

FORM PCT-1618A  
Expires 6/30/99  
OMB 0851-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name **BH Columbia, Inc.**

Execution Date  
Month Day Year  
**10/30/2002**

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization **Nebraska**

Receiving Party

Mark if additional names of receiving parties attached

Name **Columbia Insurance Company**

DBA/AKA/TA

Composed of

Address (line 1) **3024 Harney Street**

Address (line 2)

Address (line 3) **Omaha**

City

**Nebraska**

State/County

**68131**

Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization **Nebraska**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

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FORM PCT-1618B  
Expires 6/30/99  
OMB 0651-0027

Page 2

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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed  Deposit Account

Deposit Account

(enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.*

Thomas L. Holt

Name of Person Signing

Signature

3/29/03

Date Signed

**United States Trademark Registrations and Applications**

**Trademark Registrations**

<b><u>Mark</u></b>	<b><u>International Class</u></b>	<b><u>Registration No.</u></b>
BAGEL GRIP	21	2,191,436
CINNAMON PLUS	30	2,583,345
CLASSICS	21	2,557,960
CLASSICS & DESIGN	21	2,551,842
CLIP 'N SPREAD	21	2,136,302
CUT-N-SEAL	8	2,482,197
EASY ACCENT	21	2,272,533
EASY CLEAN	21	2,569,717
EGG SLICER PLUS	8	2,162,688
FAMILY HERITAGE	21	2,155,669
FH FAMILY HERITAGE & Design	21	2,546,147
FARMYARD FRIENDS	21	1,922,944
FAST & EASY GARNISHES	9	2,131,086
FH & Design	21	2,107,496
GOOD COMPANY	30	2,528,586
GRATE & STORE	21	2,392,395
HOLD N' SLICE	21	2,584,589
KITCHEN SHOW	35	2,563,209
KITCHEN SHOWCASE	8, 9, 16, 21, 24, 30, 35	2,606,666
THE KITCHEN STORE THAT COMES TO YOUR DOOR	42	1,592,495
MEASURE-ALL	9	2,226,620
MICRO-COOKER	21	2,062,324
HEN LOGO	8, 9, 16, 21, 24, 30, 35	2,542,544
MIX N' SCRAPER	21	2,051,431
THE PAMPERED CHEF (block letters)	8, 21	1,627,989
THE PAMPERED CHEF (block letters)	8, 9, 16, 21, 24, 29, 30, 35	2,542,543
THE PAMPERED CHEF (block letters)	30	1,834,819
THE PAMPERED CHEF &	42	1,273,974

Design (hen logo)		
THE PAMPERED CHEF & Design (hat logo)	35	2,498,079
THE PAMPERED CHEF PANTRY	29, 30	2,330,103
PAMPEREDPARTNER	9	2,029,179
QUICK-STIR	21	2,064,126
ROUND-UP FROM THE HEART	36	2,356,567
SEASON'S BEST	16	2,604,582
SHARP 'N STORE	21	2,143,490
SLICE 'N SERVE	21	2,139,725
SPOONERS	21	2,496,072
TABLE TOPICS	16	1,982,958
TWIST 'N POUR	21	2,131,320

**Trademark Applications – Section 1(a)**

<b><u>Mark</u></b>	<b><u>International Class</u></b>	<b><u>Application No.</u></b>
BRIGHT FUTURES	36	76/367,223
COOK'S CORER	8	76/383,224
GETTING STARTED	21	76/387,362
HELP WHIP CANCER	36	76/366,612
HELP WHIP CANCER & Design	36	76/366,589
MEASURE, MIX & POUR	21	76/106,055
THE PAMPERED BRIDE	25, 35	76/313,771
THE SUDS PUMP	21	76/105,052

**FEDERAL TRADEMARK ASSIGNMENT**

WHEREAS, **BH COLUMBIA, INC.**, a corporation organized and existing under the laws of Nebraska, is the owner and sole owner of record of the United States trademarks, service marks and applications and registrations therefor shown on the attached list ("the Trademarks");

WHEREAS, **COLUMBIA INSURANCE COMPANY**, a company organized and existing under the laws of Nebraska, desires to acquire said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BH Columbia, Inc. does hereby sell, assign, set over and transfer to Columbia Insurance Company the entire right, title and interest in and to each of said Trademarks, together with the goodwill of the business associated therewith,

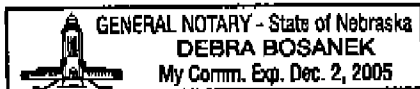
TO HAVE AND TO HOLD the same unto Columbia Insurance Company, its successors and assigns said Trademarks, together with the goodwill of the business associated therewith, effective October 30, 2002.

**BH COLUMBIA, INC.**

By: Marc D. Hamburg  
Name: MARC D. HAMBURG  
Title: President

STATE OF NEBRASKA            )  
                                                  ) ss.  
COUNTY OF DOUGLAS        )

On this 30 day of October, 2002, before me, a Notary Public in and for the County aforesaid, personally appeared Marc D. Hamburg, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the President of **BH COLUMBIA, INC.**, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.



Debra Bosanek  
Notary Public  
12-2-05  
My Commission Expires