



102297334

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): EMAP CONSUMER MEDIA LIMITED
Individual(s) Association
General Partnership Limited Partnership
Corporation-State British
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: EMAP COMMUNICATIONS LIMITED
Internal
Address:
Street Address: 1 Lincoln Court
Lincoln Road.
City: Peterborough, PE1 2RF, United Kingdom State: Zip:
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State British
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: 11-20-02
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: October 16, 2002;
August 23, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,577,053
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Richard M. Goldberg
Internal Address:
Street Address: 25 East Salem Street
Suite 419
City: Hackensack State: NJ Zip: 07601

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 07-1524
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Richard M. Goldberg Signature
Name of Person Signing
Date: NOVEMBER 15, 2002

Total number of pages including cover sheet, attachments, and document: 5


Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

11/29/2002 LMUELLER 00000074 071524 2577053
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**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

EMAP COMMUNICATIONS LIMITED hereby appoints RICHARD M. GOLDBERG, Esq., who is admitted to practice under the laws of the state of New Jersey, having an office at 25 East Salem Street, Hackensack, New Jersey 07601, (201) 343-7775 as its domestic representative upon whom notice or process in proceedings affecting the above captioned mark may be served.

EXECUTED by the above-named  
EMAP COMMUNICATIONS LIMITED  
in accordance with the laws  
of its incorporation

)   
) \_\_\_\_\_  
)Signature  
) \_\_\_\_\_  
)Date  
) 23.8.02  
) \_\_\_\_\_  
) Name : D CARTER  
Title: CHIEF EXECUTIVE

## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the last date signed below.

WHEREAS, EMAP CONSUMER MEDIA LIMITED, a British Corporation having a principal place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "EMAP CONSUMER"), is the owner of all right, title and interest in and to the trademarks set out in the attached Schedule (herein after referred to as the "Trademarks") and in and to the goodwill of the business appertaining to and symbolized by said Trademarks;

WHEREAS, EMAP COMMUNICATIONS LIMITED, a British Corporation having a principal place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "EMAP COMMUNICATIONS"), desires to acquire from EMAP CONSUMER all right, title and interest in and to The Trademarks set out in the attached Schedule, together with the goodwill of the business appertaining to and symbolized by said Trademarks;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, EMAP CONSUMER does hereby sell, transfer, convey and assign, the entire right, title and interest in and to said Trademarks and together with the goodwill of the business appertaining to and symbolized by said Trademarks, and with the right to recover for past infringements thereof.

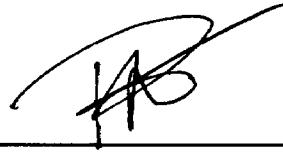
EMAP CONSUMER confirms that it owns said trademark and registration free and clear of any liens, encumbrances, restrictions on transfer, claims, covenants or conditions of any kind, and that it has the full right and power to transfer the trademark and registration.

EMAP CONSUMER hereby authorizes and requests the US Patent and Trademark Office to issue all Registrations and Renewals for said trademark to EMAP COMMUNICATIONS, its sucesors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment.

EMAP CONSUMER hereby further covenants and agrees that it will communicate to EMAP COMMUNICATIONS, its successors, legal representatives and assigns, any facts known to it respecting sais trademark and registrations, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid EMAP COMMUNICATIONS, its successors, legal representatives and assigns, to

transfer to EMAP COMMUNICATIONS and to obtain and maintain proper trademark protection in the name of EMAP COMMUNICATIONS for said trademark and registration.

EXECUTED by the above-named  
EMAP CONSUMER MEDIA LIMITED



\_\_\_\_\_  
Signature

in accordance with the laws  
of its incorporation

\_\_\_\_\_  
Name: KEENAN  
Title: CEO

\_\_\_\_\_  
Date 16. 10. 02

EXECUTED by the above-named  
EMAP COMMUNICATIONS LIMITED



\_\_\_\_\_  
Signature

in accordance with the laws  
of its incorporation

\_\_\_\_\_  
Name: D CARTER  
Title: CHIEF EXECUTIVE

\_\_\_\_\_  
Date 23. 8. 02

SCHEDULE OF TRADE MARKS

TRADE MARK	STATUS	APPLICATION NUMBER	CLASSES
YOURS	GRANTED	2577053	09 16