11-22-2002 Form PTO-1594 (Rev. 10/02)

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	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): Perkins & Dunnegan 11-15-02	2. Name and address of receiving party(ies) Name: Mattel, Inc. Internal Address: M1-1518
Individual(s) Association General Partnership Corporation-State Other	Street Address: 333 Continental Boulevard City: El Segundo State: CA Zip: 90245 Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? 🎴 Yes 📮 No	Association
3. Nature of conveyance:	Limited Partnership
Assignment	Corporation-State Delaware
Security Agreement Change of Name Other Execution Date: 06/02/2002	Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	1,180,372
Additional number(s) at	tached Yes No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Michele L. McShane	
Internal Address: M1-1518	7. Total fee (37 CFR 3.41)\$\\\\40 \cdot 00\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	Authorized to be charged to deposit account
Street Address: 333 Continental Boulevard	8. Deposit account number:
	13-2180
City: E1 Segundo State: CA Zip: 90245	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Sonia R. Jolicour Name of Person Signing Signature Jate	
Total number of pages including cever thet, attachments, and document:	
Mail socuments to be recorded with required cover sheet information to:	

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TRADEMARK REEL: 002620 FRAME: 0904

TRADEMARK ASSIGNMENT

For \$10 cash and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Perkins & Dunnegan ("P&D") hereby assigns all worldwide right, title and interest in the trademark LITTLE MOMMY, and the goodwill associated with it, including but not limited to U.S. Trademark Registration No. 1,180,372, to Mattel, Inc.

P&D further agrees to execute whatever additional documents are necessary to effectuate the transfer of ownership, including the recordation of the assignment in the United States Patent and Trademark Office.

P&D represents that it has not previously conveyed its interest in the trademark LITTLE MOMMY to any other entity.

The undersigned warrants and represents that he has the authority from P&D to enter into this assignment.

Dated: June 6, 2002

Perkins & Dunnegan

Authorized Agent

STATE OF NEW YORK

) s.s.:

COUNTY OF NEW YORK

RECORDED: 11/15/2002

On this 6th day of June, in the year 2002 before me, the undersigned, a Notary Public in and said State, personally appeared William Dunnegan, personally known to me or proved to me on the basis of satisfactory evidence to be a partner in Perkins & Dunnegan and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument the corporation upon behalf of which the individual acted executed the instrument.

Notary Public

ANNMARIE CROSWELL
Notary Public, State of New York
No. 02CR6OY025256
Qualified in Kings County
Commission Expires May 24, 2001

TRADEMARK REEL: 002620 FRAME: 0905