

11-14-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Boise Cascade Office Products Corporation

10-18-02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Restated Assignment of Trademarks,  
Reassigned Trademark Applications and Copy

Execution Date: September 30, 2002 rights as of 10/19/00

## 2. Name and address of receiving party(ies)

Name: American Identity, Inc.

Internal

Address: \_\_\_\_\_

EST 18 2002

Street Address: 10450 Holmes RoadCity: Kansas City State: MO Zip: 64131

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
 representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

1568764

B. Trademark Registration No.(s) \_\_\_\_\_

See Schedule A attachedAdditional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey E. Fine, Esq.Internal Address: Polsinelli, Shalton & Welte, P.C.Street Address: 100 S. Fourth Street  
Suite 1100City: St. Louis State: MO Zip: 63102

## 6. Total number of applications and registrations involved: \_\_\_\_\_

5

7. Total fee (37 CFR 3.41).....\$ 140.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

## 9. Signature.

Jeffrey E. Fine, Esq.

Name of Person Signing

Jeffrey E. Fine

Signature

10/15/02

Date

11/14/2002 LNUJELLER 00000034 1568764

Total number of pages including cover sheet, attachments, and document: 701 FC:8521  
02 FC:852240.00  
100.00 OPDocuments to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231TRADEMARK  
REEL: 2615 FRAME: 0812

**SCHEDULE A****U.S. REGISTRATIONS/APPLICATIONS**

<b>REGISTERED MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
DESIGN ONLY	1,568,764	11/28/89
FUTURE FOCUSED (Common Law Trademark )		
GLOBE Design	2,364,068	07/04/00
GLOBE Design	2,358,186	06/13/00
INTEGRATING THE ART & SCIENCE OF MERCHANDISING AND MARKETING (Common Law Trademark)		
PROMOEXPRESS (Common Law Trademark)		
THE CRITICAL CHOICE (Common Law Trademark)		
<b>TRADEMARK APPLICATIONS</b>	<b>APPLN. NO.</b>	<b>DATE FILED</b>
ELECTRONIC COMMERCE UNIVERSITY	75/575,921	10/23/98 (abandoned 07/31/01)
IMAGINOTIONS	75/677,099	04/07/99 (abandoned 02/23/01)

**CANADIAN REGISTRATIONS AND APPLICATIONS**

<b>REGISTERED MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
Circle Design	TMA 0524351	03/07/00
Sphere Design	TMA 0532773	09/15/00
<b>TRADEMARK APPLICATIONS</b>	<b>APPLN. NO.</b>	<b>DATE FILED</b>
IMAGINOTIONS	102586800	08/13/99
ELECTRONIC COMMERCE UNIVERSITY	101210900	04/14/99 (abandoned 10/17/01)

## MEXICAN REGISTRATIONS AND APPLICATIONS

TRADEMARK APPLICATIONS	APPLN. NO.	DATE FILED
ELECTRONIC COMMERCE UNIVERSITY (IC 41)	629,522	10/26/99
ELECTRONIC COMMERCE UNIVERSITY (IC 16)	629,519	10/26/99
ELECTRONIC COMMERCE UNIVERSITY (IC 21)	629,520	10/26/99
ELECTRONIC COMMERCE UNIVERSITY (IC 25)	629,521	10/26/99
IMAGINOTIONS (IC 35)	394,093	10/07/99
IMAGINOTIONS (IC 40)	667,097	
IMAGINOTIONS (IC 42)	394,092	10/07/99

28044 / 57998  
JEFIN 201127

**RESTATED ASSIGNMENT OF TRADEMARKS,  
TRADEMARK APPLICATIONS, AND COPYRIGHTS  
BY BOISE CASCADE OFFICE PRODUCTS CORPORATION**

This Restated Assignment is made as of the 19th day of October, 2000 by and between Boise Cascade Office Products Corporation, a Delaware Corporation, whose mailing address is 800 West Bryn Mawr Avenue, Itasca, Illinois 60143 (hereinafter called the Assignor) and American Identity, Inc., a Delaware corporation, whose mailing address is 10450 Holmes Road, Kansas City, Mo., 64131, (hereinafter called the Assignee).

WHEREAS, the Assignor is the sole owner of certain United States and foreign common law, registered and unregistered trademarks and service marks, trademark applications and service mark applications, trade names, logos, and copyrights (collectively, the "Intellectual Property"), as more particularly described on Schedule A attached hereto and incorporated herein by this reference; and

WHEREAS, the Assignee is desirous of acquiring Assignor's entire right, title and interest in such Intellectual Property, together with the goodwill of the business associated therewith, and which is symbolized thereby; and

WHEREAS, the Assignor has agreed to sell, assign, transfer and convey all of its right, title and interest in and to the Intellectual Property, together with the goodwill of the business associated therewith, and which is symbolized thereby, to the Assignee;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, the Assignor and Assignee agree as follows:

1. Assignment of Intellectual Property. The Assignor hereby sells, assigns, and transfers unto the Assignee all of its right, title and interest in the Intellectual Property, both foreign and U.S., and the entire right, title, and interest in said trademarks, trademark applications, and copyrights, together with the goodwill of the business associated therewith and which is symbolized thereby, together with the entire right, title, and interest during any and all trademark and copyright renewals and extensions that may be granted thereon, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors, and assigns, and the right to sue and recover for past infringement thereof.

2. Further Assurances. Assignor will provide Assignee, its successors, assigns or other legal representatives, cooperation and assistance at the Assignee's reasonable request such assistance, including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, powers of attorney, or other supplemental documentation as may reasonably be required to reflect the parties intent set forth herein.

3. Effective Date. This Assignment of Intellectual Property shall be effective as of the date first written above.

Executed this 30 day of September, 2002.

**ASSIGNOR:**

BOISE CASCADE OFFICE  
PRODUCTS CORPORATION

By: *Kenneth W. Cupp*  
(Print) Kenneth Cupp

**ASSIGNEE:**

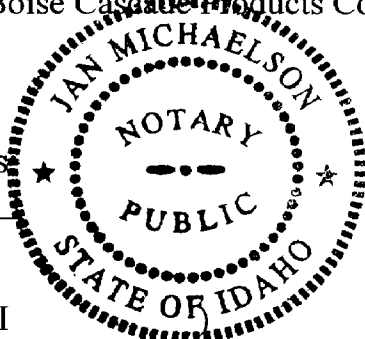
AMERICAN IDENTITY, INC.

By: *Richard Witaszak*  
(Print) Richard Witaszak  
Title: Chief Financial Officer

STATE OF ~~ILLINOIS~~ Idaho )  
COUNTY OF Ada ) ss

Before me, the undersigned notary public, personally appeared said *Kenneth Cupp* and acknowledged that he is the \_\_\_\_\_ of Boise Cascade Office Products Corporation, and that he signed the foregoing instrument as his free act and deed on behalf of Boise Cascade Products Corporation this 30<sup>th</sup> day of September, 2002.

My commission expires  
7-9-04



*Jan Michaelson*  
Notary Public

STATE OF MISSOURI )  
COUNTY OF JACKSON ) ss

Before me, the undersigned notary public, personally appeared said *Richard Witaszak* and acknowledged that he is the CFO of American Identity, Inc., and that he signed the foregoing instrument as his free act and deed on behalf of American Identity, Inc. this \_\_\_\_\_ day of September, 2002.

My commission expires:  
3/10/05

*Peggy A. Grunley*  
Notary Public