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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
CODERA WINE GROUP, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: PURPLE WINE COMPANY, LLC
Internal Address: _____
Address: _____
Street Address: 561 First Street West
City: Sonoma State: CA Zip: 95476

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 10/23/02

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,612,108

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: JOHN R. CAPRON, ESQ.
 Internal Address: SUITE 400

 Street Address: 214 GRANT AVENUE

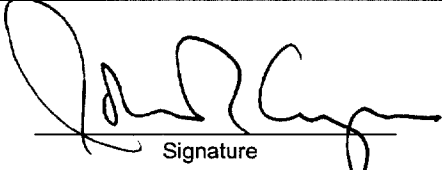
 City: San Francisco State: CA Zip: 94108

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
 JOHN R. CAPRON  11/8/02
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002620 FRAME: 0342

ASSIGNMENT OF TRADEMARK

WHEREAS, Codera Wine Group, Inc. ("Assignor"), a California corporation, has acquired all rights, title and interest in and to the MARK WEST trademark (the "Mark") from Codera Production Group, LLC, a California limited liability company; and

WHEREAS, the Mark was registered to Assignor on August 27, 2002 (Reg. No. 2,612,108, Ser. No. 76-220,614, Filed 3-5-2001) pursuant to a Certificate of Registration issued by the United States Patent and Trademark Office (the "Registration");

WHEREAS, Purple Wine Company, LLC ("Assignee"), a California limited liability company, desires to acquire all rights, title and interest in and to the Mark and the Registration from Assignor, and Assignor desires to assign all rights, title and interest in and to the Mark and the Registration to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and its successors and assigns, all rights, title and interest in the Mark and the Registration throughout the world, whether common law, statutory or otherwise, together with the goodwill of the business symbolized by the Mark, and any and all applications for registration thereof, and any and all registrations thereof, whether existing or expired or cancelled, in the United States, in any state, territory or possession of the United States, and in any foreign country or elsewhere.

Dated: As of October 23, 2002.

CODERA WINE GROUP, INC.

By: 

Derek Benham, CEO



EMAIL: capron@pacbell.net

ADMITTED IN CALIFORNIA
AND HAWAII

LAW OFFICES OF
JOHN R. CAPRON
SUITE 400
214 GRANT AVENUE
SAN FRANCISCO, CALIFORNIA 94108
TELEPHONE: (415) 693-9901
FACSIMILE: (415) 693-0402

POST OFFICE BOX 760
HONOLULU, HAWAII 96726
TELEPHONE: (808) 328-8307
FACSIMILE: (808) 328-0220

November 8, 2002

VIA POSTAL EXPRESS MAIL

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

Re: Trademark Assignment

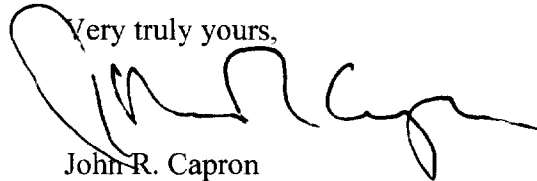
Ladies and Gentlemen:

On behalf of Purple Wine Company, LLC, I enclose the following:

1. Recordation Form Cover Sheet
2. Assignment of Trademarks; and
3. My check for \$40.00.

Please record the Assignment and direct all further correspondence to my attention.

Please contact me if you have any questions or if you need any additional information.

Very truly yours,

John R. Capron

JRC:rtc

Enclosures

cc: Mr. Robin Nehasil
Mr. Derek Benham (via fax)