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TRADE

11-26-2002

d Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record



102293005

1. Name of conveying party(ies):

J.C. Newman Cigar Company

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

Name: LUIS MARTINEZ

Address: P.O. Box 76061  
Tampa, Florida 33675-9904

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

0,408,755

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jordan S. Weinstein, Esquire  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202

OSMMN Ref: 9943-0026-56

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): . . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

40E

8. Deposit account number: 50-2014  
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jordan S. Weinstein

October 29, 2002

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_

OMB No. 0651-0011 (exp. 4/94)

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

ASSIGNMENT

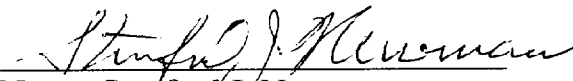
WHEREAS, J.C. Newman Cigar Company ("Assignor"), a Florida Corporation, whose business address is 2701-03 Sixteenth Street, Tampa, Florida 33601, has adopted and is using the trademark LA FLOR DE LUIS MARTINEZ (Stylized) in connection with cigars, for which trademark J.C. Newman Cigar Company has obtained a registration in the United States Patent and Trademark Office on the Principal Register, said registration being issued on August 29, 1944, and being given Registration Number 408,755 and;

WHEREAS, Luis Martinez Cigar Company ("Assignor"), a Florida Corporation, whose business address is P.O. Box 76061, Tampa, Florida 33675-9904, is desirous of acquiring said mark;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, J.C. Newman Cigar Company does hereby assign unto Luis Martinez Cigar Company all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

J.C. NEWMAN CIGAR COMPANY

OCTOBER 21, 2002  
Date

  
Name: Stanford J. Newman  
Title: Chairman of the Board

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