS

| Mark | Registration No. |
|---|---|
| FRANKLIN SPRINGS | 1,502,401 |
| G GARELICK Design | 1,782,832 |
| BOTTLE DESIGN | 1,970,663 |
| NUTRITIONAL ADVANTAGE | 2,276,713 |
| FITMILK | 2,356,290 |
| LIFEMILK | 2,356,292 |
| LIGHT BULB DESIGN | 2,378,191 |
| HAND PRINT DESIGN | 2,498,776 |
| SMART JUG | 2,476,345 |
| MILK ON THE MOVE | 2,453,820 |
| RUNNING MAN DESIGN | 2,369,480 |
| EVERY GLASS LASTS A LIFETIME | 2,378,190 |
| CHOCOLATE SMASH | 2,390,491 |
| MILK BLAST | 2,390,492 |
| COW HEAD WITH MILK BOTTLE | 2,400,959 |
| COW CHARACTER ON ROLLER BLADES | 2,402,860 |
| COW CHARACTER ON SKATEBOARD | 2,445,072 |
| COW CHARACTER ON SNOWBOARD | 2,402,859 |
| STRAWBERRY DASH | 2,449,987 |
| STAR DESIGN | 2,518,389 |

## *EXHIBIT B (cont'd)*

## *B. TRADEMARK REGISTRATIONS*

| Mark | Registration No. |
|---|---|
| DAIRY EASE | 1,741,509 |
| DAIRY EASE (Stylized) | 2,183,256 |
| CHUG PACK | 2,513,428 |
| MILK CHUG | 2,215,532 |
| HEALTHY DELIGHT | 2,084,633 |
| BUNCH O CRUNCH | 1,943,950 |
| BROWN MULE | 1,918,220 |
| COUNTRY LOVE | 2,045,280 |
| COUNTRYSIDE and Design | 1,876,773 |
| DAIRY QUALITY & FRESHNESS SINCE 1929 and Design | 1,910,269 |
| DAIRY QUALITY SINCE 1929 and Design | 1,636,468 |
| LAND-O-SUN and Design | 1,883,709 |
| A-A | 1,461,186 |
| COUNTRYSIDE | 1,457,674 |
| COUNTRYSIDE | 1,413,524 |
| RICH & CREAMY | 1,326,221 |
| FROSTBITE | 1,481,748 |
| GRAPE GORILLA and Design | 2,292,591 |
| LEMONASAUR | 2,286,688 |
| PUNCHARAMA | 2,256,981 |

## EXHIBIT B (cont'd)

## B. TRADEMARK REGISTRATIONS

| Mark | Registration No. |
|---|---|
| X.Y.ZOO'S | 2,262,745 |
| ORANGEOPUS | 2,276,760 |
| CARIBLUE | 2,276,759 |
| LEMONLION | 2,282,172 |
| CHOCODILE | 2,373,531 |
| KITCHEN GUILD | 1,421,302 |
| BROUGHTON Logo | 1,088,833 |
| BROUGHTON B KITCHEN GUILD | 808,618 |
| SOKREEM | 804,381 |
| THE SKINNY MILK WITH THE FAT TASTE | 2,292,898 |
| SKIM SUPREME | 2,100,495 |
| SUPREME MILK | 2,254,594 |
| LEHIGH VALLEY DAIRIES | 2,135,366 |
| LEHIGH VALLEY DAIRIES/ SUNBURST LOGO | 2,102,824 |
| LACTO ZERO | 2,095,972 |
| THE GREATER NEW YORK DAIRY and Design | 2,290,348 |
| THE GREATER NEW YORK DAIRY | 2,282,198 |
| TUSCAN DELLWOOD and Cow Design | 2,186,272 |
| TUSCAN DELLWOOD (Stylized) | 2,293,002 |

## *EXHIBIT B (cont'd)*

## *B. TRADEMARK REGISTRATIONS*

| Mark | Registration No. |
|---|---|
| COW DESIGN (The Greater New York Dairy) | 2,243,018 |
| COWHIDE DESIGN | 2,011,228 |
| ARCTIC SPLASH | 1,993,870 |
| MORE THAN JUST GREAT TASTE | 1,978,771 |
| MIGHTY LITE | 1,981,497 |
| LEHIGH VALLEY DAIRIES/SUNBURST LOGO | 2,014,110 |
| LIMIT | 1,394,231 |
| RICH N' PURE | 1,342,962 |
| DIET TIME | 1,324,842 |
| DIET TIME | 1,294,741 |
| RICH N' PURE | 1,105,008 |
| TUSCAN | 1,042,416 |
| TUSCAN (Stylized) | 950,435 |
| TROPIC ISLE | 1,020,801 |
| COW & BARN DESIGN | 2,331,680 |
| AQUAPOWER 2 and Design | 2,251,540 |
| NORTHERN FALLS | 2,069,438 |
| MILK-IT | 1,863,289 |
| YOG-IT | 2,074,156 |
| SQUISHY and Design | 2,332,065 |

## EXHIBIT B (cont'd)

## B. TRADEMARK REGISTRATIONS

| Mark | Registration No. |
|---|---|
| SQUISH PAK! | 2,493,247 |
| LONDON'S and Design | 1,387,655 |
| LONDON'S and MICHIGAN'S NATURAL CHOICE Design | 1,464,754 |
| PURE SEALED (Stylized) | 647,932 |
| THANKS MOM! | 1,506,180 |
| MODEL DAIRY | 2,387,189 |
| LOCAL MILK FROM LOCAL COWS | 2,324,063 |
| ROBINSON R and Design | 1,199,735 |
| LA CORONA (Stylized) | 1,823,012 |
| YONSON'S "TATER-TOPPING" | 780,775 |
| MOUNTAIN HIGH and Design | 2,369,297 |
| BARBE'S | 2,225,264 |
| BARBE'S | 2,265,065 |
| BATISE | 2,297,043 |
| BROWN'S VELVET DAIRY | 2,230,141 |
| WASATCH WONDERS | 2,518,534 |
| DAIRYLAND | 2,162,986 |
| KNOWLTON'S | 1,236,563 |
| JERSEY GOLD | 698,257 |
| MIDWEST FARMS | 1,816,437 |
| OAK FARMS | 766,008 |

## EXHIBIT B (cont'd)

## B. TRADEMARK REGISTRATIONS

| Mark | Registration No. |
|---|---|
| OAK FARMS | 773,278 |
| GOLDEN ROYAL | 1,689,176 |
| SCHEPPS | 1,725,958 |
| THE DAIRY BEST | 1,655,638 |
| CRANBERRY RASPBERRY BAY | 2,257,552 |
| CRAZY MILK | 1,991,763 |
| FABULOUS FRUIT SHORTCAKE | 2,206,475 |
| FARMSTEAD | 1,407,842 |
| FARMSTEAD | 1,406,961 |
| FROSTICK (Stylized) | 311,368 |
| FRUIT BLOSSOM DELIGHT | 2,319,675 |
| GLACIER CLUB | 2,077,402 |
| GO LIGHTLY and Design | 1,331,064 |
| VIVA SLAM | 2,483,434 |
| THIRSTEE SMASH | 2,327,515 |
| MCKINNEY | 1,777,520 |
| COOL MINT CHIP | 2,360,505 |
| HILLSIDE FARMS | 2,191,071 |
| MOOO'S UP | 2,044,298 |
| HYGEIA | 1,755,550 |
| HYGEIA DAIRY BAR AND DELI | 2,160,634 |

## *EXHIBIT B (cont'd)*

## *B. TRADEMARK REGISTRATIONS*

| Mark | Registration No. |
|---|---|
| PURE MILK CO. and Design | 2,071,557 |
| OAK FARMS and Design | 2,304,338 |
| SHIELD Design (Meadow Gold) | 644,259 |
| MEADOW GOLD (Stylized) | 582,470 |
| MEADOW GOLD (Stylized) | 281,436 |
| MEADOW GOLD (Stylized) | 285,893 |
| MEADOW GOLD (Stylized) | 394,672 |
| MEADOW GOLD (Stylized-script) | 173,261 |
| MALT ASSAULT | 2,202,098 |
| VIVA | 2,277,013 |
| VIVA and Design | 1,283,514 |
| VIVA and Design | 1,334,580 |
| SO-LO | 2,022,921 |
| MOUNTAIN HIGH | 1,132,794 |
| MOUNTAIN HIGH and Design | 1,132,793 |
| STRAWBERRY MANGO ISLAND | 2,183,603 |
| MILK WAGON Design | 1,412,503 |
| MINTERRIFIC | 2,202,097 |
| OLDE FASHIONED RECIPE | 1,496,023 |
| POINSETTIA | 813,109 |
| RAINBOW RAPTURE | 2,203,564 |

## *EXHIBIT B (cont'd)*

## *B. TRADEMARK REGISTRATIONS*

| Mark | Registration No. |
|---|---|
| READY FRESH PACK | 1,408,446 |
| ROYAL DANISH | 2,256,339 |
| RUBY RED RHAPSODY | 2,273,820 |
| HOLLAND DUTCH | 746,288 |
| HOLLAND DUTCH and Design | 1,872,664 |
| GRAND OLD VANILLA | 1,064,973 |
| VANILLA VALLEY | 2,183,602 |
| MARVELOUS MOCHA | 2,254,086 |
| JAVA & CREAM | 2,204,607 |
| LITE LINE (Stylized) | 929,657 |
| LITE-LINE | 1,178,356 |
| BLUEBERRY WAFFLE CRUNCH | 2,203,255 |
| CHOCOLATE MIDNIGHT MADNESS | 2,183,564 |
| BARBE'S COW & MOON Design | 1,394,226 |
| MEADOW GOLD | 1,326,215 |
| LOUIS TRAUTH DAIRY, INC. (Stylized) | 2,403,496 |
| JERSEY FARMS/TRAUTH Logo | 2,372,440 |

# INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made and entered into as of October 1, 2002, between Suiza Dairy Group Holdings, Inc., a Nevada corporation ("Assignor") and DIPS LP, Inc., a Delaware corporation ("Assignee").

## RECITALS

WHEREAS, Assignor desires to contribute all of its owned intellectual property to Assignee.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees as follows:

1. Assignor does hereby assign, transfer, grant, deliver and set over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in all intellectual property owned by Assignor, including without limitation, the intellectual property set forth on Exhibit A attached hereto and made part hereof (the "Intellectual Property"), together with the goodwill associated with the Intellectual Property and any registrations and applications therefor.

2. Assignor authorizes the Commissioner of Patents and Trademarks of the United States, any official of any foreign countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Intellectual Property and title thereto as the property of Assignee, its successors and assigns, in accordance with the terms of this instrument.

3. This Assignment is subject to all liens, encumbrances, or other security interests granted by that certain Security Agreement, dated as of December 21, 2001, as amended, by and among Dean Foods Company ("DFC"), formerly known as Suiza Foods Corporation, a Delaware corporation, as borrower, certain subsidiaries of DFC, the other credit parties identified therein, the banks and financial institutions from time to time parties thereto, and Wachovia Bank, National Association, formerly known as First Union National Bank, as administrative agent; including, but not limited to, the grants of security interests evidenced by the notices filed with the United States Patent and Trademark Office and the United States Copyright Office in furtherance thereof.

4. This Assignment may be executed by one or several of the parties in several counterparts and all such counterparts so executed shall together be deemed to constitute one final agreement as if signed by all parties, and each such counterpart shall be deemed to be an original.





TRADEMARK
REEL: 2614 FRAME: 0954

5. Each party agrees to execute any and all documents or instruments, and to perform such other acts as may be necessary or expedient to further the purposes of the Assignment and the transactions contemplated hereby.

This Assignment is governed by, and construed and interpreted in accordance with, the substantive laws of the State of Delaware, without giving effect to any conflict-of-laws rule or principle that might result in the application of the laws of another jurisdiction.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]**

IN WITNESS WHEREOF, this Assignment is executed as of the date first written above.

SUIZA DAIRY GROUP HOLDINGS, INC.

By: _____
Name: Lisa N. Tyson
Title: Vice President

DIPS LP, INC.

By: _____
Name: Lisa N. Tyson
Title: Vice President

EXHIBIT A

INTELLECTUAL PROPERTY

See attached.





TRADEMARK
REEL: 2614 FRAME: 0957

**Suiza Dairy Group Holdings**

Suiza Dairy Group, LP

# Suiza Dairy Group

Dean Southeast, LLC
Dean Northeast, LLC
Dean Midwest II, LLC
Dean Southwest, LLC

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8956 | Illinois | HOME DAIRY and Design | 46 | | | 72008 | 03/02/1993 | Registered |
| 8954 | Indiana | HOME DAIRY | 46 | | | 5010-1777 | 04/01/1993 | Registered |
| 8953 | Michigan | DAIRY DELIGHT | 46 | | | M01-008 | 09/15/1980 | Registered |
| 8955 | Michigan | HOME DAIRY | 46 | | | M06-081 | 07/26/1993 | Registered |
| 9011 | Michigan | RYBA'S MACKINAC ISLAND FUDGE | 46 | M53-072 | 08/21/1990 | M53-072 | 08/21/1990 | Registered |
| 9073 | Massachusetts | GARELICK FARMS, INC. "TASTE THE FRESHNESS" | 29 | | | 53,180 | 08/29/1996 | Registered |
| 9074 | Massachusetts | GARELICK FARMS and Design | 29 | 25,345 | | 49916 | 12/16/1974 | Registered |
| 9076 | Massachusetts | NATURAL 1 BY GARELICK FARMS | 29 | 38,903 | | 53152 | 08/27/1986 | Registered |
| 9077 | Massachusetts | FRANKLIN ORCHARDS and Design | 32 | 38,901 | | 53154 | 08/27/1986 | Registered |
| 9078 | Massachusetts | FRANKLIN GROVES and Design | 32 | 38,900 | | 53155 | 08/27/1986 | Registered |
| 9079 | New Hampshire | FRANKLIN ORCHARDS and Design | 32 | 92_95 | | | 07/10/1996 | Registered |
| 9080 | New Hampshire | NATURAL SKIM & MORE and Design | 29 | 92_131 | | 92_131 | 08/12/1996 | Registered |
| 9081 | New Hampshire | CHOCOLATE 2% LOWFAT MILK - NATURAL and Design | 29 | 92_130 | | 92_130 | 08/12/1996 | Registered |
| 9082 | New Hampshire | COFFEE 2% LOWFAT MILK - NATURAL and Design | 29 | 92_129 | | 92_129 | 08/12/1996 | Registered |
| 9083 | New Hampshire | STRAWBERRY 2% LOWFAT MILK and Design | 29 | 92_127 | | 92_127 | 08/12/1996 | Registered |
| 9084 | New Hampshire | NATURAL 1 LOWFAT MILK and Design | 29 | 74_80 | | 92_78 | 08/21/1986 | Registered |
| 9086 | New Hampshire | NATURAL 2 LOWFAT MILK and Design | 29 | 74_78 | | 92_77 | 08/21/1986 | Registered |
| 9087 | New Hampshire | FRANKLIN GROVES and | 32 | 74_79 | | 92_76 | 08/21/1986 | Registered |

# Suiza Dairy Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Design | | | | | | |
| 9071 | Rhode Island | G GARELICK Design | 29 | 850202 | | 850202 | 01/05/1975 | Registered |
| 9072 | Rhode Island | GARELICK FARMS, INC. "TASTE THE FRESHNESS" | 29 | | | 770101 | 01/07/1977 | Registered |
| 9094 | Nevada | CREAMLAND | 46 | 0 | 02/11/2000 | 32/779 | 02/22/2000 | Registered |
| 8440 | United States | SPLASH DESIGN | 29 | 72-284,245 | 11/06/1967 | 903,098 | 11/24/1970 | Registered |
| 8780 | United States | THE DIFFERENCE IS CLEAR | 29, 30, 32, 35 | 75/694483 | 04/29/1999 | | | Pending Application |
| 8798 | United States | FAST TRAX SUNDAE | 30 | 75-642,045 | 02/17/1999 | 2,316,635 | 02/08/2000 | Registered |
| 8799 | United States | SUPER RAINBOW | 30 | 75-024,183 | 11/27/1995 | 2,046,782 | 03/18/1997 | Registered |
| 8802 | United States | LUNCH MUNCH | 30 | 75-012,308 | 10/27/1995 | 2,054,280 | 04/22/1997 | Registered |
| 8803 | United States | LUNCH MUNCH and Design | 30 | 73-544,219 | 06/21/1985 | 1,401,455 | 07/15/1986 | Registered |
| 8804 | United States | ORCHARD GROVE | 32 | 72-317,054 | 01/21/1969 | 894,244 | 07/07/1970 | Registered |
| 8805 | United States | SUN BORN | 32 | 73-619,910 | 09/15/1986 | 1,444,364 | 06/23/1987 | Registered |
| 9104 | United States | GARELICK FARMS and Design02 | 29, 32 | 76-042,523 | 05/05/2000 | 2,546,177 | 03/12/2002 | Registered |
| 9105 | United States | GARELICK FARMS | 29, 32 | 76/043466 | 05/05/2000 | 2,535,791 | 02/05/2002 | Registered |
| 9196 | United States | PECAN FUDGE MADNESS | 30 | 76/035870 | 04/27/2000 | | | Pending Application |
| 9200 | United States | BOUQUET OF FLAVORS | 30 | 76/037246 | 04/28/2000 | | | Pending Application |
| 9201 | United States | SPRING BOUQUET OF FLAVORS | 30 | 76/037245 | 04/28/2000 | | | Pending Application |
| 9204 | United States | MADNESS | 30 | 76/035871 | 04/27/2000 | | | Pending Application |
| 9205 | United States | LAFAYETTE FRENCH | 29 | 76-035,872 | 04/27/2000 | 2,447,883 | 05/01/2001 | Registered |
| 9207 | United States | SIGNATURE COLLECTIONS | 30 | 76-064,817 | 06/06/2000 | | | Pending Application |
| 9208 | United States | SWEET SIGNATURES | 30 | 76/064818 | 06/06/2000 | | | Pending Application |
| 9210 | United States | JUNGLE FLOOD | 30 | 76/043468 | 05/05/2000 | | | Pending Application |
| 9262 | United States | NUTTIN' BUT TRUFFLES | 30 | 76/072448 | 06/16/2000 | 2,602,191 | 07/30/2002 | Registered |
| 9263 | United States | MAGIC WANDS | 30 | 76/072449 | 06/16/2000 | | | Pending Application |
| 9264 | United States | TOM-TOMS | 30 | 76/072326 | 06/16/2000 | | | Pending Application |
| 9314 | United States | GO LIGHTLY | 29 | 78/027460 | 09/25/2000 | | | Pending Application |
| 9318 | United States | SPARKLERS | 30 | 78/049109 | 02/19/2001 | | | Pending Application |
| 9319 | United States | PRESTO CHANGOS | 30 | 78/049113 | 02/19/2001 | | | Pending Application |
| 9320 | United States | BUTTERY PECAN MADNESS | 30 | 78/049117 | 02/19/2001 | | | Pending Application |
| 9321 | United States | NEO MADNESS | 30 | 78/049120 | 02/19/2001 | | | Pending Application |
| 9322 | United States | STRAWBERRY DREAMIN' | 30 | 78/049124 | 02/19/2001 | | | Pending Application |
| 9323 | United States | CHEESE 'N STUFF | 29 | 78/049136 | 02/19/2001 | 2,607,653 | 08/13/2002 | Registered |
| 9328 | United States | ARCTIC KREMES | 30 | 78/051163 | 03/02/2001 | | | Pending Application |
| 9330 | United States | ADD SOMETHING | 29 | 78/053150 | 03/14/2001 | | | Pending Application |

# Suiza Dairy Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 9331 | United States | GARELICK FARMS LOGO | 29 | 78/054250 | 03/21/2001 | 2,588,579 | 07/02/2002 | Pending Application |
| 9332 | United States | ADD SOMETHING | 30, 32 | 78/053151 | 03/14/2001 | | | Pending Application |
| 9333 | United States | GARELICK FARMS LOGO | 29, 30, 32 | 78/057386 | 04/09/2001 | | | Pending Application |
| 9334 | United States | NATURE'S PRIDE | 29, 30, 32 | 78-069,351 | 06/15/2001 | | | Pending Application |
| 9343 | United States | DIPZZ | 29 | 78-057,591 | 04/10/2001 | | | Pending Application |
| 9373 | United States | YONSON | 29 | 76/298209 | 08/09/2001 | | | Pending Application |
| 9374 | United States | SASSERS | 32 | 76/300074 | 08/15/2001 | | | Pending Application |
| 9378 | United States | LEMONICIOUS | 30 | 76/339427 | 11/15/2001 | | | Pending Application |
| 9379 | United States | IT'S NOT MY BIRTHDAY | 30 | 76339429 | 11/15/2001 | | | Pending Application |
| 9380 | United States | SOC (STACKS O' CHOCOLATE) IT TO ME | 30 | 76339428 | 11/15/2001 | | | Pending Application |
| 9381 | United States | BLACK AND BLUE | 30 | 76/336445 | 11/12/2001 | | | Pending Application |
| 9382 | United States | PEACH RAZZMATAZZ | 30 | 76/336444 | 11/12/2001 | | | Pending Application |
| 9383 | United States | ICEY DICEY | 30 | 76/336446 | 11/12/2001 | | | Pending Application |
| 9384 | United States | OOZLE DOOZLE | 30 | 76/336448 | 11/12/2001 | | | Pending Application |
| 9385 | United States | PCB SUPREME | 30 | 76/336447 | 11/12/2001 | | | Pending Application |
| 9388 | United States | DAIRY DUETS | | 76/349778 | 12/18/2001 | | | Pending Application |
| 9389 | United States | PINEMONT FARMS | | 76/349780 | 12/18/2001 | | | Pending Application |
| 9393 | United States | ABBOTTS | 29 | 78/107709 | 02/08/2002 | | | Pending Application |
| 9395 | United States | GRANDMA'S SECRET RECIPE | 30 | 78/123583 | 04/23/2002 | | | Pending Application |
| 9429 | United States | PBC SUPREME | 30 | 78/124297 | 04/26/2002 | | | Pending Application |
| 9486 | United States | RUTHIE'S REQUESTS | 29, 30 | 78/129642 | 05/17/2002 | | | Pending Application |
| 9487 | United States | COW DESIGN (RUTHIE) | 29, 30 | 78/129645 | 05/17/2002 | | | Pending Application |
| 9722 | United States | LOOK FOR THE BRAND WITH THE OAK TREE...OAK FARMS...LIKE PART OF THE FAMILY | 29, 30 | 78/165532 | 09/18/2002 | | | Pending Application |
| 9723 | United States | BUSCA LA MARCA DEL ARBOLITO...OAK FARMS...COMO DE LA FAMILIA | 29, 30 | 78/165508 | 09/18/2002 | | | Proposed Mark |

# Suiza Dairy Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 8451 | United States | 100% NATURAL and Design | 29 | 75-204,106 | 11/25/1996 | 2,160,092 | 05/26/1998 | Registered |
| 8452 | United States | NATURAL BY GARELICK FARMS (Stylized) | 29 | 74-343,150 | 12/24/1992 | 1,790,553 | 08/31/1993 | Registered |
| 8455 | United States | NATURAL1 (Stylized) | 29 | 75-423,109 | 01/26/1998 | 2,325,227 | 03/07/2000 | Registered |
| 8456 | United States | NATURAL2 (Stylized) | 29 | 75-423,114 | 01/26/1998 | 2,327,742 | 03/14/2000 | Registered |
| 8461 | United States | NBD & Design (COW HEAD) | 25, 29, 32 | 74-735,802 | 09/29/1995 | 2,091,933 | 08/26/1997 | Registered |
| 8462 | United States | COW POWER | 25, 29 | 74-735,830 | 09/29/1995 | 2,033,099 | 01/21/1997 | Registered |
| 8472 | United States | RIVER OF LIFE LOGO | 29 | 75-979,879 | 12/30/1998 | 2,424,140 | 01/23/2001 | Registered |
| 8490 | United States | FRANKLIN GROVES and Design | 32 | 73-622,853 | 09/29/1986 | 1,480,989 | 03/15/1988 | Registered |
| 8491 | United States | FRANKLIN ORCHARDS and Design | 32 | 73-622,852 | 09/29/1986 | 1,487,701 | 05/10/1988 | Registered |

## Suiza Dairy Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 8492 | United States | FRANKLIN SPRINGS | 32 | 73-622,851 | 09/29/1986 | 1,502,401 | 08/30/1988 | Registered |
| 8493 | United States | GARELICK FARMS and Design02 | 29 | 74-306,114 | 08/19/1992 | 1,763,073 | 04/06/1993 | Registered |
| 8494 | United States | G GARELICK Design | 29, 32 | 74-306,115 | 08/19/1992 | 1,782,832 | 07/20/1993 | Registered |
| 8496 | United States | SUNNY TROPICS | 30 | 74-233,861 | 12/26/1991 | 1,756,200 | 03/02/1993 | Registered |
| 8498 | United States | BOTTLE DESIGN | 32 | 74/607324 | 12/05/1994 | 1,970,663 | 04/23/1996 | Registered |
| 8499 | United States | WEST LYNN CREAMERY LOGO | 29, 30, 32 | 74-632,510 | 02/10/1995 | 2,013,111 | 11/05/1996 | Registered |
| 8514 | United States | CLOVERFIELD DAIRY and Design | 29, 30, 32 | 74-074,823 | 07/02/1990 | 1,686,571 | 05/12/1992 | Registered |
| 8520 | United States | NUTRITIONAL ADVANTAGE | 30 | 75-432,969 | 02/12/1998 | 2,276,713 | 09/07/1999 | Registered |
| 8521 | United States | FITMILK | 29 | 75-635,168 | 02/05/1999 | 2,356,290 | 06/06/2000 | Registered |
| 8524 | United States | LIFEMILK | 29 | 75-643,747 | 02/17/1999 | 2,356,292 | 06/06/2000 | Registered |
| 8572 | United States | LIGHT BULB DESIGN | 29 | 75-678,836 | 04/09/1999 | 2,378,191 | 08/15/2000 | Registered |
| 8573 | United States | HAND PRINT DESIGN | 29 | 75-678,675 | 04/09/1999 | 2,498,776 | 10/16/2001 | Registered |
| 8609 | United States | SMART JUG | 29 | 75-678,677 | 04/09/1999 | 2,476,345 | 08/07/2001 | Registered |
| 8687 | United States | MILK ON THE MOVE | 29 | 75-672,185 | 03/30/1999 | 2,453,820 | 05/22/2001 | Registered |
| 8714 | United States | RUNNING MAN DESIGN | 29 | 75-678,679 | 04/09/1999 | 2,369,480 | 07/18/2000 | Registered |
| 8715 | United States | EVERY GLASS LASTS A LIFETIME | 29 | 75-678,680 | 04/09/1999 | 2,378,190 | 08/15/2000 | Registered |
| 8768 | United States | CHOCOLATE SMASH | 29 | 75-692,804 | 04/28/1999 | 2,390,491 | 09/26/2000 | Registered |
| 8769 | United States | MILK BLAST | 29 | 75-692,805 | 04/28/1999 | 2,390,492 | 09/26/2000 | Registered |
| 8794 | United States | COW HEAD WITH MILK BOTTLE | 29 | 75-701,830 | 05/10/1999 | 2,400,959 | 10/31/2000 | Registered |
| 8795 | United States | COW CHARACTER ON ROLLER BLADES | 29 | 75-701,831 | 05/10/1999 | 2,402,860 | 11/07/2000 | Registered |
| 8796 | United States | COW CHARACTER ON SKATEBOARD | 29 | 75-701,827 | 05/10/1999 | 2,445,072 | 04/17/2001 | Registered |
| 8797 | United States | COW CHARACTER ON SNOWBOARD | 29 | 75-701,826 | 05/10/1999 | 2,402,859 | 11/07/2000 | Registered |
| 8801 | United States | COUNTRY FRESH | 29, 30, 32 | 75/013828 | 11/02/1995 | | | Pending Application |
| 8889 | United States | STRAWBERRY DASH | 29 | 75-746,419 | 07/07/1999 | 2,449,987 | 05/08/2001 | Registered |
| 8986 | United States | STAR DESIGN | 29 | 75/833287 | 10/27/1999 | 2,518,389 | 12/11/2001 | Registered |
| 9377 | United States | DEAN FOODS and RIVER OF LIFE LOGO | | 76/349779 | 12/18/2001 | | | Pending Application |
| 9398 | United States | DAIRY EASE | 29 | 74/261895 | 04/02/1992 | 1,741,509 | 12/22/1992 | Registered |
| 9399 | United States | DAIRY EASE (Stylized) | 5, 29 | 75/072140 | 03/13/1996 | 2,183,256 | 08/25/1998 | Registered |
| 9407 | United States | BOTTLE DESIGN02 | 29, 32 | 75/336153 | 08/05/1997 | | | Pending Application |
| 9411 | United States | BOTTLE DESIGN06 | 29 | 75/336317 | 08/05/1997 | | | Pending Application |
| 9412 | United States | BOTTLE DESIGN07 | 29, 30, 32 | 75/336318 | 08/05/1997 | | | Pending Application |
| 9413 | United States | BOTTLE DESIGN08 | 29 | 75/336316 | 08/05/1997 | | | Pending Application |

## Suiza Dairy Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 9417 | United States | CHUG | 29, 30, 32 | 75/391756 | 11/17/1997 | | | Pending Application |
| 9431 | United States | MILK CHUGS FOR ALL THEY'RE WORTH | 29, 30 | 75/660108 | 03/15/1999 | | | Pending Application |
| 9436 | United States | DEAN'S | 30 | 75/470971 | 04/20/1998 | | | Pending Application |
| 9446 | United States | CHUG-IT! | 29, 30, 32 | 75/407374 | 12/18/1997 | | | Pending Application |
| 9469 | United States | CHUG PACK | 29 | 75/979803 | 12/18/1997 | 2,513,428 | 11/27/2001 | Registered |
| 9533 | United States | PURE GOLD BRAND(Stylized) | 30 | 71/158334 | 01/23/2022 | 159,496 | 09/26/2022 | Registered |
| 9596 | United States | WESTERN MAID | 29 | 74/268157 | 04/22/1992 | 1,736,842 | 12/01/1992 | Registered |
| 9619 | United States | MILK CHUG | 29 | 75/977879 | 03/31/1997 | 2,215,532 | 12/29/1998 | Registered |

**Suiza Dairy Group Holdings**

Suiza Dairy Group, LP

**Dean Southeast**

Dairy Fresh, LLC
Land-O-Sun Dairies, LLC
Louis Trauth Dairy, LLC
Broughton Foods, LLC
Country Delite Farms, LLC

# Dean Northeast

New England Dairies, LLC
Tuscan/Lehigh Management, L.L.C.
Tuscan/Lehigh Dairies, L.P.
Shenandoah's Pride, LLC

**DOMAIN NAMES**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9044 | United States | GARELICK-FARMS.COM | | NIC-99102.fd00 | | | 10/21/1999 | Registered |
| 9045 | United States | GARELICKNATURAL.COM | | NIC-99108.1107 | | | 11/08/1999 | Registered |
| 9046 | United States | GARELICKMILK.COM | | NIC-99108.1107 | | | 11/08/1999 | Registered |
| 9047 | United States | GARELICKFARMSDAIRY.COM | | NIC-99108.110e | | | 11/08/1999 | Registered |
| 9048 | United States | GARELICKFRESH.COM | | NIC-99108.110a | | | 11/08/1999 | Registered |
| 9049 | United States | GARELICKFARMSFRESH.COM | | NIC-99108.1109 | | | 11/08/1999 | Registered |
| 9050 | United States | GARELICKDAIRY.COM | | NIC-99108.1107 | | | 11/08/1999 | Registered |
| 9051 | United States | GARELICKFARMSNATURAL.COM | | NIC-99108.1189 | | | 11/08/1999 | Registered |
| 9052 | United States | GARELICKFARMSMILK.COM | | NIC-99108.120b | | | 11/08/1999 | Registered |
| 9270 | United States | GARELICKFARMS.COM | | | | | 02/10/2000 | Registered |

**Dean Midwest II**

Pet 'O Fallon, LLC
Country Fresh, LLC
London's Farm Dairy, LLC
Schenkel's All-Star Dairy, LLC
Schenkel's All-Star Delivery, LLC

# Dean Southwest

Model Dairy, LLC
Robinson Dairy, LLC
Sulphur Springs Cultured Specialties, LLC
Southern Foods Group, LP
Southern Foods Holding Company, LLC

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9358 | Colorado | DAIRY GOLD | 29, 30, 31 | | | 19851009833 | 07/02/1952 | Registered |
| 9360 | Colorado | 2 + FORTIFIED SKIM MILK | 29, 30, 31 | | | 19851009832 | 09/28/1961 | Registered |
| 9357 | Wyoming | POUDRE VALLEY | 29, 30 | | | 80-001483 | 09/20/1960 | Registered |
| 9359 | Wyoming | DAIRY GOLD | 29, 30, 31 | | | 80-00000060 | 09/21/1965 | Registered |

# Dairy Fresh

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8896 | United States | HEALTHY DELIGHT | 30 | 74-718,534 | 08/21/1995 | 2,084,633 | 07/29/1997 | Registered |

# Land-O-Sun Dairies

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8961 | Tennessee | FARM FRESH | 29 | | | 930,630 | 06/30/1993 | Registered |
| 8960 | Virginia | DIXIE FRESH | 29 | | | 5491 | 06/22/1993 | Registered |
| 8811 | United States | BUNCH O CRUNCH | 30 | 74-611,364 | 12/15/1994 | 1,943,950 | 12/26/1995 | Registered |
| 8812 | United States | CHEROKEE FARMS | 30 | 74/561744 | 08/16/1994 | 1,973,634 | 05/14/1996 | Registered |
| 8813 | United States | BROWN MULE | 30 | 74-548,877 | 07/13/1994 | 1,918,220 | 09/12/1995 | Registered |
| 8814 | United States | COUNTRY LOVE | 30 | 74-544,515 | 07/01/1994 | 2,045,280 | 03/18/1997 | Registered |
| 8815 | United States | COUNTRYSIDE and Design | 29, 32 | 74-484,981 | 01/31/1994 | 1,876,773 | 01/31/1995 | Registered |
| 8816 | United States | DAIRY QUALITY & FRESHNESS SINCE 1929 and Design | 29, 32 | 74-455,958 | 11/09/1993 | 1,910,269 | 08/08/1995 | Registered |
| 8820 | United States | SWOOPEE | 30 | 74-244,017 | 02/07/1992 | 1,727,930 | 10/27/1992 | Registered |
| 8822 | United States | DAIRY QUALITY SINCE 1929 and Design | 42 | 74-049,018 | 04/16/1990 | 1,636,468 | 02/26/1991 | Registered |
| 8823 | United States | LAND-O-SUN and Design | 29, 30, 32 | 73-808,020 | 06/20/1989 | 1,883,709 | 03/14/1995 | Registered |
| 8825 | United States | A-A | 30 | 73-612,003 | 07/29/1986 | 1,461,186 | 10/13/1987 | Registered |
| 8826 | United States | COUNTRYSIDE | 32 | 73-587,899 | 03/14/1986 | 1,457,674 | 09/15/1987 | Registered |
| 8827 | United States | COUNTRYSIDE | 29 | 73-563,781 | 10/18/1985 | 1,413,524 | 10/14/1986 | Registered |
| 8828 | United States | BIG DRAW and Design | 30 | 73-331,216 | 10/15/1981 | 1,222,810 | 01/04/1983 | Registered |
| 8830 | United States | RICH & CREAMY | 30 | 73-152,027 | 12/14/1977 | 1,326,221 | 03/19/1985 | Registered |
| 8806 | United States | FROSTBITE | 30 | 73-545,676 | 07/01/1985 | 1,481,748 | 03/22/1988 | Registered |

# Louis Trauth Dairy

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9061 | Ohio | JERSEY FARMS/TRAUTH LOGO | 29, 30, 31 | | | TM13,093 | 01/17/1990 | Registered |
| 8624 | United States | LOUIS TRAUTH DAIRY, INC. (Stylized) | 29, 30, 32, 3! | 75-676,906 | 04/08/1999 | 2,403,496 | 11/14/2000 | Registered |
| 8626 | United States | JERSEY FARMS/TRAUTH LOGO | 29, 30 | 75-676,907 | 04/08/1999 | 2,372,440 | 08/01/2000 | Registered |

**DOMAIN NAMES**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9070 | United States | TRAUTHDAIRY.COM | | | | | 06/06/1996 | Registered |

# Broughton Foods

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8866 | United States | GRAPE GORILLA and Design | 32 | 75-548,031 | 09/04/1998 | 2,292,591 | 11/16/1999 | Registered |
| 8867 | United States | LEMONASAUR | 32 | 75-467,113 | 04/13/1998 | 2,286,688 | 10/12/1999 | Registered |
| 8868 | United States | PUNCHARAMA | 32 | 75-467,112 | 04/13/1998 | 2,256,981 | 06/29/1999 | Registered |
| 8869 | United States | X.Y.ZOO'S | 30, 32 | 75-466,498 | 04/13/1998 | 2,262,745 | 07/20/1999 | Registered |
| 8870 | United States | ORANGEOPUS | 32 | 75-466,497 | 04/13/1998 | 2,276,760 | 09/07/1999 | Registered |
| 8871 | United States | CARIBLUE | 32 | 75-466,494 | 04/13/1998 | 2,276,759 | 09/07/1999 | Registered |
| 8872 | United States | LEMONLION | 32 | 75-466,493 | 04/13/1998 | 2,282,172 | 09/28/1999 | Registered |
| 8873 | United States | CHOCODILE | 30 | 75-466,431 | 04/13/1998 | 2,373,531 | 08/01/2000 | Registered |
| 8878 | United States | KITCHEN GUILD | 29 | 73-591,140 | 04/01/1986 | 1,421,302 | 12/16/1986 | Registered |
| 8879 | United States | BROUGHTON LOGO | 29 | 73-120,292 | 03/24/1977 | 1,088,833 | 04/04/1978 | Registered |
| 8880 | United States | KEEPWELL | 29 | 72/380363 | 01/07/1971 | 944,169 | 10/03/1972 | Registered |
| 8881 | United States | BROUGHTON B KITCHEN GUILD | 29 | 72-221,569 | 06/21/1965 | 808,618 | 05/17/1966 | Registered |
| 8882 | United States | SOKREEM | 29 | 72-218,382 | 05/10/1965 | 804,381 | 02/22/1966 | Registered |

**COPYRIGHTS**

| TITLE | OWNER | REGISTRATION NO. | ISSUE DATE |
|---|---|---|---|
| XYZOO'S Lemonlion label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA941-199 | 09/08/1998 |
| XYZOO's Orangeopus label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA941-198 | 09/08/1998 |
| XYZOO's Lemonasaur label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA966-070 | 09/08/1998 |
| XYZOO's Grape Gorilla label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA918-073 | 11/10/1998 |
| XYZOO's Chocodile label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA966-071 | 09/08/1998 |
| XYZOO's Cariblue label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA966-068 | 09/08/1998 |

# Broughton Foods

| | | | |
|---|---|---|---|
| XYZOO's Punchrama label | Broughton Foods, LLC (successor by merger to Broughton Foods Company) | VA966-069 | 09/08/1998 |

# Country Delite Farms

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8443 | United States | THE SKINNY MILK WITH THE FAT TASTE | 29 | 75-613,632 | 12/30/1998 | 2,292,898 | 11/16/1999 | Registered |
| 8471 | United States | SKIM SUPREME | 29 | 75-063,445 | 02/26/1996 | 2,100,495 | 09/23/1997 | Registered |

# New England Dairies

**TRADEMARKS**

| Jurisdiction | Mark | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|
| United States | LESCAF | 1,322,442 | | Registered |
| United States | NED | 1,454,498 | | Registered |
| United States | SUNSET RIDGE FARMS | 1,771,675 | | Registered |

**Tuscan-Lehigh Management**

None

# Tuscan-Lehigh Dairies

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8781 | New York | SUNCHASE | 45 | | | R-27051 | 10/18/1992 | Registered |
| 8527 | United States | SUPREME MILK | 29 | 75-440,133 | 02/25/1998 | 2,254,594 | 06/15/1999 | Registered |
| 8530 | United States | LEHIGH VALLEY DAIRIES | 29, 30, 32 | 75-150,695 | 08/15/1996 | 2,135,366 | 02/10/1998 | Registered |
| 8531 | United States | LEHIGH VALLEY DAIRIES/SUNBURST LOGO | 29, 32 | 75-091,351 | 04/19/1996 | 2,102,824 | 10/07/1997 | Registered |
| 8532 | United States | LACTO ZERO | 29 | 75-062,899 | 02/26/1996 | 2,095,972 | 09/09/1997 | Registered |
| 8535 | United States | THE GREATER NEW YORK DAIRY and Design | 29 | 75-057,958 | 02/14/1996 | 2,290,348 | 11/02/1999 | Registered |
| 8536 | United States | THE GREATER NEW YORK DAIRY | 29 | 75-057,844 | 02/14/1996 | 2,282,198 | 09/28/1999 | Registered |
| 8537 | United States | TUSCAN DELLWOOD and COW DESIGN | 29 | 75-057,810 | 02/14/1996 | 2,186,272 | 09/01/1998 | Registered |
| 8538 | United States | TUSCAN DELLWOOD (Stylized) | 29 | 75-057,653 | 02/14/1996 | 2,293,002 | 11/16/1999 | Registered |
| 8539 | United States | COW DESIGN (THE GREATER NEW YORK DAIRY) | 29, 30, 32 | 75-057,652 | 02/14/1996 | 2,243,018 | 05/04/1999 | Registered |
| 8540 | United States | COWHIDE DESIGN | 29 | 74-684,574 | 06/05/1995 | 2,011,228 | 10/22/1996 | Registered |
| 8543 | United States | ARCTIC SPLASH | 32 | 74/506231 | 03/22/1994 | 1,993,870 | 08/13/1996 | Registered |
| 8544 | United States | MORE THAN JUST GREAT TASTE | 29, 32 | 74/506230 | 03/22/1994 | 1,978,771 | 06/04/1996 | Registered |
| 8545 | United States | MIGHTY LITE | 29 | 74/506228 | 03/22/1994 | 1,981,497 | 06/18/1996 | Registered |
| 8546 | United States | LEHIGH VALLEY DAIRIES/SUNBURST LOGO | 29, 30 | 74-496,368 | 02/28/1994 | 2,014,110 | 11/05/1996 | Registered |
| 8557 | United States | LIMIT | 29 | 73-560,872 | 09/30/1985 | 1,394,231 | 05/20/1986 | Registered |
| 8558 | United States | RICH N' PURE | 29 | 73-481,023 | 05/18/1984 | 1,342,962 | 06/18/1985 | Registered |
| 8559 | United States | DIET TIME | 29 | 73-429,862 | 06/13/1983 | 1,324,842 | 03/12/1985 | Registered |
| 8560 | United States | DIET TIME | 30 | 73-405,163 | 12/08/1982 | 1,294,741 | 09/11/1984 | Registered |
| 8561 | United States | LEHIGH VALLEY FARMS | 29 | 73-236,261 | 10/22/1979 | 1,194,788 | 05/04/1982 | Registered |
| 8565 | United States | RICH N' PURE | 29 | 73-141,974 | 09/21/1977 | 1,105,008 | 10/24/1978 | Registered |
| 8566 | United States | TUSCAN | 29, 30, 32 | 73-046,143 | 03/10/1975 | 1,042,416 | 06/29/1976 | Registered |
| 8567 | United States | TUSCAN (Stylized) | 29, 30, 32 | 72-403,273 | 09/22/1971 | 950,435 | 01/09/1973 | Registered |
| 8570 | United States | MARTIN CENTURY FARMS (Stylized) | 29, 30, 32 | 72-112,972 | 02/02/1961 | 745,183 | 02/12/1963 | Registered |
| 8575 | United States | TROPIC ISLE | 32 | 72-446,387 | 01/19/1973 | 1,020,801 | 09/16/1975 | Registered |
| 8628 | United States | COW & BARN DESIGN | 29 | 75-595,657 | 11/25/1998 | 2,331,680 | 03/21/2000 | Registered |

# Shenandoah's Pride

DOMAIN NAMES

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9259 | United States | SHENANDOAHSPRIDE.CO | | | | | 08/20/1998 | Registered |

**Pet O' Fallon**

None

# Country Fresh

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8949 | Indiana | COUNTRY FRESH | 46 | | | 5009-1976 | 05/11/1979 | Registered |
| 8951 | Indiana | COUNTRY LANE | 46 | | | 5009-1977 | 05/11/1979 | Registered |
| 8950 | Michigan | COUNTRY FRESH and Design | 46 | | | M15-051 | 06/26/1986 | Registered |
| 8952 | Michigan | COUNTRY LANE | 46 | | | M22-007 | 02/24/1977 | Registered |
| 9699 | United States | GOOD STUFF and Design | 30 | 75/289539 | 05/09/1997 | 2,147,810 | 03/31/1998 | Registered |
| 8807 | United States | AQUAPOWER 2 and Design | 32 | 75-520,349 | 07/16/1998 | 2,251,540 | 06/08/1999 | Registered |
| 8809 | United States | NORTHERN FALLS | 32 | 75-106,763 | 05/20/1996 | 2,069,438 | 06/10/1997 | Registered |
| 8947 | United States | NORTHERN EXPRESSO | 32 | | | | | Common Law Mark |
| 8634 | United States | MILK-IT | 29 | 74-406,518 | 06/28/1993 | 1,863,289 | 11/15/1994 | Registered |
| 8635 | United States | MILK-IT and Design | 29 | 74/489385 | 02/14/1994 | 1,982,881 | 06/25/1996 | Registered |
| 8636 | United States | SPILLGUARD | 21 | 74-727,647 | 09/11/1995 | 2,031,234 | 01/14/1997 | Registered |
| 8637 | United States | YOG-IT | 29 | 74-513,716 | 04/18/1994 | 2,074,156 | 06/24/1997 | Registered |
| 8644 | United States | SQUISHY and Design | 29, 32 | 75-649,704 | 03/01/1999 | 2,332,065 | 03/21/2000 | Registered |
| 8861 | United States | SQUISH PAK! | 21, 29 | 75-724,972 | 06/09/1999 | 2,493,247 | 09/25/2001 | Registered |

**DOMAIN NAMES**

| ID | Jurisdiction | Name | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9036 | United States | COUNTRYFRESH.COM | | | | | 12/11/1996 | Registered |

# London's Farm Dairy

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9010 | Michigan | MACKINAC ISLAND | 46 | M12-058 | 05/29/1987 | M12-058 | 07/18/1988 | Registered |
| 8883 | United States | LONDON'S and Design | 29, 30 | 73-523,714 | 02/25/1985 | 1,387,655 | 03/25/1986 | Registered |
| 8884 | United States | LONDON'S and MICHIGAN'S NATURAL CHOICE DESIGN | 29 | 73-651,440 | 03/26/1987 | 1,464,754 | 11/10/1987 | Registered |

# Schenkel's All-Star Dairy

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9354 | United States | PURE SEALED (Stylized) | 29, 30 | 71-685,753 | 04/18/1955 | 647,932 | 07/02/1957 | Registered |
| 9355 | United States | THANKS MOM! | 29 | 73-682,437 | 09/03/1987 | 1,506,180 | 09/27/1988 | Registered |

**Schenkel's All-Star Delivery**

None

# Model Dairy

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8501 | United States | MODEL DAIRY | 29, 30, 32, 35 | 75-643,748 | 02/17/1999 | 2,387,189 | 09/19/2000 | Registered |
| 8502 | United States | LOCAL MILK FROM LOCAL COWS | 29 | 75-643,186 | 02/17/1999 | 2,324,063 | 02/24/2000 | Registered |

# Robinson Dairy

## TRADEMARKS

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8940 | Colorado | 1/2% PLUS | 29 | | | 931035659 | 04/02/1993 | Registered |
| 8941 | Colorado | BABY DOE'S CHOCOLATE CHIP COOKIE DOUGH | 30 | | | 82,788 | 07/22/1994 | Registered |
| 8942 | Colorado | MILE HIGH MOCHA ALMOND FUDGE | 30 | | | 82,787 | 07/22/1994 | Registered |
| 8943 | Colorado | MOLLY BROWN'S NUT FUDGE BROWNIE | 30 | | | 82,786 | 07/22/1994 | Registered |
| 8944 | Colorado | WILD BILL'S VANILLA BEAN | 30 | | | 82,785 | 07/22/1994 | Registered |
| 8945 | Colorado | ROCKY CHOCOLATE CHUNK | 30 | | | 82,784 | 07/22/1994 | Registered |
| 8946 | Colorado | CRIPPLE CREEK COOKIES AND CREAM | 30 | | | 82,783 | 07/22/1994 | Registered |
| 8935 | United States | ROBINSON R and Design | 29, 30, 32 | 73-291,342 | 12/29/1980 | 1,199,735 | 06/29/1982 | Registered |

## DOMAIN NAMES

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9258 | United States | ROBINSONDAIRY.COM | | | | | 03/05/1997 | Registered |

# Sulphur Springs

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 8418 | United States | LA CORONA (Stylized) | 30 | 74-000,220 | 11/16/1989 | 1,823,012 | 02/22/1994 | Registered |
| 8679 | United States | YONSON'S "TATER-TOPPING" | 29 | 72-170,581 | 06/07/1963 | 780,775 | 11/24/1964 | Registered |

# Southern Foods Group

**TRADEMARKS**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9278 | Hawaii | DAIRYMEN'S | | | | 223,311 | 01/06/1999 | Registered |
| 9279 | Hawaii | EXCELSIOR DAIRY | | | | 230,184 | 07/30/1999 | Registered |
| 9280 | Hawaii | DAYS FRESHER | | | | 181,195 | 08/02/1995 | Registered |
| 9283 | Hawaii | HAPPY COWS | | | | 175,170 | 01/31/1995 | Registered |
| 9285 | Hawaii | COUNTRY VALUE | | | | 247503 | 02/18/1981 | Registered |
| 9287 | Hawaii | HAWAIIAN ICED WATER | 32 | | | 196,372 | 10/10/1996 | Registered |
| 9288 | Hawaii | HAWAIIAN STYLE ICE CREAM | 30 | | | 217,602 | 11/03/1998 | Registered |
| 9289 | Hawaii | HAWAII'S SHAKA SHERBET | 29, 30, 35 | 02/07/1991 | | 127,886 | 03/07/1991 | Registered |
| 9290 | Hawaii | LANI HAWAIIAN PREMIUM PURIFIED WATER | 32 | | | 217,603 | 11/24/1998 | Registered |
| 9292 | Hawaii | LANI MOO | 29 | | | 247500 | 02/15/1991 | Registered |
| 9293 | Hawaii | LITE I | 29 | | | 132,134 | 12/21/1991 | Registered |
| 9296 | Hawaii | NAALEHU DAIRY | 35 | | | 218,821 | 07/24/1998 | Registered |
| 9297 | Hawaii | PACIFIC PARADISE WATER | 32 | | | 140,917 | 08/29/1992 | Registered |
| 9298 | Hawaii | PASS-O-GUAVA | 32 | | | 128,522 | 04/02/1981 | Registered |
| 9300 | Hawaii | RAINBOW NECTAR | 32 | | | 213,934 | 03/07/1998 | Registered |
| 9301 | Hawaii | ROYAL DANISH | 29 | | | 133,201 | 09/14/1981 | Registered |
| 9302 | Hawaii | TV ICE CREAM SANDWICH | 30 | | | 128,523 | 04/01/1981 | Registered |
| 9303 | Hawaii | VIVA and Design | 29, 30 | | | 141,997 | 04/04/1992 | Registered |
| 9308 | Hawaii | MAUI'S PRIDE | 29, 32 | | | 247514 | 02/08/1991 | Registered |
| 9316 | Hawaii | MEADOW GOLD DAIRIES | | | | 246183 | 12/21/2000 | Registered |
| 9106 | Hawaii | BIG ISLAND FRESH HAWAII and Design | 29 | | | 127,887 | 04/09/1991 | Registered |
| 9286 | Hawaii | HAWAII ISLAND FRESH and Design | | | | 127,889 | 04/09/1991 | Registered |
| 9291 | Hawaii | LANI MOO and Design | 29 | | | 127,891 | 04/09/1991 | Registered |
| 9304 | Texas | NATURAL PROTEIN | 29 | | | 30458 | 04/12/1973 | Registered |
| 9305 | Texas | HYGEIA | 29, 30 | | | 24785 | 08/28/1964 | Registered |
| 9306 | Texas | KOFFEE BUDDY | 29, 30 | | | 48,628 | 08/08/1988 | Registered |
| 9307 | Texas | CHOCO-LOCO | 29, 30 | | | 34541 | 02/06/1978 | Registered |
| 9095 | United States | MOUNTAIN HIGH and Design | 32 | 75-514,400 | 07/07/1998 | 2,369,297 | 07/18/2000 | Registered |
| 9099 | United States | BARBE'S | 29, 30 | 75-330,629 | 07/25/1997 | 2,225,264 | 02/23/1999 | Registered |

# Southern Foods Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 9100 | United States | BARBE'S | 32 | 75-533,889 | 08/11/1998 | 2,265,065 | 07/27/1999 | Registered |
| 9101 | United States | BATISE | 32 | 75-557,446 | 09/23/1998 | 2,297,043 | 11/30/1999 | Registered |
| 9108 | United States | BROWN'S VELVET DAIRY | 29 | 75-330,373 | 07/25/1997 | 2,230,141 | 03/09/1999 | Registered |
| 9114 | United States | OAK FARMS COWS & TREE LOGO | 29 | 74-271,620 | 04/30/1992 | 1,757,048 | 03/09/1993 | Registered |
| 9115 | United States | WASATCH WONDERS | 30 | 75-908,567 | 02/02/2000 | 2,518,534 | 12/11/2001 | Registered |
| 9119 | United States | DAIRYLAND | 29 | 74-218,003 | 10/30/1991 | 2,162,986 | 06/09/1998 | Registered |
| 9120 | United States | KNOWLTON'S | 29 | 73-234,776 | 10/11/1979 | 1,236,563 | 05/03/1983 | Registered |
| 9121 | United States | JERSEY GOLD | 29 | 72-076,506 | 06/25/1959 | 698,257 | 05/24/1960 | Registered |
| 9122 | United States | MIDWEST FARMS | 29 | 74-252,506 | 03/02/1992 | 1,816,437 | 01/11/1994 | Registered |
| 9123 | United States | OAK FARMS | 29, 30, 32 | 72-144,649 | 05/15/1962 | 766,008 | 03/03/1964 | Registered |
| 9124 | United States | OAK FARMS | 29 | 72-172,346 | 07/02/1963 | 773,278 | 07/14/1964 | Registered |
| 9125 | United States | GOLDEN ROYAL | 29 | 74-140,120 | 02/15/1991 | 1,689,176 | 05/26/1992 | Registered |
| 9126 | United States | SCHEPPS | 29 | 73/675338 | 07/30/1987 | 1,725,958 | 10/20/1992 | Registered |
| 9127 | United States | THE DAIRY BEST | 29, 32 | 73-675,339 | 07/30/1987 | 1,655,638 | 09/03/1991 | Registered |
| 9150 | United States | CRANBERRY RASPBERRY BAY | 29 | 75-209,503 | 12/06/1996 | 2,257,552 | 06/29/1999 | Registered |
| 9151 | United States | CRAZY MILK | 29 | 74/536926 | 06/13/1994 | 1,991,763 | 08/06/1996 | Registered |
| 9152 | United States | FABULOUS FRUIT SHORTCAKE | 30 | 75-243,473 | 02/18/1997 | 2,206,475 | 12/01/1998 | Registered |
| 9153 | United States | FARMSTEAD | 29 | 73-557,809 | 09/11/1985 | 1,407,842 | 09/02/1986 | Registered |
| 9154 | United States | FARMSTEAD | 30 | 73-557,808 | 09/11/1985 | 1,406,961 | 08/26/1986 | Registered |
| 9155 | United States | FROSTICK (Stylized) | 30 | 71-343,519 | 11/10/1933 | 311,368 | 03/20/1934 | Registered |
| 9156 | United States | FRUIT BLOSSOM DELIGHT | 30 | 75-268,436 | 04/02/1997 | 2,319,675 | 02/15/2000 | Registered |
| 9157 | United States | BROWN'S DAIRY | 29 | 76-009,076 | 03/24/2000 | | | Pending Application |
| 9158 | United States | BROWN'S DAIRY/SMOOTH AS VELVET | 29 | 76-009,077 | 03/24/2000 | | | Pending Application |
| 9165 | United States | GLACIER CLUB | 30 | 75-125,446 | 06/25/1996 | 2,077,402 | 07/08/1997 | Registered |
| 9166 | United States | GO LIGHTLY and Design | 29 | 73-407,152 | 12/23/1982 | 1,331,064 | 04/16/1985 | Registered |
| 9167 | United States | VIVA SLAM | 29 | 75-792,549 | 09/03/1999 | 2,483,434 | 08/28/2001 | Registered |
| 9168 | United States | THIRSTEE SMASH | 32 | 75-183,282 | 10/17/1996 | 2,327,515 | 03/14/2000 | Registered |
| 9170 | United States | MCKINNEY | 30 | 74-241,263 | 01/29/1992 | 1,777,520 | 06/15/1993 | Registered |
| 9171 | United States | COOL MINT CHIP | 30 | 75-245,482 | 02/21/1997 | 2,360,505 | 06/20/2000 | Registered |
| 9173 | United States | HILLSIDE FARMS | 30 | 75-381,379 | 10/29/1997 | 2,191,071 | 09/22/1998 | Registered |
| 9174 | United States | MOOO'S UP | 30 | 74-581,050 | 10/03/1994 | 2,044,298 | 03/11/1997 | Registered |
| 9175 | United States | HYGEIA | 29, 30 | 74-215,185 | 10/22/1991 | 1,755,550 | 03/02/1993 | Registered |
| 9176 | United States | HYGEIA DAIRY BAR AND DELI | 42 | 75-312,585 | 06/20/1997 | 2,160,634 | 05/26/1998 | Registered |
| 9177 | United States | PROFILE | 29 | 74-718,469 | 08/21/1995 | 2,025,138 | 12/24/1996 | Registered |
| 9178 | United States | PURE MILK CO. and Design | 32 | 75-102,299 | 05/10/1996 | 2,071,557 | 06/17/1997 | Registered |
| 9180 | United States | OAK FARMS and Design | 29 | 75-643,949 | 02/19/1999 | 2,304,338 | 12/28/1999 | Registered |
| 9181 | United States | SHIELD DESIGN | 29, 30 | 71-637,162 | 10/25/1952 | 644,259 | 04/16/1957 | Registered |

# Southern Foods Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | (MEADOW GOLD) | | | | | | |
| 9183 | United States | MEADOW GOLD (Stylized) | 29, 30, 32 | 71-636,582 | 10/14/1952 | 582,470 | 11/17/1953 | Registered |
| 9184 | United States | MEADOW GOLD (Stylized) | 29, 30 | 71-307,038 | 10/22/1930 | 281,436 | 03/17/1931 | Registered |
| 9185 | United States | MEADOW GOLD (Stylized) | 29 | 71-313,417 | 04/16/1931 | 285,893 | 08/11/1931 | Registered |
| 9186 | United States | MEADOW GOLD (Stylized) | 32 | 71/448848 | 11/24/1941 | 394,672 | 04/21/1942 | Registered |
| 9187 | United States | MEADOW GOLD (Stylized - Script) | 29 | 71-175,459 | 02/03/2023 | 173,261 | 09/18/2023 | Registered |
| 9188 | United States | MALT ASSAULT | 30 | 75-243,258 | 02/18/1997 | 2,202,098 | 11/03/1998 | Registered |
| 9189 | United States | VIVA | 29 | 75-244,533 | 02/20/1997 | 2,277,013 | 09/14/1999 | Registered |
| 9190 | United States | VIVA and Design | 29 | 73-390,567 | 09/27/1982 | 1,283,514 | 06/26/1984 | Registered |
| 9192 | United States | VIVA and Design | 30 | 73-508,754 | 11/14/1984 | 1,334,580 | 05/07/1985 | Registered |
| 9225 | United States | SO-LO | 29 | 74/634649 | 02/15/1995 | 2,022,921 | 12/17/1996 | Registered |
| 9226 | United States | MOUNTAIN HIGH | 29 | 73-193,774 | 11/20/1978 | 1,132,794 | 04/08/1980 | Registered |
| 9227 | United States | MOUNTAIN HIGH and Design | 29 | 73-193,773 | 11/20/1978 | 1,132,793 | 04/08/1980 | Registered |
| 9231 | United States | STRAWBERRY MANGO ISLAND | 29 | 75-254,596 | 03/10/1997 | 2,183,603 | 08/25/1998 | Registered |
| 9232 | United States | MILK WAGON DESIGN | 29, 30, 32 | 73-548,180 | 07/15/1985 | 1,412,503 | 10/07/1986 | Registered |
| 9233 | United States | MINTERRIFIC | 30 | 75-243,254 | 02/18/1997 | 2,202,097 | 11/03/1998 | Registered |
| 9234 | United States | OLDE FASHIONED RECIPE | 30 | 73-631,479 | 11/20/1986 | 1,496,023 | 07/12/1988 | Registered |
| 9235 | United States | POINSETTIA | 29 | 72-217,705 | 04/30/1965 | 813,109 | 08/16/1966 | Registered |
| 9236 | United States | RAINBOW RAPTURE | 30 | 75-245,480 | 02/21/1997 | 2,203,564 | 11/17/1998 | Registered |
| 9237 | United States | READY FRESH PACK | 16 | 73-569,972 | 11/22/1985 | 1,408,446 | 09/09/1986 | Registered |
| 9239 | United States | ROYAL DANISH | 29 | 75-285,014 | 05/01/1997 | 2,256,339 | 06/29/1999 | Registered |
| 9240 | United States | RUBY RED RHAPSODY | 30 | 75-434,585 | 02/16/1998 | 2,273,820 | 08/31/1999 | Registered |
| 9241 | United States | HOLLAND DUTCH | 29, 30 | 72-122,992 | 06/28/1961 | 746,288 | 03/05/1963 | Registered |
| 9242 | United States | HOLLAND DUTCH and Design | 29 | 74-474,099 | 12/28/1993 | 1,872,664 | 01/10/1995 | Registered |
| 9243 | United States | GRAND OLD VANILLA | 30 | 73-095,061 | 07/12/1976 | 1,064,973 | 05/03/1977 | Registered |
| 9247 | United States | VANILLA VALLEY | 29 | 75-254,592 | 03/10/1997 | 2,183,602 | 08/25/1998 | Registered |
| 9248 | United States | MARVELOUS MOCHA | 30 | 75-245,478 | 02/21/1997 | 2,254,086 | 06/15/1999 | Registered |
| 9250 | United States | JAVA & CREAM | 30 | 75-243,257 | 02/18/1997 | 2,204,607 | 11/17/1998 | Registered |
| 9251 | United States | LITE-LINE (Stylized) | 29 | 72/313553 | 12/04/1968 | 929,657 | 02/22/1972 | Registered |
| 9252 | United States | LITE-LINE | 29 | 73-269,214 | 07/07/1980 | 1,178,356 | 11/17/1981 | Registered |
| 9253 | United States | BLUEBERRY WAFFLE CRUNCH | 30 | 75-243,256 | 02/18/1997 | 2,203,255 | 11/10/1998 | Registered |
| 9254 | United States | CHOCOLATE MIDNIGHT MADNESS | 30 | 75-243,255 | 02/18/1997 | 2,183,564 | 08/25/1998 | Registered |
| 9294 | United States | BARBE'S COW & MOON Design | 29 | 73-549,507 | 07/22/1985 | 1,394,226 | 05/20/1986 | Registered |
| 9193 | United States | MEADOW GOLD | 29 | 73-467,697 | 02/27/1984 | 1,326,215 | 03/19/1985 | Registered |

# Southern Foods Group

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 9194 | United States | MEADOW GOLD and ELSIE DESIGN | 29, 30 | 74-393,658 | 05/24/1993 | 2,081,816 | 07/22/1997 | Registered |

**PATENTS**

| Jurisdiction | Title | Owner | Status | Serial No. | Filing Date | Patent No. | Issue Date | Maint/Issue Fee Due | Expiration Date |
|---|---|---|---|---|---|---|---|---|---|
| United States | Calcium Fortified Milk | Southern Foods Group, L.P. | Issued | 827892 | 02/10/1986 | 4,701,329 | 10/20/1987 | All maint fees paid | 02/10/2006 |

**COPYRIGHTS**

| Title of Work | Reg. # |
|---|---|
| Why are women so much braver than men? | KK 41896 |
| But Elmer, I didn't say it would make you live to 90!<br>said Elsie, the Borden Cow. | KK 113614 |
| But Elmer, your painting of me will be in everyone's refrigerator!<br>said Elsie, the Borden cow"<br>I don't need anything to help me live to 90, bellowed Elmer the bull.<br>I have decided that I'm going to live to 105 without anything any help! | KK 113710 |
| What happened in 1857? asked Elsie, the Borden cow... | KK 128678 |
| Are all husbands born bull-headed? | KK 37771 |
| And I say, men are worse naggers than women! | KK 47666 |
| Why do men keep business secrets from their wives? | KK 41902 |
| A child isn't always fibbing when he doesn't tell the truth, | KK 37777 |
| A good wife knows how to stretch a dollar! | KK 97126 |
| But good manners never made a sissy of a boy! | KK 41897 |
| A family on a budget eat better and I can prove it! | KK 41891 |

# Southern Foods Group

| | |
|---|---|
| What's wrong with a woman marrying a younger man? | KK 37779 |
| What's wrong with marrying on a shoestring? | KK 26674 |
| There- are right ways and wrong ways to scold a child, dear | KK 20919 |
| But aren't men just as vain as women? | KK 47671 |
| But darling, what's wrong with hiring a baby sitter? | KK 22034 |
| But dear, what's wrong with a woman for president? | KK 22033 |
| Who said women can't keep secrets better than men? | KK 59138 |
| Who should handle the money, husband or wife? | KK 32456 |
| Just how frank should you be with a child? | KK 37778 |
| Easy dear! Folks your age should watch their blood pressure! | KK 37775 |
| But what's wrong with giving Cupid a little nudge | KK 59137 |
| Come on everybody - it's Elsie week | KK 41901 |
| Do all husbands change after marriage? | KK 22608 |
| Do college girls make better wives? | KK 27333 |
| Do parents expect too much of their children? | KK 20654 |
| Do you want the child to develop an inferiority complex? | KK 26673 |
| Should a parent open a child's mail? | KK 32460 |
| A child isn't bad just because he does naughty things | KK 20655 |
| Should husbands and wives take separate vacations? | KK 23863 |
| Are husbands more sentimental than wives? | KK 32458 |
| Aren't husbands really more possessive than wives? | KK 47668 |

# Southern Foods Group

| | |
|---|---|
| A child isn't necessarily stupid: because he gets low marks! | KK 32461 |
| How much should you help your in-laws? | KK 32462 |
| I'm up to my horns in plans for our Second Hundred Years . . . | KK 129939 |
| It was written almost 100 years ago! says Elsie. . . | KK 128017 |

**DOMAIN NAMES**

| ID | Jurisdiction | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|---|---|---|---|---|---|---|---|---|
| 9197 | United States | BROWNSVELVETDAIRY.COM | | | | | 02/07/1999 | Registered |
| 9260 | United States | OAKFARMSDAIRY.COM | | | | | 03/11/1999 | Registered |

**Southern Foods Holding Company**

None