

11-18-2002



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ellerman Investments Limited

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other United Kingdom Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The Ritz-Carlton Hotel Company, LLC

Internal

Address:

Street Address: 3414 Peachtree Road, N.E. Ste 300

City: Atlanta State: GA

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other Limited Liability Company (DB)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: October 29, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/064,740

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Douglas R. Bush, Esq.

Internal Address: Arent Fox Kintner

Plotkin & Kahn, PLLC

Street Address: 1050 Connecticut Avenue, NW

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas R. Bush Name of Person Signing

Signature

11/7/2002 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 2618 FRAME: 0655

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A.M.C. LONDON

ASSIGNMENT

WHEREAS, ELLERMAN INVESTMENTS LIMITED ("Assignor"), (No. 1848089) an English company whose registered address is at Third Floor, 20 St. James's Street, London, England SW1A 1ES is the owner of one mark for which an application for registration is currently pending in the United States Patent and Trade Mark Office, namely, serial no. 78/064,740, filed May 21, 2001 for the mark RITZ; and

WHEREAS, The Ritz-Carlton Hotel Company, LLC ("Assignee"), a Delaware limited liability company, having an address of 3414 Peachtree Road, N.E., Suite 300, Atlanta, Georgia 30326 USA, is desirous of acquiring said mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to the said Assignee all of its right, title and interest in and to the said mark and the pending application thereof, including that portion of the business of the Assignor to which the mark pertains, which is ongoing and existing, including the goodwill of the business connected with that portion to which the mark pertains.

ELLERMAN INVESTMENTS LIMITED

By Michael Seal

Printed Name MICHAEL SEAL

Title DIRECTOR

Date: 29 October 2002

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