

FORM PTO-1594
(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. T2140.067630

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Trader Publishing Company

- Individuals(s)
- General Partnership
- Corporation-State - Virginia
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 7, 2003

2. Name and address of receiving party(ies)
Name: **United Advertising Publications**

Internal Address: **c/o Trader Publishing Company**

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
76/417,316; 76/413,526; 76/412,666

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Peachtree St., Suite 2800

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Valetta A. Northcutt

Name of Person Signing

Valetta A. Northcutt

Signature

3/17/03

Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT

THIS ASSIGNMENT is made and entered into by and between Trader Publishing Company, a general partnership organized under the laws of the Commonwealth of Virginia ("Assignor") and United Advertising Publications, a corporation duly organized and existing under the laws of Delaware ("Assignee").

WHEREAS, Assignor is the owner of the marks described in the attached Schedule (collectively, the "Marks");

WHEREAS, Assignor is also the owner of certain federal trademark applications (collectively, the "Applications") for the Marks, which are also described in the attached Schedule;

WHEREAS, Assignor has used and continues to use the Marks in connection with the services described in the Applications; and

WHEREAS, Assignee desires to acquire any and all rights Assignor has in and to the Marks, the Applications and the goodwill associated therewith.

NOW THEREFORE, in consideration of payment of the sum of (\$10.00) ten dollars and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to the Assignee, any and all right, title and interest in and to the Marks and the Applications together with the goodwill of the business symbolized and associated with the Marks and the Applications and all rights of action and claims for past

infringement related to the Marks and the Applications.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be
executed this 7th day of March, 2003.

Trader Publishing Company, Inc.

By: George Brooks
George Brooks
Executive Vice President

SCHEDULE

U.S. Trademark Applications

<u>MARK</u>	<u>SERIAL NO.</u>
HARMON HOMES	76/417,316
HARMONHOMES.COM	76/413,526
HARMONHOMES.COM & Design	76/412,666