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3. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Fuse Integrated Marketing, Inc. 11-12-02 [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State [] Other Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies) Name: Fuse Integrated Sports Marketing, LL Internal Address: n/a Address: Street Address: 431 Pine Street City: Burlington State: VT Zip: 05401 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State [X] Other limited liability company If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 10/02/02

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/256, 436 B. Trademark Registration No.(s) 2, 244, 175 Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Matthew T. Daly, Esq. Internal Address: Street Address: 110 Main Street, 4th Floor PO Box 69 City: Burlington State: VT Zip: 05402

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

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9. Signature: Matthew T. Daly, Esq. Name of Person Signing Signature Date 11/6/02

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002622 FRAME: 0810

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Fuse Integrated Marketing, Inc. (hereinafter "Assignor") of Newburyport, Massachusetts, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration 2,244,175, dated May 11, 1999; and

WHEREAS, Fuse Integrated Sports Marketing, LLC (hereinafter "Assignee") of 431 Pine Street, Burlington, Vermont, is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, in the above identified registration thereof.

DATED AT Newburyport, Massachusetts, this 2 day of October, 2002.

FUSE INTEGRATED MARKETING, INC.,
Assignor

By: Matthew Bowen
Matthew Bowen, President
Duly Authorized Corporate Officer

STATE OF MASSACHUSETTS
Sorex COUNTY, SS.

At Newburyport in said county and state, this 2 day of October, 2002, Matthew Bowen, duly authorized agent of Fuse Integrated Marketing, Inc., personally appeared before me and acknowledged this instrument, by him subscribed, to be his free act and deed and the free act and deed of Fuse Integrated Marketing, Inc.

Before me, [Signature]
Notary Public : in full way
My Commission Expires: 6/7/07