

11-15-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)



102282235

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings α α α θ θ

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Unipro FoodService, Inc. *10-7-02*

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: J. Kings Food Service Professionals, Inc.  
Internal  
Address: \_\_\_\_\_  
Street Address: 700 Furrows Road  
City: Holtsville State: NY Zip: 11742

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State New York  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached:  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: September 30, 2002

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_  
76/367,035  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Elizabeth Ann Morgan  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
Street Address: Powell, Goldstein, Frazer & Murphy LLP  
191 Peachtree Street NE, 16<sup>th</sup> Floor  
City: Atlanta State: GA Zip: 30303

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41)..... \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

11/14/2002 DBYRNE 00000070 76367035

DO NOT USE THIS SPACE

9. Signature. *Elizabeth Ann Morgan* 40.00 DP  
Elizabeth Ann Morgan  
Name of Person Signing

*Elizabeth Ann Morgan* Signature                      *Oct 3 2002* Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

## ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK ("Assignment") is executed and delivered by and between, UniproFood Service, Inc. and J. Kings Food Service Professionals, Inc. this 30 day of September, 2002.

WHEREAS, UniproFood Service, Inc. (hereinafter "Assignor"), a Delaware Corporation, having its principal place of business at 2500 Cumberland Parkway, Atlanta, GA 31139, is the owner of U.S. Trademark Application No. 76/367,035, for the mark CUCINA BIELLO (hereinafter, the "Mark") and;

WHEREAS, J Kings Food Service Professionals, Inc. (hereinafter "Assignee"), a New York Corporation, having its principal place of business at 700 Furrows Road, Holtsville, NY 11742 is desirous of acquiring the complete right, title and interest in and to the Mark;

NOW THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does, irrevocably sell, assign and transfer to Assignee full, title and interest in and to:

(i) The Mark, including the appurtenant statutory and common law rights, and all associated goodwill, particularly the goodwill of the business in which the Mark is used or that part of the goodwill of the business connected with the use of and symbolized by the Mark, along with any priorities, rights or registrations resulting therefrom;

(ii) Any and all rights and causes of action to recover past, present, or future damages, royalties, fees, profits, or other relief, including equitable or injunctive relief, arising from infringement of the Mark to which Assignor would have been entitled had the Assignment not been made.

The Mark and the associated goodwill is to be held and enjoyed by Assignee, for the exclusive use and benefit of Assignee and Assignee's representatives, successors, and assigns, as fully and entirely as the same would be held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed, sealed and delivered, and Assignee has accepted the assignment of the Mark.

**UNIPRO FOODSERVICE, INC.**

DATE: 30 September 2002

By: Thomas H. Morin  
Name: Thomas H. Morin  
Title: Vice President Quality Assurance

October 3, 2002

**VIA CERTIFICATE OF MAILING**

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Recordation Form Cover Sheet  
Our Ref: 138037.00002

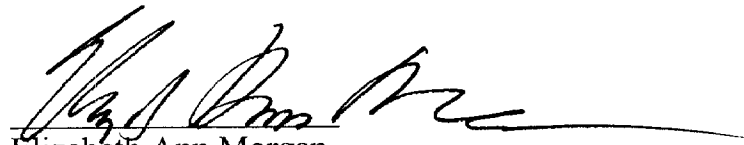
Dear Sir/Madam:

Enclosed for filing is the following:

1. Recordation Form Cover Sheet with a Copy of Assignment transferring rights in the trademark CUCINA BIELLO from Unipro FoodService Inc. to J. Kings Food Service Professionals, Inc.;
2. One check in the amount of \$40.00 in payment of the fee for recordation of Assignment; and
3. One (1) postcard acknowledging receipt of the above.

The Commissioner is hereby authorized to charge any underpayments or credit any overpayments to Deposit Account No. 501429 referencing our Docket No. 138037.00002.

Respectfully submitted,

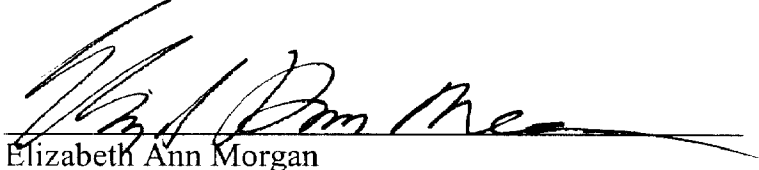


Elizabeth Ann Morgan  
Powell, Goldstein, Frazer & Murphy LLP  
191 Peachtree Street NE  
Atlanta, GA 30303  
(404) 572-6654

POWELL  
GOLDSTEIN  
FRAZER &  
MURPHY LLP

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Assignments, Commissioner for Patents and Trademarks, Washington, DC 20231 on the date shown below



Elizabeth Ann Morgan  
Attorney for Applicant

Oct 3 2002  
Date