

11-18-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



102283391

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Miller Sports Group LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Corporation.

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: World Publications, LLC

Internal Address: _

Street Address: 460 North Orlando Ave. STE 200

City: Wintert Park State: FL Zip: 32789

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Corporation.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2108538, 2172952, 1039649, 1789009, 2187572, 2106613, 1447406, 2127888; 1520891, 1633590, 1992130

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jay Kohn

Internal Address: Intellectual Property Desk

Street Address: 460 N. Orlando Ave. STE 200

City: Wintert Park State: FL Zip: 32789

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41) \$ 290.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 8

11/15/2002 LAMPELLER 00000235 2108538

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:0521 02 FC:0522

40.00 OP 250.00 OP

TRADEMARK REEL: 002618 FRAME: 0221

INTELLECTUAL PROPERTY ASSIGNMENT

July 11, 2002

Miller Sports Group LLC, a Delaware limited liability company ("Assignor"), is in the business of publishing, selling and distributing the publications *Cruising World*, *Sailing World*, *Sailor's Sourcebook*, *Sailing World Extra* and *Grand Prix Sailor* (collectively, the "Magazines") and organizing and promoting conferences, regattas, exhibits, trade shows, expositions and other events, websites, books, and other publications and promotional opportunities related to the subject matter of the Magazines (collectively with the Magazines, the "Business"). The Assignor desires to transfer to World Publication, LLC, a Delaware limited liability company ("Assignee"), all Intellectual Property Assets (as defined in that certain Asset Purchase Agreement dated as of the date hereof between Assignor and Assignee), including, without limitation, the trademarks and the domain names set forth on Exhibit A and all goodwill appurtenant thereto, but expressly excluding any names and logos which include "Miller Sports Group" or "Miller Publishing" in the name and/or logo (collectively, the "Transferred Intellectual Property").

The Assignee, wishes to acquire the Transferred Intellectual Property, all worldwide rights arising in connection therewith and any pending registrations of the subject Transferred Intellectual Property.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns unto Assignee all of its rights, title and interest in and to the Transferred Intellectual Property together with the goodwill of the business thereby symbolized, and any registrations and pending registrations of the subject Transferred Intellectual Property.

Assignor further assigns to Assignee all rights to sue for and receive damages accruing from past infringement of the Transferred Intellectual Property.

Assignor further undertakes that upon request of Assignee it will execute all papers, make all rightful oaths, testify on behalf of Assignee, and do all other lawful acts necessary to carry out the intent of this Assignment, as well as to provide other material, information or assistance as Assignee may consider necessary to carry out the intent of this Assignment.

This Assignment is binding upon Assignor and Assignee, their respective successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by duly authorized representative as of the date first written above.

Miller Sports Group, LLC

By: Robert H. Miller
Name:
Title:

Schedule 6(k)(i)**Owned Intellectual Property**

1. All trademark and copyright registrations attached hereto together with all unregistered copyright and trademark rights of Seller and its Affiliates directly related to the Business.
2. Unregistered trade names for the Business, including "The Sailing Company."
3. The websites - *cruisingworld.com*, *sailingworld.com* and *campuscourses.com* and any content contained thereon described in item 6 below.
4. Databases developed/used in connection with the websites *cruisingworld.com* and *sailingworld.com*
5. Both active and expired subscriber lists for *Cruising World* and *Sailing World*
6. Content created for *Cruising World* and *Sailing World* by The Sailing Company's employees during and within their course of their employment by The Sailing Company or developed as work for hire.
7. Skipper lists and past NOOD Regatta participant lists used for marketing future events.

Foreign and U.S. Registered Trademarks as indicated in the attached report from
Cowan, Liebowitz & Latman, P.C. dated June 17, 2002

TRADEMARK
REEL: 002618 FRAME: 0225

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
Spain	SAILING WORLD		1/10/90	1541470	1/10/90	REGISTERED

Rec. Owner: MILLER SPORTS GROUP, LLC

16: ENTIRE CLASS HEADING, NAMELY, PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; PUBLICATIONS, PAMPHLETS, AND BROCHURES; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY, ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; PAINT BRUSHES; TYPEWRITERS AND OFFICE REQUISITES (EXCEPT FURNITURE); INSTRUCTIONAL AND TEACHING MATERIAL (EXCEPT APPARATUS); PLASTIC MATERIALS FOR PACKAGING (NOT INCLUDED IN OTHER CLASSES); PLAYING CARDS; PRINTERS; PRINTING BLOCKS

Sweden	CRUISING WORLD			226820	9/27/91	REGISTERED
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Rec. Owner: CRUISING WORLD PUBLICATIONS, INC.

16: ENTIRE CLASS HEADING

Sweden	SAILING WORLD			226819	9/27/91	REGISTERED
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Rec. Owner: CRUISING WORLD PUBLICATIONS, INC.

16: ENTIRE CLASS HEADING

Switzerland	CRUISING WORLD		5/5/86	352369	5/5/86	REGISTERED
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Rec. Owner: CRUISING WORLD PUBLICATIONS, INC.

16: PRINTED PERIODICAL PUBLICATIONS

United StatesCR	UISING WORLD			2108538	10/28/97	REGISTERED
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Rec. Owner: MILLER SPORTS GROUP, LLC

42: COMPUTER SERVICES, NAMELY, PROVIDING AN ON-LINE MAGAZINE, IN THE FIELD OF INFORMATION ON THE SAILING INDUSTRY, THROUGH A GLOBAL COMPUTER INFORMATION NETWORK

United StatesCR	UISING WORLD			1039649	5/18/76	REGISTERED
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Rec. Owner: MILLER SPORTS GROUP, LLC

16: MAGAZINE

United StatesGR	AND PRIX SAILOR (STYLIZED)	74/273356	5/8/92	1789009	8/17/93	REGISTERED
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Rec. Owner: MILLER SPORTS GROUP, LLC

16: MAGAZINE ON SAILING

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>STATUS</u>
United States	NOO D			2172952	7/14/98	Registered
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

41: ENTERTAINMENT SERVICES, NAMELY, ARRANGING AND CONDUCTING SAILING REGATTAS AND EXHIBITIONS

United States	NOO D			2187572	9/8/98	Registered
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

25: CLOTHING, NAMELY, CAPS, HATS, JACKETS, VESTS, SPORTSHIRTS, TEE SHIRTS AND TURTLENECKS

United States	SA ILING BUSINESS			1869499	12/27/94	REGISTERED
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

16: NEWSLETTER FOR THE SAILING INDUSTRY

United States	SA ILING WORLD	75/116902	6/10/96	2106613	10/21/97	REGISTERED
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

42: COMPUTER SERVICES, NAMELY, PROVIDING AN ON-LINE MAGAZINE, IN THE FIELD OF INFORMATION ON THE SAILING INDUSTRY, THROUGH A GLOBAL COMPUTER INFORMATION NETWORK

United States	SA ILING WORLD			1447406	7/14/87	REGISTERED
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

16: MAGAZINE

United States	SA ILOR'S SOURCEBOOK			2127888	1/6/98	REGISTERED
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

16: PUBLICATIONS, NAMELY, AN ANNUAL GUIDE TO PRODUCTS RELATED TO SAILING

United States	SNOW COUNTRY	75/139816	7/25/96	2069855	6/10/97	Registered
	<i>Rec. Owner:</i>	MILLER SPORTS GROUP, LLC				

42: MAGAZINE ON THE SUBJECT OF WINTER AND MOUNTAIN SPORTS AND LIVING PROVIDED THROUGH A GLOBAL COMPUTER NETWORK

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>STATUS</u>
United States	SNOW COUNTRY			1520891	1/17/89	Registered
	<i>Rec. Owner:</i> MILLER SPORTS GROUP, LLC					

16: MAGAZINE

United States	SNOWM EISTER			1992130	8/6/96	Registered
	<i>Rec. Owner:</i> MILLER SPORTS GROUP, LLC					

41: CONDUCTING COMPETITIONS IN WINTER SPORTS

United States	THE SAILING COMPANY			1633590	1/29/91	REGISTERED
	<i>Rec. Owner:</i> MILLER SPORTS GROUP, LLC					

35: ARRANGING AND CONDUCTING TRADE SHOWS IN THE FIELD OF SAILING; 41: ENTERTAINMENT SERVICES, NAMELY, ARRANGING AND CONDUCTING SAILING REGATTAS AND EXHIBITIONS; PUBLICATION OF MAGAZINES, NEWSLETTERS AND PRINTED PROGRAMS FOR OTHERS IN CONNECTION WITH SUCH REGATTAS AND EXHIBITIONS