



11-21-2002



102288932

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇨ ⇨ ⇨

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <u>Personalogy, Inc.</u> <b>11-15-02</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State <u>Colorado</u>  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)  Name: <u>America Online, Inc.</u>  Internal Address: _____  Address: _____  Street Address: <u>22000 AOL Way</u>  City: <u>Dulles</u> State: <u>VA</u> Zip: <u>20166</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>July 16, 2002</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)  <u>76/052756</u>  <u>76/052757</u></p> <p>B. Trademark Registration No.(s)</p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:  Name: <u>Douglas R. Bush</u>  Internal Address: <u>Arent Fox Kintner</u>  <u>Plotkin &amp; Kahn</u>  Street Address: <u>1050 Connecticut Ave NW</u>  City: <u>Washington</u> State: <u>DC</u> Zip: <u>20036</u></p>	<p>6. Total number of applications and registrations involved: ..... <span style="border: 1px solid black; padding: 2px;">2</span></p> <p>7. Total fee (37 CFR 3.41).....\$<u>65.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:  <u>01-2300</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

JAMES R. Davis, II      [Signature]      11/15/02  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

11/20/2002 LHWELLER 00000156 76052756  
01 FC:8521 40.00 DP  
02 FC:8522 25.00 DP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002620 FRAME: 0416

ASSIGNMENT

WHEREAS, Personalogy, Inc., ("Assignor"), a Colorado corporation having an address of 660 Southpointe Court, Suite 120, Colorado Springs, Colorado 80906, is the original owner of all right, title and interest in and to the marks listed on Exhibit A ("the Marks");

WHEREAS, America Online, Inc. ("Assignee"), a Delaware corporation, having an address of 22000 AOL Way, Dulles, Virginia 20166-9323, is desirous of acquiring all right, title and interest in and to the Marks, and the applications thereof, together with the goodwill of the business associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, and the applications thereof, together with the goodwill of the business symbolized by the Marks.

PERSONALOGY, INC.

By James R. Bramson

Printed Name James R. Bramson

Title Counsel

Date 16 July 2002

TECH/121776.1

**EXHIBIT A**

**APPLICATIONS**

Mark	Serial No.	Application Date
NEWSENSE	76/052756	May 22, 2000
PERSONALOGY THE TECHNOLOGY OF CHOICE	76/052757	May 22, 2000

TECH/121776.1

- 2 -