

11-15-2002



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Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Game Trader Entertainment, Inc. 11.12.02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other Oregon corporation

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: Effective March 31, 1999

## 2. Name and address of receiving party(ies)

Name: Hollywood Entertainment Corporation

Internal

Address:

Street Address: 9275 SW Peyton Lane

City: Wilsonville State: OR Zip: 97070

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Oregon  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,178,864

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Shannon T. Vale

Internal Address: Fulbright &amp; Jaworski L.L.P.

Street Address: 600 Congress Avenue

Suite 2400

City: Austin State: TX Zip: 78732

## 6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

50-1212/10105390/HLLY:256/STV

DO NOT USE THIS SPACE

## 9. Signature.

11/15/2002 DBYRNE 00000001 2178864

01 FC:0521 L. Alison Davis 40.00 OP

Name of Person Signing

Signature

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231TRADEMARK  
REEL: 2617 FRAME: 0270

**CONFIRMATORY NUNC PRO TUNC  
TRADEMARK ASSIGNMENT**

WHEREAS, Game Trader Entertainment, Inc. ("GTEI"), an Oregon corporation having a mailing address of 9275 SW Peyton Ln., Wilsonville, Oregon 97070, adopted and used the marks listed in Schedule A ("Marks");

WHEREAS, Hollywood Entertainment Corporation ("HEC"), an Oregon corporation having a mailing address of 9275 SW Peyton Ln., Wilsonville, Oregon 97070 previously acquired all right, title and interest in and to the Marks along with the goodwill associated with the Marks and all applications and registrations for the Marks;

WHEREAS, the parties wish to confirm the transfer of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GTEI does hereby confirm the assignment and transfer unto HEC of all rights, title and interest in and to the Marks, together with the goodwill associated with the Marks and all trademark applications and registrations therefor. This assignment and transfer is effective as of March 31, 1999.

**GAME TRADER ENTERTAINMENT, INC.**

By: Bruce Wattles, Inc

Name: BRUCE WATTLES

Title: PRESIDENT

Date: 10-21-2002

STATE OF Oregon §  
COUNTY OF Clackamas §

Before me, the undersigned authority, on this 21st day of October, 2002, personally appeared Bruce Wattles, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Kami M. Gladrey  
Notary Public, State of Oregon  
Name Printed: Kami M. Gladrey

My Commission Expires: 12/04



## **SCHEDULE A**

- 1) GAME CRAZY (United States Registration No. 2,178,864)
- 2) GAME TRADER
- 3) GAME CRAZY and Design (signage)