

11-19-2002

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Liberty Livewire Corporation

11-6-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Target Brands, Inc.

Internal

Address:

Street Address: 1000 Nicollet Mall, TPS-3165

City: Minneapolis State: MN Zip: 55403

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Minnesota Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/24/02

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,178,974

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Target Brands, Inc.

Internal Address:

Street Address: 1000 Nicollet Mall, TPS-3165

City: Minneapolis State: MN Zip: 55403

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

20-0089

DO NOT USE THIS SPACE

9. Signature.

Toni Dembski-Brandl

Name of Person Signing

Signature

10/31/02

Date

2

11/18/2002 00000103 200089 117A974 Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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RECEIVED FINANCE SECTION 11-6 AM 9:02

**TRADEMARK ASSIGNMENT**

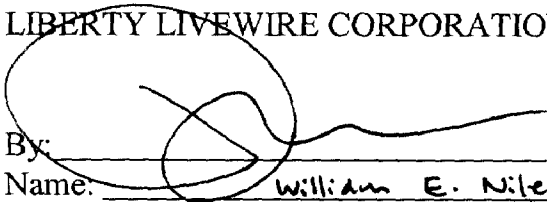
WHEREAS, Liberty Livewire Corporation("Assignor"), a Delaware corporation with its principal place of business located at 520 Broadway, 5<sup>th</sup> Floor, Santa Monica, California 90401, is the owner of Registration 1,178,974 for the mark THE MIND'S EYE (the "Mark") on and in connection with sound recording, namely, dramatizations of classic stories for radio broadcasts in Class 9 and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, Target Brands, Inc., ("Assignee"), a Minnesota corporation with its principal place of business located at 1000 Nicollet Mall, TPS-3165, Minneapolis, Minnesota 55403, desires to acquire all right, title and interest in and to the Mark, all registrations thereof, applications therefor and rights associated therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 24<sup>th</sup> day of October, 2002.

LIBERTY LIVEWIRE CORPORATION

By:   
Name: William E. Niles  
Title: Executive Vice President

Sworn to before me this 24<sup>th</sup> day of October, 2002.

Miguel A. Holling  
Notary Public

