

11-25-2002

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TRADEMARK  
03669-G0000 GSW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	BPI Communications, Inc.		
Assignee	VNU Business Media, Inc.		
Registration Nos.	1,686,904	2,452,299	1,920,089
	2,299,726	1,920,850	1,933,236

Box Assignment  
Assistant Commissioner for Trademark  
Washington, DC 20231

**Merger Recordation Form Cover Sheet**

Dear Sir:

Please record the attached original document.

1. Name and State of Incorporation of conveying party. BPI Communications, Inc., a Delaware Corporation.
2. Name, Address and State of Incorporation of Receiving Party. VNU Business Media, Inc., a Delaware Corporation, located at 770 Broadway, 8th Floor; New York, NY 10003-9595.
3. Nature of Conveyance: Merger. Execution Date: January 1, 2002.
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration No. 28,352  
Attorney for Applicant  
ST.ONGE STEWARD JOHNSTON & REENS LLC  
986 Bedford Street  
Stamford, CT 06905-5619  
203 324-6155

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Patents and Trademarks; Washington, DC 20231.

November 14, 2002

Danielle Dominici

OFFICE OF PUBLIC RECORDS  
NOV 19 10 14 AM '02  
FINANCE SECTION

11/25/2002 LNUELLER 00000027 1686904

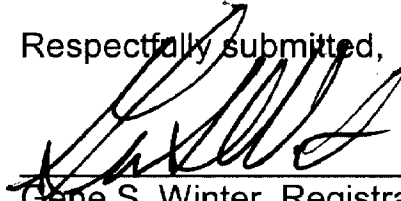
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40.00 DP  
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5. Registration Nos.: 1,686,904 2,452,299  
1,920,089 2,299,726  
1,920,850 1,933,236
6. Total Number of Trademark Registrations Involved: 6.
7. Total Fee (37 CFR 3.41). \$165.00 due. USPTO Credit Card Payment Form is enclosed herewith.
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 5. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,



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Gene S. Winter, Registration No. 28,352  
Kathryn Grant Belleau, Esq.  
Attorney for Applicant  
ST.ONGE STEWARD JOHNSTON & REENS LLC  
986 Bedford Street  
Stamford, CT 06905-5619  
203 324-6155

State of Delaware  
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BPI COMMUNICATIONS, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF "VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2001, AT 6:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2367673 8100M

AUTHENTICATION: 1481479

010617305

DATE: 12-04-01

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CERTIFICATE OF OWNERSHIP AND MERGER  
MERCING  
BPI COMMUNICATIONS, INC.  
INTO  
VNU BUSINESS MEDIA, INC.

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11<sup>th</sup> day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

SECOND: That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11<sup>th</sup> day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29<sup>th</sup> day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:

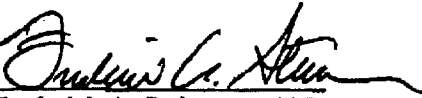
RESOLVED, that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

FURTHER RESOLVED, that the merger shall be effective on January 1, 2002.

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

IN WITNESS WHEREOF, said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29<sup>th</sup> day of November 2001.

VNU BUSINESS MEDIA, INC.

by:   
Frederick A. Steinmann, V.P.

ATTEST:

by:   
James A. Ross, Secretary

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 06:01 PM 12/04/2001  
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RECORDED: 11/19/2002

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