

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 KELLY PIONEER GROUP, INC.  
 756 RIVER ROAD  
 FAIR HAVEN, NJ 07704

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: PEPSICO, INC.  
 Internal  
 Address: C/O ELIZABETH N. BILUS

Street Address: 700 ANDERSON HILL ROAD

City: PURCHASE State: NY Zip: 10577

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State NORTH CAROLINA  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) \_\_\_\_\_  
 \_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
 2,496,739  
 \_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: PEPSICO, INC.  
 Internal Address: C/O ELIZABETH N. BILUS  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: 700 ANDERSON HILL ROAD  
 \_\_\_\_\_

City: PURCHASE State: NY Zip: 10577

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
 161330 (AUTHORIZED BY LORI BARNETT)

DO NOT USE THIS SPACE

9. Signature.

ELIZABETH N. BILUS                      Elizabeth N. Bilus                      10/1/02  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

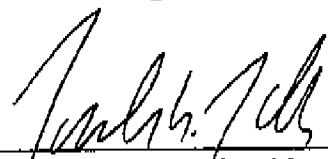
**ASSIGNMENT**

**WHEREAS, KELLY PIONEER GROUP, INC.**, a corporation organized and existing under the laws of the state of New York, with offices at 756 River Road, Fair Haven, New Jersey 07704 ("Assignor"), is the owner of the following trademark (the "Mark"), now registered in the United States Patent and Trademark Office:

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
GOOD TO GO	2,496,739	October 9, 2001

**WHEREAS, PEPSICO, INC.**, a corporation organized and existing under the laws of the state of North Carolina, with offices at 700 Anderson Hill Road, Purchase, NY 10577 ("Assignee"), is desirous of acquiring said registered Mark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of the Mark.

By:   
Frank A. Kelly, President

KELLY PIONEER GROUP, INC.

Dated: 9/19/02

ASSIGNMENT

11311 19<sup>th</sup> Ave S.E

WHEREAS, Jeffery A. Olson, a U.S. individual residing at ~~11311~~<sup>11311</sup> 19<sup>th</sup> Avenue, S.E.,

A-307

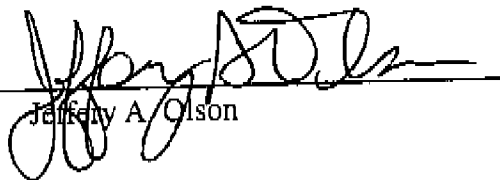
jo

Everett, WA 98202 ("Assignor"), is the registered owner of the following trademark (the "Mark") now registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Registration Date
GOOD TO GO	2,496,739	October 9, 2001

WHEREAS, KELLY PIONEER GROUP, INC., a corporation organized and existing under the laws of the state of New York, with offices at 756 River Road, Fair Haven, New Jersey 07704 on behalf of its principal, ("Assignee"), is desirous of acquiring the Mark and registration together with its goodwill.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of the Mark.

By:   
Jeffery A. Olson

Dated: 9-16-02