

11-22-2002

Form PTO-1594
(Rev. 10/02)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Stephen Kent Goodman

11-18-02

- ☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 03/01/2002

2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal Address: M1-1518

Street Address: 333 Continental Boulevard

City: El Segundo State: CA Zip: 90245

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,077,455

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michele L. McShane

Internal Address: M1-1518

Street Address: 333 Continental Boulevard

City: El Segundo State: CA Zip: 90245

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

13-2180

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sonia R. Jolicœur
 Name of Person Signing

Sonia R. Jolicœur
 Signature

11/12/2002
 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

11/21/2002 LMUELLER 00000173 132180 2077455

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TRADEMARK
 REEL: 002620 FRAME: 0869

RELEASE AND ASSIGNMENT OF TRADEMARK

THIS RELEASE AND ASSIGNMENT OF TRADEMARK ("Agreement") is entered into as of the 1st day of March, 2002, by and between Mattel, Inc. (hereinafter referred to as "Assignee"), a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 333 Continental Boulevard, El Segundo, California 90245-5012, and Stephen Kent Goodman, an individual residing at 5731 E. Bernadine Drive, Fresno, California 93727-7235 (hereinafter referred to as "Assignor").

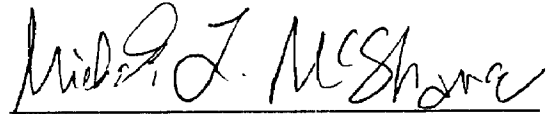
Assignor is the sole and exclusive owner of the trademark CANDYTRAX THE CANDY WITH THE MESSAGE and of U.S. Trademark Registration No. 2,077,455;

Assignor represents and warrants that he is free to enter into this assignment and that he has not previously assigned, sold, licensed, or otherwise transferred, in whole or in part the trademark CANDYTRAX THE CANDY WITH THE MESSAGE and the U.S. Trademark Registration No. 2,077,455;

Assignee is desirous of acquiring the trademark CANDYTRAX THE CANDY WITH THE MESSAGE and U.S. Trademark Registration No. 2,077,455 and all interest therein;

For good and valuable consideration, namely the sum of \$3,700 (Three Thousand Seven Hundred Dollars), the receipt of which is hereby acknowledged, Assignor assigns and transfers unto the Assignee the entire right, title, and interest in and to the trademark CANDYTRAX THE CANDY WITH THE MESSAGE and U.S. Trademark Registration No. 2,077,455, said interest includes the business underlying the trademark together with the goodwill associated therewith, said assignment and transfer is deemed effective as of March 1, 2002.

In addition, Assignor and Assignee agree to finally and forever release and discharge each other from any and all claims, rights, demands, duties, obligations, costs and causes of action arising out of the use of the name CANDY TRAX or any mark confusingly similar thereto, whether known or unknown, anticipated or unanticipated, whether at law or in equity, which Assignor and Assignee may have or claim to have against it.



Michele L. McShane
Vice President and Assistant General Counsel
Mattel, Inc.



Stephen Kent Goodman