

11-14-2002

Form PTO 1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/9-



FORM COVER SHEET MARKS ONLY

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

102280716

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Benetton Sportssystem Austria GmbH
Individual(s) Association
General Partnership Limited Partnership
Corporation
[X] Other - Austria limited liability company
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies): Benetton Group S.p.A. Via Villa Minelli, 1 I-31050 Ponzano Veneto (TV) ITALY
Individual(s) citizenship 18
Association
General Partnership
Limited Partnership
[X] Corporation - Italy
Other -
If assignee is not domiciled in the United States, a domestic representative designation is attached: [X] Yes [] No (Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: 10-18-02
[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Effective Date: May 28, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark registration No.(s)
1,401,363
Additional numbers attached? [] Yes [X] No

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41):.....\$40.00
[X] Enclosed
[X] Authorized to be charged to deposit account
8. Deposit Account No.: 08-3264

5. Name and address of party to whom correspondence concerning document should be mailed: Perla M. Kuhn, Esq. Hughes Hubbard & Reed LLP One Battery Park Plaza New York, New York 10004-1482 (212) 837-6550 kuhn@hugheshubbard.com

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Name of Person Signing Perla M. Kuhn 10/16/2002
Perla M. Kuhn Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: U.S. Patent and Trademark Office, Office of Public Records Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.: ET963467315US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202, on 10/16/02 (Date of Deposit).

Elaine S. Parker

11/13/2002 LMUELLER 00000335 1401363

Signature

October 16, 2002 Date of Signature

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TRADEMARK REEL: 002616 FRAME: 0525

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Benetton Group S.p.A.
Registration No. : 1,401,363
Dated : July 15, 1986
Trademark : VOGUE

POWER OF ATTORNEY


SIR:

In the matter of the above-identified Registration, Registrant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., JULIUS RABINOWITZ, EDWIN C. BULLOCK, PETER A. SULLIVAN, NATASHA N. REED and CATHERINE M. MENNENGA of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to file this assignment and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

BENETTON GROUP S.P.A.

By: 
Name: Pierluigi Bortolussi
Title: Legal Affairs Director

Dated: 05/28/2002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

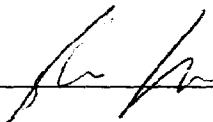
WHEREAS, Benetton Sportssystem Austria GmbH, a limited liability co^{mp}any, organized and existing under the laws of Austria, having a place of business at Innsbrucker Bundestrasse 75, A-5020 Salzburg, Austria, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
VOGUE	1,401,363	July 15, 1986

AND, WHEREAS, Benetton Group S.p.A., a corporation, organized and existing under the laws of Italy, having a place of business at Via Villa Minelli, 1, I-31050 Ponzano Veneto (TV), Italy, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Benetton Sportssystem Austria GmbH, hereby sells, assigns and transfers unto Benetton Group S.p.A., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

BENETTON SPORTSSYSTEM AUSTRIA GMBH

By: 
Name: LEONARDO VIRZI
Title: MANAGING DIRECTOR

Dated: 28.05.2002

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