U.S. Patent and Trademark Office

To the Honorable Commissioner of Pater	ginal documents or copy thereof.
1. Name of conveying party(ies):	301727 2. Name and address of receiving party(ies)
Brocato Salon Systems LLC 3939 East 46 th St. Minneapolis, Minnesota 55406	Name: Beautopia LLC Internal Address:
() Individual(s) () Association	Street Address: 3939 East 46 th St.
() General Partnership () Limited Partnership	City: Minneapolis State: MN ZIP 55406
(x) Other Minnesota Limited Liability Company	() Individual Citizenship
Additional name(s) of conveying party(ies) attached? Yes () No (x)	() Association, State
3. Nature of conveyance:	() General Partnership
(x) Assignment () Merger	() Limited Partnership
() Security Agreement () Change of Name	(x) Other - Minnesota Limited Liability Company
() Other	If assignee is not domiciled in the United States, a domestic
Execution Date: November 14, 2002	representative designation is attached. Yes () No () (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes () No (x)
Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,707,665
Additional numbers attached? Yes () No (x)	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:(1)
Name: Malcolm L. Moore	7. Total fee (37 CFR 3.41): \$ 40.00
Internal Address: MOORE & HANSEN	(X) Enclosed
Street Address: 2900 Wells Fargo Center	() Authorized to be charged to deposit account
90 South Seventh Street	8. Deposit account number:
City: Minneapolis State: MN ZIP 55402	13-4300
03/2002 GTDN11 00000159 1707665	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Ma Co m L. Moore Mov. 22 2002 Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and documents (2)	

TRADEMARK ASSIGNMENT

WHEREAS, Brocato Salon Systems LLC, a Minnesota limited liability company having a principal place of business at 3939 East 46th Street, Minneapolis, Minnesota 55406, is the owner by assignment of United States Registration No. 1,707,665, issued August 18, 1992, on the trademark BROCATO; and

WHEREAS, Beautopia LLC, a Minnesota limited liability company having a principal place of business at 3939 East 46th Street, Minneapolis, Minnesota 55406, is desirous of acquiring all rights in the mark BROCATO and Registration No. 1,707,665 on said mark;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Brocato Salon Systems LLC has assigned and does hereby assign unto the said Beautopia LLC, all right, title, and interest in and to the mark BROCATO and the above-referenced Registration No. 1,707,665 thereon, together with the good will of the business symbolized by said mark.

BROCATO SALON SYSTEMS LLC

Dated: **Nov. 14**, 2002

Bert M. Gross

Its: Secretary

STATE OF MINNESOTA

)ss.

COUNTY OF HENNEPIN

Before me personally appeared said Bert M. Gross and acknowledged the foregoing instrument to be his free act and deed this /4/1/2 day of _______, 2002.

Notary Public

LORA J. MARTIN

NOTARY PUBLIC - MINNESOTA

My Comm Expires Jan. 31, 2006

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RECORDED: 11/27/2002

TRADEMARK REEL: 2626 FRAME: 0788