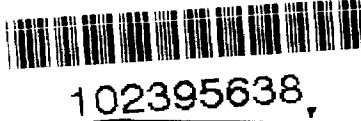


MRP 3/25/03

03-25-2003

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings $\rightarrow \leftarrow \Rightarrow \nabla$



102395638

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company-Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other SEE ATTACHED
- Merger
- Change of Name

Execution Date: 11/30/2001

2. Name and address of receiving party(ies)

Name: BFS Retail & Commercial Operations,

Internal
Address: LLC

Street Address: 333 East Lake Street

City: Bloomingtondale State: IL Zip: 60108

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company-Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2285628, 2318752

1286424, 1883103, 2480638, 2480637,

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Meredith E. Palmer

Internal Address: _____

Bridgestone Americas Holding, Inc.

Street Address: 1200 Firestone Parkway

City: Akron State: OH Zip: 44317-0001

6. Total number of applications and registrations involved: _____

14

7. Total fee (37 CFR 3.41).....\$ 365.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-0925

DO NOT USE THIS SPACE

9. Signature.

Meredith E. Palmer

Name of Person Signing

Meredith E. Palmer
Signature

March 25, 2003
Date

Total number of pages including cover sheet, attachments and document:

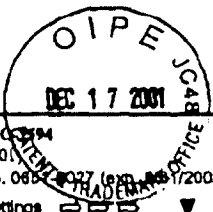
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Box 3 – Nature of Conveyance

Record to correct nature of conveyance to read assignment on a document previously recorded on Reel 2410 Frame 925.

Addendum to 4 B – Additional Registration Numbers

1286438
1712844
1227799
1226929
1241470
1878889
2028611
2267674



12-21-2001

Form **PTO-504** (Rev. 03/01) **R**
 OMB No. 0651-0047 (exp. 03/17/2002)
 U.S. DEPARTMENT OF COMMERCE
 U.S. Patent and Trademark Office

101923592

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <u>Bridgestone/Firestone North American Tire, LLC</u></p> <p style="font-size: 2em; margin-left: 20px;">12/17/01</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other <u>Limited Liability Company - State</u></p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <u>BFS Retail & Commercial Operations, LLC</u> Internal Address: _____ Street Address: <u>333 East Lake Street</u> City: <u>Bloomington</u> State: <u>IL</u> Zip: <u>60108</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Company - State</u></p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment(s)) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance: <input type="checkbox"/> Assignment <input checked="" type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>November 30, 2001 12:45PM</u></p>	

<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ _____</p>	<p>B. Trademark Registration No.(s) <u>See Attached</u> _____</p>
<p>Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>John H. Hornickel</u> Internal Address: <u>Bridgestone/Firestone Americas Holding, Inc.</u> _____ Street Address: <u>1200 Firestone Parkway</u> _____ City: <u>Akron</u> State: <u>OH</u> Zip: <u>44317-0001</u></p>	<p>6. Total number of applications and registrations involved: 14</p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>365.00</u></p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>06-0925</u></p>
--	---

DO NOT USE THIS SPACE

9. Signature.

<u>John H. Hornickel</u> Name of Person Signing	<u>J. H. Hornickel</u> Signature	<u>10 DECEMBER 2001</u> Date
--	-------------------------------------	---------------------------------

Total number of pages including cover sheet, attachments, and document: 4

2/20/2001 GT0N11 00000217 060925 1226929
 01 FC:481 40.00 CH
 02 FC:482 325.00 CH

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002410 FRAME: 0925

TRADEMARK
 REEL: 002621 FRAME: 0890

ASSIGNMENT
FROM
BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC
TO
BFS RETAIL & COMMERCIAL OPERATIONS, LLC

Page 1

1,226,929
1,227,799
1,241,470
1,286,424
1,286,438

1,712,844
1,878,889
1,883,103
2,028,611
2,267,674

2,285,628
2,318,752
2,480,637
2,480,638

TRADEMARK
REEL: 002410 FRAME: 0926

TRADEMARK
REEL: 002621 FRAME: 0891

ASSIGNMENT OF TRADEMARK REGISTRATIONS AND APPLICATIONS

WHEREAS, Bridgestone/Firestone North American Tire, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, having an address of 1 Bridgestone Park, Nashville, Tennessee 37214, or its predecessors in interest, has adopted and used marks which are

Registered in the United States Patent and Trademark Office, whose registration numbers and registration dates are set out in Exhibit A, "Registrations", attached hereto; and

WHEREAS, BFS Retail & Commercial Operations, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, having an address of 333 East Lake Street, Bloomingdale, Illinois 60108, is desirous of acquiring said marks and said Registrations because it is the successor to that portion of the business of Bridgestone/Firestone North American Tire, LLC to which the marks pertain;

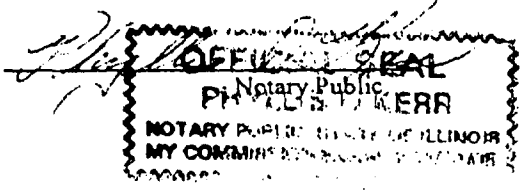
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Bridgestone/Firestone North American Tire, LLC, does hereby assign unto BFS Retail & Commercial Operations, LLC, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified Registrations thereof.

BRIDGESTONE/FIRESTONE
NORTH AMERICAN TIRE, LLC

By: John H. Hornick
Name: John H. Hornick
Title: Assistant Secretary

STATE OF Illinois)
) SS 30 November 2001
COUNTY OF Cook) 12:45 PM

On this 30th day of November 2001 before me personally appeared John H. Hornick to me personally known, who, being duly sworn, did say that he is the Assistant Secretary of Bridgestone/Firestone North American Tire, LLC, and that he duly executed the foregoing instrument for and on behalf of Bridgestone/Firestone North American Tire, LLC, being duly authorized to do so and that said John H. Hornick acknowledged said instrument to be the free act and deed of said limited liability company.



TRADEMARK
REEL: 002410 FRAME: 0927

RECORDED: 12/17/2001

RECORDED: 03/25/2003

TRADEMARK
REEL: 002621 FRAME: 0892