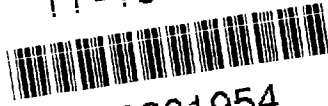


11-15-2002



102281954

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

DEPARTMENT OF COMMERCE
J.S. Patent and Trademark Office

Tab settings $\Rightarrow \Rightarrow \Rightarrow$ ∇ ∇ ∇

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11-8-02
 Diversey Corporation
 One Robert Speck Parkway
 Mississauga, Ontario, CANADA
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Corporation - Canada

2. Name and address of receiving party(ies)
 Name: Unilever, N.V.
 Internal Address: _____
 Address: _____
 Street Address: Weena 455, 3013 AL Rotterdam
 City: _____ State: _____ Zip: _____
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Corporation - Netherlands

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: April 1, 1996

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____
 B. Trademark Registration No.(s) 1,185,587

Additional number(s) attached Yes No


5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Joseph M. Lafata
 Internal Address: _____
Harness, Dickey & Pierce, P.L.C.
 Street Address: P.O. Box 828
 City: BloomfieldHills State: MI Zip: 48303

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-0750

DO NOT USE THIS SPACE

9. Signature.
Geoffrey D. Aurini
 Name of Person Signing  Signature
 November 4, 2002
 Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

11/14/2002 6TON11 00000083 1185587
01 FC:8521 40.00 OP

TRADEMARK
REEL: 2617 FRAME: 0794

ASSIGNMENT

THIS ASSIGNMENT is made the 1st day of APRIL, 1996, BETWEEN

Diversey Corporation ("the Assignor") of One Robert Speck Parkway, Mississauga, Ontario, Canada of one part and

Unilever N.V. ("the Assignee"), of Weena 455, 3013 AL Rotterdam, The Netherlands of the other part

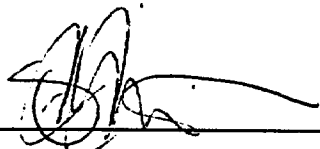
WHEREAS the Assignor is the Proprietor of the trade marks ("the Trade Marks") registered and applied for in the U.S.A. listed in the attached Schedule Diversey Corporation.

AND WHEREAS the Assignor has agreed to assign to the Assignee for good and valuable consideration the Trade Marks together with the goodwill of the business represented and symbolized by the Trade Marks but without any other goodwill whatsoever

NOW THIS ASSIGNMENT WITNESSETH that for good and valuable consideration the Assignor hereby assigns, transfers and sets over unto the Assignee its successors and assigns all the right, title and interest in the U.S.A. in the Trade Marks together with the goodwill of the business represented and symbolized by the Trade Marks, including the right to sue for past infringement, but without any other goodwill whatsoever TO HOLD, USE, EXERCISE and ENJOY the Trade Marks unto and by the Assignee its successors and assigns absolutely

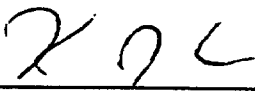
IN WITNESS whereof this Assignment has been executed the day and year first above WRITTEN.

DIVERSEY CORPORATION

By: 

Name: TERRY NICKERSON

Title: EXEC. VICE PRES.

Witness: 

Name: K.J. LAUT

SCHEDULE DIVERSEY CORPORATION

| <u>Mark</u> | <u>Class</u> | <u>Application No.</u> | <u>Registration No.</u> |
|--|--------------|------------------------|-------------------------|
| ACCRUE | 3 | 73/681563 | 1482966 |
| ACTUSOL (Stylized) | 3 | 72/014948 | 0660860 |
| ADVANCE | U. S. 52 | 72/029528 | 660217 |
| AUTO-CREW | 3 | 74/511950 | 1881789 |
| B.I.O.-BLAST | 1 | 74/121191 | 1712866 |
| BLAST | 3 | 72/318693 | 946964 |
| BOAST | 3 | 72/344374 | 896148 |
| BOL-BOY | 3 | 72/205942 | 807030 |
| BOOMERANG | 39 | 74/093688 | 1707264 |
| BRITE-GLOSS | 3 | 73/212877 | 1172770 |
| BUBBLE UP | 37 | 73/660385 | 1477093 |
| BULAN (Stylized) | 3 | 39653 | 672945 |
| CHORE CORPS | 37 & 42 | 74/080906 | 1652614 |
| CHORE CORPS WE DO WHAT YOU DONT & DESIGN | 37 & 42 | 74/080905 | 1652613 |
| CON-CERT | 3 | 73/467311 | 1339911 |
| CONCLUDE | 1 | 72/429638 | 969464 |
| CONFIDENCE | 1 | 73/639136 | 1452725 |
| CONTROL | 5 | 73/064659 | 1045239 |
| CUT-AWAY | 3 | 72/324912 | 0896145 |
| D-LITE (Stylized) | 3 | 71/692823 | 638881 |
| D-SECT | 5 | 72/282078 | 0860795 |
| D-TAC-A-PAC | 37 | 74/127924 | 1694862 |
| D-TROL | 5 | 72/079228 | 0710403 |
| DEEP CRYSTAL | 1 | 72/439867 | 971128 |
| DESOIL (Stylized) | 3 | 71/345008 | 312631 |
| DICOLUBE | 4 | 685818 | 622020 |
| DISSOLVE | 3 | 73/217366 | 1156900 |
| DIVERCLEAN | 3 | 73/218175 | 1140177 |
| DIVERCOAT | 2 | 72/107840 | 719159 |
| DIVERFLOW | 9 | 74/105266 | 1659570 |
| DIVERFOS | 1 | 72/122521 | 735847 |
| DIVERLOG | 9 | 73/746532 | 1534070 |
| DIVERSCALE | 3 | 72/137612 | 744972 |
| DIVERSEY ROOM CARE | 3 | 74/067516 | 1679793 |
| DIVERSPRAY | 3 | 72/137609 | 744970 |
| DIVERSTRIP | 2 | 72/104697 | 716973 |
| DIVERTEX | 3 | 74/285965 | 1752152 |
| DRISUDZ | 3 | 71/284482 | 270227 |
| DRY CHLORESKO | 3 | 72/276646 | 890323 |
| DRYLITE | 1 | 73/236836 | 1230700 |
| DUBOIS | 3 | 73/388326 | 1277719 |
| DUBOIS | 1 | 73/395749 | 1282882 |
| DUBOIS CHEMICALS & DESIGN | 2 | 72/78190 | 694139 |
| DUBOIS CHEMICALS & DESIGN | 1 | 72/78192 | 698371 |
| DUBOIS CHEMICALS & DESIGN | 3 | 72/78189 | 695820 |
| DUBOIS PEP | 3 | 73/742054 | 1525153 |
| DUBRITE | 3 | 72/078191 | 0696558 |
| DUJET & DESIGN | 3 | 72/055463 | 686466 |
| DUSQUEEZE & DESIGN | 3 | 73/639113 | 1458932 |
| ECLIPSE | 3 | 73/360029 | 1280379 |
| ECONO-DIP | 4 | 73/059248 | 1036554 |
| EDUCTROL | 9 | 73/300,416 | 1184583 |
| ENHANCE | 3 | 73/195466 | 1141477 |
| ESCODET | 3 | 73/099974 | 1076763 |
| ESCOFOS | 3 | 72/334633 | 907292 |
| ESCOLLOID | 3 | 71/287958 | 266052 |
| EXTEND | 3 | 73/255890 | 1173811 |

SCHEDULE DIVERSEY CORPORATION

| <u>Mark</u> | <u>Class</u> | <u>Application No.</u> | <u>Registration No.</u> |
|---|--------------|------------------------|-------------------------|
| EZE OUT | 1 | 73/020652 | 1034526 |
| FABRI-SURE | 3 | 73/478107 | 1345469 |
| FACTOR | 3 | 73/200046 | 1171859 |
| FILMITE | 2 | 72/285226 | 879784 |
| FINE 'N' FOAMY | 3 | 73/477435 | 1315302 |
| FLOCULITE | 1 | 72/381595 | 937359 |
| FLOOR-SURE | 3 | 73/811143 | 1584263 |
| FYBRFLUF | 1 | 73/206424 | 1146372 |
| GCO-10 LM WITH VISIGARD | 1 | 73/677901 | 1498194 |
| GLOBAL STRENGTH LOCAL CARE | 37 | 74/471539 | 1911789 |
| GREASE BEAST | 3 | 73/452360 | 1311865 |
| HEMOSTRIP | 3 | 73/083826 | 1052726 |
| HI-TRON | 3 | 73/569444 | 1408135 |
| HYDAC (Stylized) | 9 | 72/283767 | 0861650 |
| IODET | 3 | 72/059524 | 681618 |
| JEL-ADD | 1 | 72/309376 | 0904966 |
| KLORGON | 1 | 73/205838 | 1157804 |
| KLORO-KOL | 3 | 72/088531 | 0705070 |
| KLOR-LENE | 3 | 71/371057 | 335533 |
| LATEX LUBE (Stylized) | 1 | 71/478952 | 415095 |
| LAUNETTE | 3 | 71/527729 | 508387 |
| LAUNETTE SPECIAL | 3 | 73/022915 | 1019786 |
| LAUNTEX | 3 | 71/286553 | 263834 |
| LD-2377 | 3 | 73/218802 | 1150155 |
| LECTRO SAF | 3 | 72/212407 | 0810542 |
| LINET | 3 | 73/208457 | 1138336 |
| LIQUA-BREAK | 3 | 73/206422 | 1137151 |
| LUBRICIDE | 3 | 73/206425 | 1143051 |
| LUBRICOOLANT | 4 | 72/255431 | 836589 |
| MEGA FOAMER | 7 | 73/447354 | 1324082 |
| MICRO-BELLOWS | 9 | 72/100290 | 710600 |
| MISCELLANEOUS DESIGN (segmented circle) | 35 & 39 | 74/270570 | 1757154 |
| MISCELLANEOUS DESIGN | 42 | 73/178001 | 1132430 |
| MODU-MAX | 9 | 73/341403 | 1220688 |
| NEUBRITE | 1 | 73/206420 | 1138537 |
| NI-LATE | 5 | 72/286522 | 869893 |
| NULIFE | 3 | 73/467310 | 1314221 |
| OPTUM | 1 & 9 | 74/688311 | |
| ORBIT | 3 | 72/264666 | 0846421 |
| ORVUS & DESIGN | 3 | 71/528029 | 508392 |
| ORVUS HYTEMP & DESIGN | 3 | 655701 | 597204 |
| PELLET LUBE | 2 | 72/432538 | 990661 |
| PERFORM | 3 | 72/205940 | 813156 |
| PIERCE | 3 | 72/323651 | 890625 |
| POLY D-TAC | 1 | 74/127923 | 1702687 |
| PRIME | 3 | 74/137923 | 1735956 |
| Q/M #1 | 3 | 72/267242 | 845600 |
| QUIK-DRI | 3 | 72/298823 | 887306 |
| REGULATE | 3 | 73/467292 | 1310715 |
| RELEASE | 3 | 72/026073 | 655347 |
| RENOWN | 3 | 72/205939 | 806486 |
| ROOMCARE | 3 & 5 | 74/206925 | 1752128 |
| SENTINEL | 9 | 73/236840 | 1179904 |
| SENTINEL | 37 | 73/221130 | 1206491 |
| SERVANT | 3 | 72/381949 | 0937364 |
| SERVE | 3 | 72/270058 | 844283 |
| SHURGEL | 3 | 74/063079 | 1709089 |
| SILVER-WYTE | 3 | 73/206411 | 1137149 |

SCHEDULE DIVERSEY CORPORATION

| <u>Mark</u> | <u>Class</u> | <u>Application No.</u> | <u>Registration No.</u> |
|--|--------------|------------------------|-------------------------|
| SLURI-TECH | 3 | 73/477436 | 1345466 |
| SLURRY WITH THE FRINGE ON TOP & DESIGN | 3 | 73/059206 | 1038630 |
| SMART-TRAK | 9 | 74/049468 | 1749243 |
| SMARTFEED | 9 | 74/288754 | 1848513 |
| SOURGLIDE | 1 | 73/205842 | 1138535 |
| STED | 3 | 71/564780 | 0514267 |
| SUPRA | 1 | 73/343137 | 1250758 |
| SURE SAFE | 3 | 74/185454 | 1730553 |
| TEMP (Stylized) | 3 | 71/413065 | 366681 |
| TEMPRA-TECH | 3 | 73/477880 | 1345468 |
| TOWERTROL | 7 | 72/185776 | 779013 |
| TRIPLE POINT | 3 | 73/732221 | 1524101 |
| UNI LOGGER | 9 | 74/586180 | |
| UNIJET | 21 | 74/099084 | 1753247 |
| UNIRINSE | 3 | 74/085229 | 1705728 |
| UNISON | 42 | 74/641476 | |
| UNITE | 3 | 73/205841 | 1214564 |
| UTILIZER & DESIGN | 9 | 73/283996 | 1185587 |
| VALID | 3 | 72/461276 | 988205 |
| VISION | 9 | 74/511578 | |
| ZEPHYROID | 3 | 72/257184 | 846801 |
| ZOLV | 3 | 72/109049 | 722910 |
| 444-C | 3 | 72/050580 | 686465 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Hon. Commissioner of Patents and Trademarks
Washington, D. C. 20231

Sir:

The above-identified applicant Unilever N.V. now owns Trademark Registrations and Applications, as evidenced by an Assignment and an accompanying Schedule submitted to the U.S.P.T.O. for recording.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

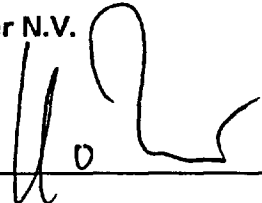
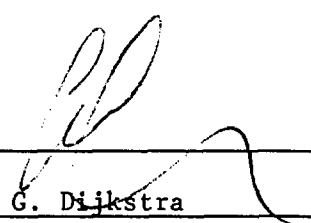
The undersigned appoints Unilever United States, Inc. at Lever House, 390 Park Avenue, New York, New York 10022, as domestic representative upon whom notices or process in proceedings affecting trademarks on the attached Schedule Unilever N.V. may be served.

REVOCAION AND APPOINTMENT OF POWER OF ATTORNEY

The undersigned, Unilever N.V., hereby revokes any and all powers of attorney previously given in connection with prosecuting this Recordation of Assignment of Trademarks and appoints Kenneth C. Leonard and Peter Mendelson, members of the state bar of New York, and Ronald L. Hofer, Reg. No. 26467, Joseph M. Lafata, Reg. No. 37166, and each principal, attorney of counsel, associate and employee of Harness, Dickey & Pierce, P.L.C. who is an attorney, its attorney with full power of substitution and revocation, to prosecute this recordation of assignment of trademarks for the registrations and applications appearing on the attached Schedule Unilever N.V. and to transact all business in the Patent and Trademark Office connected therewith. The undersigned requests the Patent and Trademark Office to direct all correspondence and telephone calls relative to this recordation to Harness, Dickey & Pierce, P.L.C., P.O. Box 828, Bloomfield Hills, Michigan 48303; phone (248) 641-1600.

Unilever N.V.

By

 
Name: H.J.M.N. Honée G. Dijkstra

Title: Deputy Secretary Proxy B

Dated 20 November 1997

SCHEDULE UNILEVER N.V.

| <u>Mark</u> | <u>Class</u> | <u>Application No.</u> | <u>Registration No.</u> |
|---------------------------|--------------|------------------------|-------------------------|
| ACCRUE | 3 | 73/681563 | 1482966 |
| ACTUSOL (Stylized) | 3 | 72/014948 | 0660860 |
| ADVANCE | U. S. 52 | 72/029528 | 660217 |
| AUTO-CREW | 3 | 74/511950 | 1881789 |
| B.I.O.-BLAST | 1 | 74/121191 | 1712866 |
| BLAST | 3 | 72/318693 | 946964 |
| BOAST | 3 | 72/344374 | 896148 |
| BOL-BOY | 3 | 72/205942 | 807030 |
| BOOMERANG | 39 | 74/093688 | 1707264 |
| BUBBLE UP | 37 | 73/660385 | 1477093 |
| CONFIDENCE | 1 | 73/639136 | 1452725 |
| D-SECT | 5 | 72/282078 | 0860795 |
| D-TAC-A-PAC | 37 | 74/127924 | 1694862 |
| D-TROL | 5 | 72/079228 | 0710403 |
| DEEP CRYSTAL | 1 | 72/439867 | 971128 |
| DESOIL (Stylized) | 3 | 71/345008 | 312631 |
| DIVERFLOW | 9 | 74/105266 | 1659570 |
| DIVERTEX | 3 | 74/285965 | 1752152 |
| DRY CHLORESCO | 3 | 72/276646 | 890323 |
| DUBOIS | 3 | 73/388326 | 1277719 |
| DUBOIS | 1 | 73/395749 | 1282882 |
| DUBOIS CHEMICALS & DESIGN | 2 | 72/78190 | 694139 |
| DUBOIS CHEMICALS & DESIGN | 1 | 72/78192 | 698371 |
| DUBOIS CHEMICALS & DESIGN | 3 | 72/78189 | 695820 |
| DUBRITE | 3 | 72/078191 | 0696558 |
| DUJET & DESIGN | 3 | 72/055463 | 686466 |
| DUSQUEEZE & DESIGN | 3 | 73/639113 | 1458932 |
| ECLIPSE | 3 | 73/360029 | 1280379 |
| ECONO-DIP | 4 | 73/059248 | 1036554 |
| ENHANCE | 3 | 73/195466 | 1141477 |
| EXTEND | 3 | 73/255890 | 1173811 |
| FABRI-SURE | 3 | 73/478107 | 1345469 |
| FACTOR | 3 | 73/200046 | 1171859 |
| FILMITE | 2 | 72/285226 | 879784 |
| FINE 'N' FOAMY | 3 | 73/477435 | 1315302 |
| FLOCULITE | 1 | 72/381595 | 937359 |
| FYBRFLUF | 1 | 73/206424 | 1146372 |
| GCO-10 LM WITH VISIGARD | 1 | 73/677901 | 1498194 |
| GREASE BEAST | 3 | 73/452360 | 1311865 |
| HI-TRON | 3 | 73/569444 | 1408135 |
| HYDAC (Stylized) | 9 | 72/283767 | 0861650 |
| IODET | 3 | 72/059524 | 681618 |
| JEL-ADD | 1 | 72/309376 | 0904966 |
| KLORGON | 1 | 73/205838 | 1157804 |
| KLORO-KOL | 3 | 72/088531 | 0705070 |
| LATEX LUBE (Stylized) | 1 | 71/478952 | 415095 |
| LECTRO SAF | 3 | 72/212407 | 0810542 |
| LUBRICOOLANT | 4 | 72/255431 | 836589 |
| MEGA FOAMER | 7 | 73/447354 | 1324082 |
| MICRO-BELLOWS | 9 | 72/100290 | 710600 |
| NI-LATE | 5 | 72/286522 | 869893 |
| ORBIT | 3 | 72/264666 | 0846421 |
| ORVUS & DESIGN | 3 | 71/528029 | 508392 |
| ORVUS HYTEMP & DESIGN | 3 | 655701 | 597204 |
| PELLET LUBE | 2 | 72/432538 | 990661 |
| PERFORM | 3 | 72/205940 | 813156 |
| POLY D-TAC | 1 | 74/127923 | 1702687 |
| PRIME | 3 | 74/137923 | 1735956 |
| Q/M #1 | 3 | 72/267242 | 845600 |
| QUIK-DRI | 3 | 72/298823 | 887306 |
| REGULATE | 3 | 73/467292 | 1310715 |

SCHEDULE UNILEVER N.V.

| <u>Mark</u> | <u>Class</u> | <u>Application No.</u> | <u>Registration No.</u> |
|-------------------|--------------|------------------------|-------------------------|
| RENOWN | 3 | 72/205939 | 806486 |
| SENTINEL | 9 | 73/236840 | 1179904 |
| SENTINEL | 37 | 73/221130 | 1206491 |
| SERVE | 3 | 72/270058 | 844283 |
| SHURGEL | 3 | 74/063079 | 1709089 |
| SILVER-WYTE | 3 | 73/206411 | 1137149 |
| SLURI-TECH | 3 | 73/477436 | 1345466 |
| SMART-TRAK | 9 | 74/049468 | 1749243 |
| SOURGLIDE | 1 | 73/205842 | 1138535 |
| SUPRA | 1 | 73/343137 | 1250758 |
| SURE SAFE | 3 | 74/185454 | 1730553 |
| TEMP (Stylized) | 3 | 71/413065 | 366681 |
| TEMPRA-TECH | 3 | 73/477880 | 1345468 |
| UNIJET | 21 | 74/099084 | 1753247 |
| UNIRINSE | 3 | 74/085229 | 1705728 |
| UNITE | 3 | 73/205841 | 1214564 |
| UTILIZER & DESIGN | 9 | 73/283996 | 1185587 |
| VALID | 3 | 72/461276 | 988205 |
| ZEPHYROID | 3 | 72/257184 | 846801 |
| ZOLV | 3 | 72/109049 | 722910 |