

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings => => => 0 0 0 0 0 0 0 0

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
PRIMEDIANet, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State of Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: PRIMEDIA Enthusiast Publications, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 4 High Ridge Park  
 City: Stamford State: CT Zip: 06905

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Pennsylvania  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: August 11, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 \_\_\_\_\_  
 \_\_\_\_\_

Additional number(s) attached:  Yes  No

B. Trademark Registration No.(s)  
2,216,471

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Deborah K. Squiers, Esq.  
 Internal Address: Cowan, Liebowitz & Latman, P.C.  
 \_\_\_\_\_  
 Street Address: 1133 Avenue of the Americas  
 \_\_\_\_\_  
 City: New York State: NY Zip: 10036-6799

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41)..... \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Deborah K. Squiers                      *Deborah K. Squiers*                      March 6, 2003  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 4

**CERTIFICATE OF FACSIMILE TRANSMISSION**

The undersigned hereby certifies that the above-captioned correspondence is being transferred by facsimile to the United States Patent and Trademark Office on the date shown above.

*Deborah K. Squiers*

Name: Deborah K. Squiers  
Date: March 6, 2003

**CONFIRMATORY TRADEMARK ASSIGNMENT**

WHEREAS, PRIMEDIANet, Inc., a Delaware corporation located at 745 Fifth Avenue, New York, New York 10151 ("Assignor") has adopted, used and is using the registered trademarks, trade names, service marks and logos as defined in the Asset Purchase Agreement dated August 11, 1999 between Assignor and EquiSearch.com, LLC, including, but not limited to those listed and described on Exhibit A attached hereto (along with the goodwill associated with each of the foregoing collectively, the "Marks");

WHEREAS, PRIMEDIA Enthusiast Publications, Inc., a Pennsylvania corporation located at 4 High Ridge Park, Stamford, Connecticut 06905 ("Assignee"), has heretofore acquired all rights, title and interest in and to the Marks, with the goodwill of the business symbolized thereby as of August 11, 1999; and

WHEREAS, the parties are desirous of confirming the acquisition of said Marks by Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm that it has assigned and hereby does assign unto Assignee all rights, titles and interest in and to the Marks, together with the goodwill of the business symbolized thereby.

PRIMEDIANet, Inc. (Assignor)

By   
Name: **Christopher A. Fraser**  
Title: **Senior Vice President - Law**

Dated: February 12, 2003

**EXHIBIT A**

Mark: EQUISEARCH

Reg. No. 2,216,471 in Intl. Class 35