

11-19-2002



102285454
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

11.13.02

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name **The Pampered Chef, Ltd.**

Execution Date
Month Day Year
10/30/2002

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization **Illinois**

Receiving Party

Mark if additional names of receiving parties attached

Name **BH Columbia, Inc.**

DBA/AKA/TA

Composed of

Address (line 1) **1440 Kiewit Plaza**

Address (line 2)

Address (line 3) **Omaha**

City

Nebraska

State/Country

68131

Zip Code

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other
 - Citizenship/State of Incorporation/Organization **Nebraska**
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/19/2002 JYALLAH2 00000007 2191436

FOR OFFICE USE ONLY

01 FC:8521
02 FC:8522

40.00 OP
1150.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002615 FRAME: 0302

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **32 321 4200**

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#47

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$1880.00

Method of Payment: Enclosed Deposit Account

Deposit Account

(enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#23-1925

Authorization to charge additional fees:

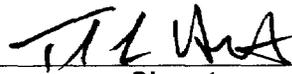
Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.

Thomas L. Holt

Name of Person Signing



Signature

11/5/02

Date Signed

United States Trademark Registrations and Applications

Trademark Registrations

<u>Mark</u>	<u>International Class</u>	<u>Registration No.</u>
BAGEL GRIP	21	2,191,436
CINNAMON PLUS	30	2,583,345
CLASSICS	21	2,557,960
CLASSICS & DESIGN	21	2,551,842
CLIP 'N SPREAD	21	2,136,302
CUT-N-SEAL	8	2,482,197
EASY ACCENT	21	2,272,533
EASY CLEAN	21	2,569,717
EGG SLICER PLUS	8	2,162,688
FAMILY HERITAGE	21	2,155,669
FH FAMILY HERITAGE & Design	21	2,546,147
FARMYARD FRIENDS	21	1,922,944
FAST & EASY GARNISHES	9	2,131,086
FH & Design	21	2,107,496
GOOD COMPANY	30	2,528,586
GRATE & STORE	21	2,392,395
HOLD N' SLICE	21	2,584,589
KITCHEN SHOW	35	2,563,209
KITCHEN SHOWCASE	8, 9, 16, 21, 24, 30, 35	2,606,666
THE KITCHEN STORE THAT COMES TO YOUR DOOR	42	1,592,495
MEASURE-ALL	9	2,226,620
MICRO-COOKER	21	2,062,324
HEN LOGO	8, 9, 16, 21, 24, 30, 35	2,542,544
MIX N' SCRAPER	21	2,051,431
THE PAMPERED CHEF (block letters)	8, 21	1,627,989
THE PAMPERED CHEF (block letters)	8, 9, 16, 21, 24, 29, 30, 35	2,542,543
THE PAMPERED CHEF (block letters)	30	1,834,819

THE PAMPERED CHEF & Design (hen logo)	42	1,273,974
THE PAMPERED CHEF & Design (hat logo)	35	2,498,079
THE PAMPERED CHEF PANTRY	29, 30	2,330,103
PAMPEREDPARTNER	9	2,029,179
QUICK-STIR	21	2,064,126
ROUND-UP FROM THE HEART	36	2,356,567
SEASON'S BEST	16	2,604,582
SHARP 'N STORE	21	2,143,490
SLICE 'N SERVE	21	2,139,725
SPOONERS	21	2,496,072
TABLE TOPICS	16	1,982,958
TWIST 'N POUR	21	2,131,320

Trademark Applications – Section 1(a)

<u>Mark</u>	<u>International Class</u>	<u>Application No.</u>
BRIGHT FUTURES	36	76/367,223
COOK'S CORER	8	76/383,224
GETTING STARTED	21	76/387,362
HELP WHIP CANCER	36	76/366,612
HELP WHIP CANCER & Design	36	76/366,589
MEASURE, MIX & POUR	21	76/106,055
THE PAMPERED BRIDE	25, 35	76/313,771
THE SUDS PUMP	21	76/105,052

FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, **THE PAMPERED CHEF, LTD.**, a company organized and existing under the laws of Illinois, is the owner and sole owner of record of the United States trademarks, service marks and applications and registrations therefor shown on the attached list ("the Trademarks");

WHEREAS, **BH COLUMBIA, INC.**, a corporation organized and existing under the laws of Nebraska, desires to acquire said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, The Pampered Chef, Ltd. does hereby sell, assign, set over and transfer to BH Columbia, Inc. the entire right, title and interest in and to each of said Trademarks, together with the goodwill of the business associated therewith,

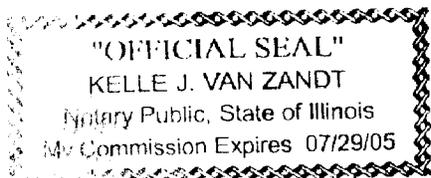
TO HAVE AND TO HOLD the same unto BH Columbia, Inc. its successors and assigns said Trademarks, together with the goodwill of the business associated therewith, effective October 30, 2002.

THE PAMPERED CHEF, LTD.

By: Catherine R. Landman
Name: Catherine R. Landman
Title: Senior Vice President and General Counsel

STATE OF ILLINOIS)
) ss.
COUNTY OF DUPAGE)

On this 30 day of October, 2002, before me, a Notary Public in and for the County aforesaid, personally appeared Catherine Landman, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the General Counsel of **THE PAMPERED CHEF, LTD.**, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.



Kelle J. Van Zandt
Notary Public
7-29-05
My Commission Expires