

Form PTO-1594
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RECORDATION FORM COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SCHRODER & CO., INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other NUNC PRO TUNC ASSIGNMENT
- Merger
- Change of Name

Execution Date: January 18, 2000

2. Name and address of receiving party(ies)

Name: SALOMON SMITH BARNEY HOLDINGS, INC.

Internal Address: _____

Street Address: 388 Greenwich Street

City: New York State: NY Zip: 10013

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,013,383

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jennifer L. Elgin, Esq.

Internal Address: KILPATRICK STOCKTON LLP
Suite 900

Street Address: 607 14th Street, N.W.

City: Washington State: DC Zip: 20005-2018

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1458

DO NOT USE THIS SPACE

9. Signature.

Jennifer L. Elgin

Name of Person Signing

Jennifer L. Elgin
Signature

3/7/03

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Schroder & Co., Inc. ("Schroder"), having had a place of business at 787 Seventh Avenue, New York, New York 10019, adopted and used continuously in its business the trademark THE BIG PICTURE THE BUSINESS OF ENTERTAINMENT ("the Mark") for educational services, namely, arranging and conducting educational conferences in the field of entertainment and communications businesses; and

WHEREAS, Schroder is the owner of a federal registration for the Mark, as shown in U.S. Registration No. 2,013,383, issued November 5, 1996 (the "Registration"); and

WHEREAS, Salomon Smith Barney Holdings, Inc. ("SSBH"), having a place of business at 388 Greenwich Street, New York, New York 10013, is desirous of obtaining said Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Schroder hereby assigns unto SSBH any and all right, title and interest in and to said Mark and Registration, together with the goodwill of the business in connection with which the Mark and Registration are used, and all rights of action and claims for recovery, including the recovery of damages that Schroder has with respect thereto, effective *nunc pro tunc* as of January 18, 2000.

SCHRODER & CO., INC.

SALOMON SMITH BARNEY HOLDINGS, INC.

By: *A.M. Gault*
Name: A.M. GAULTER
Title: FORMER SCHRODERS PLC
OFFICER

By: *[Signature]*
Name: ANDREW W. ALTER
Title: MANAGING DIRECTOR