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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Victoria Jackson
Individual(s) [checked] Association [ ]
General Partnership [ ] Limited Partnership [ ]
Corporation-State [ ]
Other [ ]
Additional name(s) of conveying party(ies) attached? [ ] Yes [checked] No

10-28-02

2. Name and address of receiving party(ies)
Name: Lola Cosmetics, LLC
Internal Address:
Street Address: 2330 Northwest 93rd Avenue
City: Miami State: Florida Zip: 33172
Individual(s) citizenship [ ]
Association [ ]
General Partnership [ ]
Limited Partnership [ ]
Corporation-State [ ]
Other [ ]
If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [checked] No

3. Nature of conveyance:
Assignment [checked] Merger [ ]
Security Agreement [ ] Change of Name [ ]
Other [ ]
Execution Date: October 14, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 73/585,958
B. Trademark Registration No.(s) 1,431,668
Additional number(s) attached [ ] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Daniel M. Cislo, Esq.
Internal Address: Cislo & Thomas LLP
Street Address: 233 Wilshire Boulevard, Suite 900
City: Santa Monica State: CA Zip: 90401

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed [checked]
Authorized to be charged to deposit account [ ]
8. Deposit account number: 03-2030
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Daniel M. Cislo, Esq.
Name of Person Signing Signature Date 10-24-02

11/25/2002 DBYRNE 00000181 1431668

Total number of pages including cover sheet, attachments, and document: 40.00

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documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

# Trademark Assignment

**WHEREAS**, Victoria Jackson, with her principal place of business at <sup>4570 ENCINO AVE</sup>~~8721 Sunset Boulevard,~~  
~~Penthouse 10, Los Angeles, California 90069,~~ has adopted, owns and is using the Mark LOLA ("the Mark")  
in connection with the following goods and/or services: Women's soaps, perfumes, colognes, toilet water  
and soaps, all for personal use; and

ENCINO  
CA  
91316

**WHEREAS**, Assignor has registered the Mark on the Principal Register of the United States Patent  
and Trademark Office in connection with the above-described goods and/or services, Registration Number  
1,431,668, March 10, 1987; and

**WHEREAS**, Lola Cosmetics, LLC, with its principal place of business at <sup>2440</sup>~~2330~~ Northwest 93rd  
Avenue Miami, Florida 33172 ("Assignee"), desires to acquire the Mark, and the pending application;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is  
hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in  
and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending  
application for registration.

ASSIGNOR

  
\_\_\_\_\_  
Victoria Jackson