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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Leland Sycamore 474 West 4630 North Provo, Utah 84604 11-25-02 Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Metz Baking Company Internal Address: Street Address: 520 Lake Cook Road, Suite 520 City: Deerfield State: IL Zip: 60015 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Iowa Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 11-21-1998

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,104,907 2,218,616 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Nicholas Valenziano, Jr. Internal Address: Street Address: 1000 East Hanes Mill Road City: Winston-Salem State: NC Zip: 27105

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41): \$ 65.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 190142 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Missy Smith Frye Name of Person Signing Missy Smith Frye Signature 11-20-2002 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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