

11-26-2002



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Attorney Docket No: 02-11281

102293520

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Victoria Jackson

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: October 14, 2002

2. Name and address of receiving party(ies)

Name: Lola Cosmetics, LLC

Internal Address:

Address:

Street Address: 4600 Encino Avenue

City: Encino State: CA Zip: 91316

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [checked] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/235,183

B. Trademark Registration No.(s)

Pending

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed [checked] Authorized to be charged to deposit account []

8. Deposit account number:

03-2030

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel M. Cislo, Esq.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 1

11/25/2002 DRYRNE 00000180 76235183

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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Trademark Assignment

4570 ENCINO AVE

WHEREAS, Victoria Jackson, with her principal place of business at ~~8721 Sunset Boulevard, Penthouse 10, Los Angeles, California 90069~~, has adopted, owns and is using the Mark LOLA ("the Mark") in connection with the following goods and/or services: Skin and body care preparations, namely, skin cleansers, skin moisturizers, skin lotions, skin soaps, sunscreen preparations, cosmetics, non-medicated hair care preparations, nail care preparations, colognes, perfumes, fragrant oils for personal use, non-medicated bath salts, incense and tooth whitening preparations; and

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WHEREAS, Assignor has registered the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 76/235,183, Application Date, April, 3, 2001; and

WHEREAS, Lola Cosmetics, LLC, with its principal place of business at 4600 Encino Avenue, Encino, California 91316 ("Assignee"), desires to acquire the Mark, and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

ASSIGNOR


Victoria Jackson