

11/26/02



To the Honorable Commissioner of Patents:

102300240

d original documents or copy thereof.

1. Name(s) of conveying party(ies):
Walden-Hays, Inc.

- Individual(s)
- Association
- Limited Partnership
- Corporation
- General Partnership
- Other:



Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: November 26, 2002

2. Name(s) and address(es) of receiving party(ies):

Name: Disney Enterprises, Inc.

Address: 500 South Buena Vista Street
Burbank, California 91521

- Individual(s) [Identify Country of citizenship]
- Association [Identify country/state]
- General Partnership [Identify country/state]
- Limited Partnership [Identify country/state]
- Corporation Delaware
- Other: [Identify type of entity and country/state]

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

75/820,057

B. Trademark Registration Number(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lynn M. Jordan

Address: FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn M. Jordan

Name of person signing

Signature

November 26, 2002

Date

Total number of pages including cover sheet, attachments and documents: 2

ASSIGNMENT

Walden-Hays, Inc., a New York corporation with its principal place of business at 853 Broadway, New York, NY 10003 ("Assignor"), is the owner of the mark THE ALL AMERICAN GIRLS and of U.S. Trademark Application No. 75/820,057 ("the Trademark").

Disney Enterprises, Inc., a Delaware corporation with its principal place of business at 500 South Buena Vista Street, Burbank, California 91521 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

~~WALDEN-HAYS, INC.~~

By: 

Name: ROBERT L. JACKSON

Title: President

Date: Nov. 26, 2002