

11-18-2002



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Finova Capital Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State (Delaware) Other

Additional name(s) of conveying party(ies) attached? Yes No

11/13/02

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/30/2002

2. Name and address of receiving party(ies)

Name: Claudio Cesar

Internal

Address:

Street Address: 155 Redwood Avenue

City: Hillsborough State: CA Zip: 94040

Individual(s) citizenship U.S.A.

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,693,006

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory J. Gore

Internal Address:

Street Address: 70 West Oakland Avenue

Suite 316

City: Doylestown State: PA Zip: 18901

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

071733

DO NOT USE THIS SPACE

9. Signature.

Gregory J. Gore

Name of Person Signing

Signature

11/5/02 Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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40.00 DP

TRADEMARK REEL: 2617 FRAME: 0982

## ASSIGNMENT

WHEREAS, FINOVA CAPITAL CORPORATION, a Delaware corporation, having its principal offices at 355 South Grand Avenue, Suite 2400, Los Angeles, California 90071, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office: CHROMAFUSION, U.S. Trademark Registration No. 1,693,006 dated June 9, 1992.

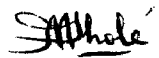
WHEREAS, FINOVA CAPITAL CORPORATION acquired said ownership through an Agreement with Claudio Cesar and Cesar Color, Inc. recorded on March 29, 1999, Reel 1878/Frame 0133, in the Patent Office Assignment Index.

WHEREAS, CLAUDIO CESAR, a United States individual, having his principal residence at 155 Redwood Avenue, Hillsborough, California 94010, is desirous of acquiring said registered trademark.

Now, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, FINOVA CAPITAL CORPORATION hereby assigns to CLAUDIO CESAR all right, title and interest in the United States in and to said trademark together with the goodwill of business symbolized by said trademark and registration thereof.

Signed at Los Angeles, this 30<sup>th</sup> day of October, 2002.

FINOVA CAPITAL CORPORATION

By:   
A.M. Ghole  
Vice President

STATE OF CALIFORNIA }

} SS

COUNTY OF LOS ANGELES }

Be it remembered that on the 31<sup>st</sup> day of October, 2002, before me, the subscriber, a Notary Public within and for the County and State aforesaid, personally appeared the above-named A.M. Ghole, and in due form of law acknowledged the foregoing Assignment to be his act and deed and desired that the same be recorded as such.

WITNESS my hand and Notarial Seal the day and year aforesaid.

 (SEAL)  
Notary Public

My commission expires September 13, 2006

