

12-04-2002



To the Honorable Commissioner of Patents

original documents or copy thereof.

102301727

1. Name of conveying party(ies):

Brocato Salon Systems LLC
3939 East 46th St.
Minneapolis, Minnesota 55406

- Individual(s) Association
- General Partnership Limited Partnership
- Other Minnesota Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes () No (x)

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: November 14, 2002

2. Name and address of receiving party(ies)

Name: Beautopia LLC

Internal Address: _____

Street Address: 3939 East 46th St.

City: Minneapolis State: MN

OFFICE OF PATENT RECORDS
MAIL ROOM
NOV 27 AM 9:27
FINANCE SECTION

ZIP: 55406

Individual Citizenship

Association, State

General Partnership

Other - Minnesota Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes () No ()
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes () No (x)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,707,665

Additional numbers attached? Yes () No (x)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Malcolm L. Moore

Internal Address: MOORE & HANSEN

Street Address: 2900 Wells Fargo Center

90 South Seventh Street

City: Minneapolis State: MN ZIP 55402

6. Total number of applications and registrations involved: (1)

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

13-4300

(Attach duplicate copy of this page if paying by deposit account)

12/03/2002 6TON11 00000159 1707665

01 FC:8521

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Malcolm L. Moore
[Signature]
Name of Person Signing

[Signature]
Signature

Nov. 22, 2002
Date

Total number of pages including cover sheet, attachments, and documents (2)

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

B7-022-2002

