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11-13-2002



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I hereby certify that this paper or fee is being deposited with the United Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents and Trademarks, Washington, D.C. 20231.

Toni Angelo  
*Toni Angelo*  
(Signature of person mailing paper or fee)

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

**Conveying Party**

11.5.02

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
09/30/2002

Name SONY MUSIC ENTERTAINMENT (JAPAN) INC.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Japan

**Receiving Party**

Mark if additional names of receiving parties attached

Name ACTIVISION PUBLISHING, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3100 Ocean Park Boulevard

Address (line 2) \_\_\_\_\_

Address (line 3) Santa Monica California 90405  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

FINANCE SECTION  
NOV - 5 AM 8:40

11/13/2002 LNUJELLER 00000055 75616057  
01 FC:8521 40.00 OP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002615 FRAME: 0234**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Keith E. Danish

Nov. 5, 2002

Name of Person Signing

Signature

Date Signed

木村  
T3410-020542  
"TENCHU" 图形  
7-11-11-7  
T3410-02

**TRADEMARK ASSIGNMENT**

WHEREAS, SONY MUSIC ENTERTAINMENT (JAPAN) INC., a Japanese corporation,  
4-5 ROKUBANCHO, CHIYODA-KU, TOKYO, JAPAN  
with a business address of [hereinafter referred  
to as "ASSIGNOR"], is the owner of all right, title and interest in and to the trademark TENCHU  
& Design in the United States of America, and is the owner of U.S. Trademark Application Serial  
No. 75/616,057, filed August 14, 1998, in respect of "interactive multi-media computer games  
comprised of computer hardware and software sold as a unit" in Int'l. Class 9; and

WHEREAS, ACTIVISION PUBLISHING, INC., a Delaware corporation, with a business  
address of 3100 Ocean Park Boulevard, Santa Monica, California 90405 [hereinafter referred to as  
"ASSIGNEE"], is desirous of acquiring said trademark, the goodwill of the business associated  
therewith, and the application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of  
which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto  
ASSIGNEE the entire right, title, and interest in and to the aforementioned trademark TENCHU &  
Design in the United States of America, together with the goodwill of the business associated with  
said mark, the application for registration thereof, and the right to sue for past and future  
infringement thereof.



The Commissioner of Patents and Trademarks is hereby requested to issue the Certificate of Registration of the aforementioned trademark in the name of ASSIGNEE.

**SONY MUSIC ENTERTAINMENT (JAPAN) INC.**

Dated: September 30, 2002

By: \_\_\_\_\_

岸 野 司

Print Name: Eiji Kishi  
Title: Representative Director  
Chief Executive Officer



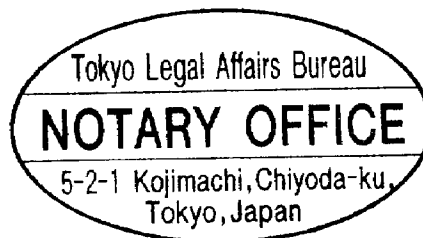
## NOTARIAL CERTIFICATE

I, the undersigned, NOTARY PUBLIC, duly authorized, admitted and sworn, residing and practicing at Tokyo, Japan, DO HEREBY CERTIFY THAT;

This is to certify that Mr. KIYOSHI MURAKI, Patent Attorney, an agent of Mr. Eiji Kishi, Representative Director, Chief Executive Officer, of KABUSHIKI KAISHA SONY MUSIC ENTERTAINMENT (also trading as Sony Music Entertainment (Japan) Inc., a corporation duly organized and existing under the Laws of Japan, located at 4-5 Rokubancho, Chiyoda-ku, Tokyo, Japan and who is authorized and empowered to execute the attached DOCUMENT on behalf of the above-mentioned corporation, has stated in my very presence that the said Mr. Eiji Kishi, acknowledged himself that the signature on the attached document is his own.

Dated this *1st* day of *October*, 2002

  
Notary Public **MOTOHARU FURUKAWA** 



囑託人 株式会社ソニー・ミュージックエンタテインメント(本店  
東京都千代田区六番町4番地5)代表取締役 岸 栄司 は、日本国法  
に基づいて設立された同会社を代表しその権限に基づき添付証書に署名  
した旨、代理人弁理士村木清司を通じ本公証人に対し自認した。

よつて、これを認証する。

平成 14 年 10 月 1 日、本公証人役場において

東京都千代田区麹町5丁目2番地1

東京法務局所属

公証人

  
村金敏明

証 明

上記署名は、東京法務局所属公証人の署名に相違ないものであ  
り、かつ、その押印は、真実のものであることを証明する。

平成 14 年 10 月 1 日

東京法務局長

實 金 敏 明

CERTIFICATE

This is to certify that the signature affixed above has been provided  
by Notary, duly authorized by the Tokyo Legal Affairs Bureau and that  
the Official Seal appearing on the same is genuine.

Date 1st October, 2002

Toshiaki HOUKIN

**APOSTILLE**

(Convention de La Haye du 5 octobre 1961)

1. Country: **JAPAN**

This public document

2. has been signed by **Toshiaki HOUKIN**

3. acting in the capacity of Director of the Tokyo Legal Affairs Bureau

4. bears the seal/stamp of

**Certified**

5. at **Tokyo**

6. 1st October, 2002

7. by the **Ministry of Foreign Affairs**

8. 02 - N<sup>o</sup> 018926

9. Seal/stamp:

10. Signature:



Shinichi HAGIWARA

**For the Minister for Foreign Affairs**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Assignee : Activision Publishing, Inc.

Mark : **TENCHU & Design**

Reg. No. : 2,628,577

Class(es) : 9 (Int'l.)

Dated : October 1, 2002

**POWER OF ATTORNEY**


Assignee appoints Mark I. Peroff, Keith E. Danish, Jacqueline M. Stelling and Andrew T. Paredes, each a member of the Bar of the State of New York, Darren W. Saunders, a member of the Bars of the States of Connecticut and New York, Keith A. Weltsch, a member of the bar of the State of Maryland, and all other members of the Bar of the State of New York in the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, Tel. No. (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with the captioned registration.

Please address all correspondence in this matter to the attention of:

Mark I. Peroff, Esq.  
Trademark & Patent Counselors of America, P.C.  
915 Broadway  
New York, New York 10010-7108

ACTIVISION PUBLISHING, INC.

Dated: ✓ October 9 , 2002

By:   
Print Name: ✓ George L. Rose  
Title: ✓ Sr. Vice President and General Counsel