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REI 7



102299373

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Boca Foods, Inc. 400 South Second Avenue Harrison, NJ 07029

11-25-02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other

Execution Date: November 7, 2002

2. Name and address of receiving party(ies) Name: Silver Lake Cookie Company Internal Address:

Street Address: 141 Freeman Avenue City: Islip State: NY Zip: 11751

[] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State New York [] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,100,506

Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allen R. Morganstern MORGANSTERN & QUATELA Internal Address:

Street Address: 310 Old Country Road Suite 101

City: Garden City State: NY Zip: 11530

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

[X] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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12/02/2002 01 FC:85219

Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen R. Morganstern Name of Person Signing

Signature

November 20, 2002 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002625 FRAME: 0803

ASSIGNMENT

WHEREAS, BOCA FOODS, INC., a New Jersey Corporation, presently doing business at 400 South Second Avenue, Harrison, NJ 07029, hereinbelow called "Assignor" owns and is using a certain trademark which is registered in the United States Patent and Trademark Office as follows:

THE COOKIE JAR LOGO Reg. No. 2,100,506

Registered September 23, 1997

WHEREAS, SILVER LAKE COOKIE COMPANY., having offices at 141 Freeman Avenue, Islip, NY 11751, a New York Corporation, hereinbelow called "Assignee" is desirous of acquiring the entire right, title and interest in and to said trademark and registration thereof and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith:

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred unto the said Assignee, its successor or assigns, the entire right, title, and interest in and to the said trademark, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 11/7/02

Erin Reisman, VP.
BOCA FOODS, INC.
By: *ERIN REISMAN, VP.*

Acknowledgment taken outside New York State

State of NJ, County of Morris, ss:

On the 7th day of November, in the year 2002 before me, the undersigned, personally appeared Evan Reisman personally known to me or proved to me on the basis of satisfactory evidence to be the VP of Boca Foods, Inc., the corporation herein mentioned, and he/she/they acknowledged to me that he/she/they executed the same in his/her/their capacity(ies) as an officer of said corporation, that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in the

(Add the city or political subdivision and the state or country) Morristown, NJ

Stephanie Rivera
Notary Public

STEPHANIE H RIVERA
Notary Public
State of New Jersey
My Commission Expires Apr. 17, 2005

Allen R. Morganstern, Esq.
Morganstern & Quatela
310 Old Country Road, Suite 101
Garden City, New York 11530