

11-20-2002



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Res & Dev Group, Corporation (formerly Resource & Development Group, Inc.) [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: LMD Marketing of Kansas, Inc. Internal Address: 11-18-02 Street Address: 8515 Blue Jacket St. City: Lenexa State: KS Zip: 66214 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State Missouri [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: July 8, 1999

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,377,363 and 2,480,154 Additional number(s) attached [ ] Yes [x] No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Mark A. Paskar Internal Address: One Metropolitan Square Street Address: 211 N. Broadway, Suite 3600 City: St. Louis State: MO Zip: 63102-2750

7. Total fee (37 CFR 3.41) \$ 65.00 [x] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number: 02-4467 - (for underpayment/missing fee only)

DO NOT USE THIS SPACE

9. Signature. Mark A. Paskar Name of Person Signing [Signature] Signature November 13, 2002 Date Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002619 FRAME: 0956

# **ASSIGNMENT AGREEMENT**

**THIS ASSIGNMENT AGREEMENT (the "Assignment")**, effective as of July 8, 1999, is by and between Res & Dev Group, Corporation (formerly "Resource & Development, Group, Inc."), a Kansas corporation ("Assignor"), comprised of shareholders Ronald Benjamin and Barbara Antrim Bledsoe (the "Shareholders"), and LMD Marketing of Kansas, Inc., a Missouri corporation ("Assignee").

## **RECITALS**

**WHEREAS**, Res & Dev Group, Corporation, which prior to July 8, 1999, owned and was using the service marks identified in Exhibit A (the "Marks"), attached hereto, in United States of America, and for which the company filed applications in the United States Patent and Trademark Office for registration; and

**WHEREAS**, LMD Marketing of Kansas, Inc. desired to acquire all right, title, and interest, and all goodwill associated therewith, in and to the Marks, and all applications, registrations, and common law rights therein; and

**WHEREAS**, Assignor, pursuant to an Asset Purchase Agreement by and among LMD Marketing of Kansas, Inc., Summit Marketing Group, Inc., Resource & Development Group, Inc., Ronald Benjamin and Barbara Antrim Bledsoe, dated July 9, 1999, assigned to Assignee all right, title and interest in and to the Marks, including any and all goodwill associated therewith on July 8, 1999, and, would like to further memorialize its full and complete assignment of such rights and interests to Assignee;

**NOW THEREFORE**, the parties hereto agree as follows:

1. **Assignment**. For \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm that it has sold, assigned, and transferred, and does hereby further sell, assign, and transfer, to Assignee, its successors and assigns, all of its right, title, and interest, in the United States of America and all foreign countries, in, to and under said Marks, all applications and registrations therefor, together with any and all of the goodwill of the business symbolized by and associated with said Marks, and all income, royalties, fees, damages, and payments due after July 8, 1999 or hereafter due or payable in respect thereto, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of any of the Marks.

2. **Miscellaneous**. Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its sole discretion deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right, title and interest in and to the Marks, and any and all goodwill associated therewith, as well as all other rights associated with the portion of the business to which the Marks pertain and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Marks, or other rights associated with the portion of the business to which the Marks pertain.

**WHEREFORE**, Assignor has caused this Assignment to be duly executed below, on the date indicated, by its duly authorized officer.

**RES & DEV GROUP, CORPORATION**

By: David A. [Signature] AS VACS  
Title: CEO

**SHAREHOLDERS**

[Signature]  
Ronald Benjamin

[Signature]  
Barbara Antrim Bledsoe

EXHIBIT A

MARK                      REGISTRATION                      REGISTRATION DATE                      GOODS/SERVICES (INTERNATIONAL CLASS NO.)

WISDOM                      2,377,363                      08/15/2002                      Charitable fundraising services, namely, providing management of and access to donor data to non-profit organizations over the global computer network (IC 36)

BED & BREAD CLUB                      2,480,154                      08/21/2001                      Charitable fund-raising services (IC 36)