Form PTO-1594 RECORDATION FO (Rev. 10/02) TRADEMA	RM COVER SHEET RKS ONLY U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
Tab settings ⇔⇔ ♥ ▼	* * * *
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
1. Name of conveying party(les): Dean Holding Company Individual(s) Association General Partnership Limited Partnership Corporation-Delaware Other Additional name(s) of conveying party(les) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 10/1/2002	2. Name and address of receiving party(ies) Name:DTMC, Inc. Internal Address:
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) at	B. Trademark Registration No.(s) 1,074,677 and 2,311,968
Name and address of party to whom correspondence concerning document should be mailed: Bridget Griffin Johnson	6. Total number of applications and registrations involved:
Internal Address: Dean Foods Company	7. Total fee (37 CFR 3.41)\$_65.00 Enclosed Authorized to be charged to deposit account
Street Address: 2515 McKinney Avenue, Ste 1200 City: Dallas State: TX Zip: 75201	8. Deposit account number: 500785
	THIS SPACE
9. Signature. Bridget Griffin Johnson Name of Person Signing Signature.	9 okuson March 14, 2003
Total number of pages including cov	er sheet, attachments, and document:

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made and entered into as of October 1, 2002, between Dean Holding Company, a Delaware corporation ("Assignor") and DTMC, Inc., a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor desires to contribute all of its owned intellectual property to Assignee (the "Distribution").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees as follows:

- 1. Assignor does hereby assign, transfer, grant, deliver and set over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in all intellectual property owned by Assignor, including without limitation, the intellectual property set forth on Exhibit A attached hereto and made part hereof (the "Intellectual Property"), together with the goodwill associated with the Intellectual Property and any registrations and applications therefor.
- 2. Assignor authorizes the Commissioner of Patents and Trademarks of the United States, any official of any foreign countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Intellectual Property and title thereto as the property of Assignee, its successors and assigns, in accordance with the terms of this instrument.
- 3. This Assignment is subject to all liens, encumbrances, or other security interests granted by that certain Security Agreement, dated as of December 21, 2001, as amended, by and among Dean Foods Company ("DFC"), formerly known as Suiza Foods Corporation, a Delaware corporation, as borrower, certain subsidiaries of DFC, the other credit parties identified therein, the banks and financial institutions from time to time parties thereto, and Wachovia Bank, National Association, formerly known as First Union National Bank, as administrative agent; including, but not limited to, the grants of security interests evidenced by the notices filed with the United States Patent and Trademark Office and the United States Copyright Office in furtherance thereof.
- 4. This Assignment may be executed by one or several of the parties in several counterparts and all such counterparts so executed shall together be deemed to constitute one final agreement as if signed by all parties, and each such counterpart shall be deemed to be an original.

5. Each party agrees to execute any and all documents or instruments, and to perform such other acts as may be necessary or expedient to further the purposes of the Assignment and the transactions contemplated hereby.

This Assignment is governed by, and construed and interpreted in accordance with, the substantive laws of the State of Delaware, without giving effect to any conflict-of-laws rule or principle that might result in the application of the laws of another jurisdiction.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, this Assignment is executed as of the date first written above.

DEAN HOLDING COMPANY

Name:

Title: Vice President

DTMC, INC.

Name:

Title: Vice President

EXHIBIT A

INTELLECTUAL PROPERTY

See attached.

009346.00129:735477.02 TRADEMARK

Dean Holding Company

Dean Dairy Holdings, LLC

ISSUE DATE 08/02/1991 08/02/1991

TITILE
Reiter Iced Tea & Cup Design
Reiter Wild Berry Fruit Design COPYRIGHTS

Dean Dairy Holdings

Dean Midwest, LLC
Dean Southeast II, LLC
Dean Soutwest II, LLC
Dean Northeast II, LLC

<u>Dean Midwest</u>

Liberty Dairy Company Verifine Dairy Products Corporation of Sheboygan, Inc.

TRADEMARK

Dean Southeast II

T.G. Lee Foods, Inc.
McArthur Dairy, Inc.
Purity Dairies, Incorporated
Barber Milk, Inc.

TRADEMARK

Dean Southwest II

Dean SoCal, LLC Creamland Dairies, Inc. Berkeley Farms, Inc. Alta-Dena Certified Dairy, Inc.

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Reiter Akron, Inc.

Dean Northeast II

TRADEMARK

Status Registered

Reg. Dt 01/25/2000

Alta-Dena Certified Dairy

Reg. # 2,311,968 App. Dt 03/15/1999 **App. #** 75/660198 Classes 53 Mark ALTA DENA and Design Jurisdiction United States **ID** 9531

TRADEMARKS

Barber Milk

TRADEMARKS

Reg. Dt Status	25-Oct-93 ASSIGNED	5-Oct-93 ASSIGNED	8-Nov-93 REGISTERED
Reg. #	105,831	931,025 2	T93000001320 08
App. Dt	-		
Classes · App. #		-	
<u>Mark</u>	GOLDEN GLOW	GOLDEN GLOW	GOLDEN GLOW
Jurisdiction	ALABAMA	MISSISSIPPI	FLORIDA
<u> </u>			

Berkeley Farms

Reg. Dt Status 12-Jun-87 REGISTERED 27-Jul-84 REGISTERED **84327** 73959 Reg. # App. Dt App.# Classes Mark BUD'S ICE CREAM CABLE CAR BAR Jurisdiction CALIFORNIA CALIFORNIA

TRADEMARKS

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Creamland Dairies

	Reg. Dt Status	REGISTERED	REGISTERED	RENEWED
	Reg. Dt	11-Jul-94	19-Jul-94	22-May-81
	Reg. #	94,071,102	94,071,903	14,551
	App. Dt			٠
	App.#			
	Classes			
	Mark	DEAN DAIRY PRODUCTS	PRICE'S CREAMERIES	CREAMLAND
CANA	Jurisdiction	NEW MEXICO		NEW MEXICO
IKADEMAKA				. •

Dean SoCal



TRADEMARKS

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TRADEMARKS

		REGISTERED				
Reg. Dt	18-Apr-00	12-May-00	09-May-00	12-Jul-00	04-May-00	
Reg. #	085182	2000-0193	13500		m02-546	
App. Dt						
App. #	:			•		,
Classes	46	46			4.	
Mark	LIBERTY	LIBERTY	LIBERTY	LIBERTY	LIBERTY	
Jurisdiction	ILLINOIS	INDIANA	KENTUCKY	WISCONSIN	MICHIGAN	
8						

McArthur Dairy



TRADEMARKS

Purity Dairy



Akron
Reiter,

TRADEMARKS

Status RENEWED RENEWED RENEWED RENEWED RENEWED RENEWED
Reg. Dt 29-Nov-85 17-Mar-86 03-Dec-86 17-Dec-86 31749 04-Nov-87
Ref. # 11,229 11,341 11660 07066 11661 5644
App. Dt
Aup. #
Classes 29,30,31 29,30,31 32 45 32 29
Mark DESIGN ONLY SIGNATURE GLACIER VALLEY GLACER VALLEY CITRUS GOLD COFFEE BRITE
Jurisdiction OHIO OHIO OHIO KENTUCKY OHIO
ol .

T.G. Lee Foods

TRADEMARKS

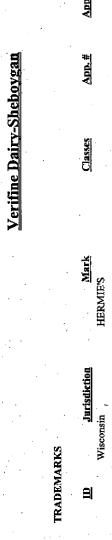
Status	REGISTERED	RENEWED	RENEWED	REGISTERED	RENEWED	RENEWED
Reg. Df	18-Apr-95	09-Apr-86	31-Mar-75	23-Aug-96	01-Jun-65	07-May-76
Reg. #	T95000000552	T04963	915285	68600000096	907446	916,427
App. Dt						
App.#						
Classes			,			01
-	29	45	46		46	46,101
Mark	AB PLUS	CHOC.O.LEE	PALM TREE DESIGN	SEMINOLE	T.G. LEE DAIRY PRODUCTS	UDDERLY GREAT
Jurisdiction	FLORIDA	FLORIDA				

TRADEMARK

Status

Reg. Dt

<u>Reg. #</u> W1036064



RECORDED: 03/14/2003

IRADEMARK